Syllabus

Course Description

Course Title	Video and Post-production
Course Code	97112
Course Title Additional	
Scientific-Disciplinary Sector	PEMM-01/B
Language	German
Degree Course	Bachelor in Design and Art - Major in Art
Other Degree Courses (Loaned)	
Lecturers	Dr. Markus Schlaffke, Markus.Schlaffke@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/47365 Sig. Georg Manuel Zeller, GeorgManuel.Zeller@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/49840
Teaching Assistant	
Semester	All semesters
Course Year/s	2nd and 3rd
CP	6
Teaching Hours	60
Lab Hours	0
Individual Study Hours	90
Planned Office Hours	18
Contents Summary	The course introduces students to the theory and practice of the moving image as a creative medium. Teaching adopts a conceptual and experimental approach with a focus on different contexts of publication and use.
Course Topics	WS - Course held by Markus Schlaffke:

	In this course, students produce individual documentary videos in the context of a given common thematic framework. All relevant phases of professional video production from the conception, handling of camera- light- and sound technology, image- and sound design as well as montage and storytelling methods are taught in the course and practiced in exemplary exercises. SS - Course held by Georg Zeller: The course provides comprehensive instruction in the development, creation, and execution of small video projects, with a focus on documentary filmmaking. Topics covered include the research and writing process, filming techniques, lighting and sound recording, as well as editing, montage, and post-production.
Keywords	WS - Course held by Markus Schlaffke: Research, Film conception, writing of synopsis and treatment, video aesthetics, cinematic narration, lighting, camera work, sound recording/sound design, principle of montage/digital video editing, mastering, presentation. SS - Course held by Georg Zeller: Research, character development, writing of synopsis and treatment, image and sound design, image and sound recording, basic lighting, shooting strategies, montage/editing, mastering.
Recommended Prerequisites	
Propaedeutic Courses	No prerequisites are foreseen.
Teaching Format	WS - Course held by Markus Schlaffke: Lectures, screenings, practical exercises, plenum, individual consultations. SS - Course held by Georg Zeller: Lectures, case studies, screenings, practical exercises, consultations.
Mandatory Attendance	Not compulsory but recommended

Specific Educational Objectives and Learning Outcomes	Disciplinary competence Knowledge and understanding - have acquired the basic knowledge necessary to realise a project in the field of Video and post-production; - have acquired the basic knowledge necessary for further Master's studies in all components of project culture as well as in technical subjects, with a particular attention to the field of Video and post-production. Applying knowledge and understanding - use the basic knowledge acquired in the technical fields to realise a mature project; - make use of the skills acquired during the course of study in the event of continuing studies in a Master's degree programme and to develop them further. Transversal competence and soft skills Making judgements - Be able to make independent judgements for the purpose of developing their own design skills and in relation to all those decisions that are necessary to bring a project of Video and post-production to completion. Communication skills - present an independently realised project in the field of Video and post-production in the form of an installation, orally as well as in writing in a professional manner. Learning skills - have learned a work methodology at a professional level - in the sense of being able to identify, develop and realise solutions to complex problems by applying the acquired knowledge in the different fields, with a particular attention to the field of Video and post-production - in order to start a professional activity and/or continue their studies with a master's degree programme; - have developed a creative attitude and learned how to enhance it and develop it according to their own inclinations; - have acquired basic knowledge in the field of Video and post-

	production as well as a study methodology suitable for continuing studies with a Master's degree programme.
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	WS - Course held by Markus Schlaffke: By the exam's date, each student must upload on the Microsite of the faculty detailed documentation of the work done during the course. Documentation is an integral part of the exam. The documentation must include visual documentation and an abstract of the project. Submission of a video plus documentation, final presentation. SS - Course held by Georg Zeller: By the exam's date, each student must upload on the Microsite of the faculty detailed documentation of the work done during the course. http://portfolio.dsgn.unibz.it/wp-admin Documentation is an integral part of the exam. The documentation must include visual documentation and an abstract of the project. Creation of a short video project comprising a synopsis and a finished video. ALL THE STUDENTS ATTENDING THE EXAM AS "OPT" OR AS NON-ATTENDING STUDENTS MUST AGREE UPON THE CONTENTS WITH THE TEACHER.
Evaluation Criteria	WS - Course held by Markus Schlaffke: Formally complete submission (expose + video, according to the specifications of the task given in the course) Coherence of concept and creative realization technical implementation Ability to take criticism Implementation of corrections substantive and aesthetic reflection of the topic.

	SS - Course held by Georg Zeller: Formal, creative and technical implementation of the project according to the given tasks.
Required Readings	SS - Course held by Georg Zeller: - Sound design theory and practice: working with sound Murray, Leo - Order in chaos - Storytelling and editing in documentary film Andersen, Niels Pagh
Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	Gender equality, Partnerships fot the goals, Responsible consumption and production