

Syllabus

Descrizione corso

Titolo insegnamento	Organizzazione aziendale
Codice insegnamento	40478
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	ECON-08/A
Lingua	Tedesco
Corso di Studio	Corso di Laurea in Scienze alimentari ed enogastronomiche
Altri Corsi di Studio (mutuati)	Loaned from L-18 Economics and Management - Course code 27355
Docenti	prof. Marjaana Gunkel, Marjaana.Gunkel@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35342
Assistente	
Semestre	Secondo semestre
Anno/i di corso	2nd
CFU	6
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	-
Ore di ricevimento previste	18
Sintesi contenuti	The course is divided into two main parts: Part 1 focuses on organisation, while Part 2 covers human resource management. In both sections, the basic theories of each area are explored and practical examples are given to illustrate these concepts. In addition, the course features a guest lecture that bridges the gap between theory and practice and provides real-life insights into the topics covered.
Argomenti dell'insegnamento	Organisations and their environment, organisational design, organisational change, personnel work in an organisational

	context, personnel planning, recruitment and selection, personnel development, motivation, talent management
Parole chiave	Organisations, organisational design, personnel work, motivation, talent management
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	Lectures, exercises, case studies, presentations
Obbligo di frequenza	Not mandatory but recommended
Obiettivi formativi specifici e risultati di apprendimento attesi	ILO (Intended Learning Outcomes) ILO 1 Knowledge and understanding ILO 1.1 Knowledge of tools for static, dynamic and comparative analysis of data on individuals, companies and the economy ILO 2 Ability to apply knowledge and understanding ILO 3 Making judgements ILO 3.1 recognise the most important problems in complex decision-making situations ILO 3.2 critically analyse the facts and the situations to be dealt with
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	The course is assigned to the basic educational activities of the student's choice and is part of the Department of Business Administration. The course provides a general overview of the topics of organisation and human resources. The first part of the course deals with organisational topics, the second part deals with human resources. Practical relevance to both topics is established. Exercises, case studies and presentations support learning.
Modalità di esame	The examination time available is the same for attending and non-attending students. Attending students: Written exam (multiple choice and short answer questions) (ILOs 1.1-3.2) and case study work with group presentation (ILOs 1.1-3.2)

	Non-attending students: Written exam (multiple choice and short answer questions and essay questions) (ILOs 1.1-3.2)
Criteri di valutazione	70%: Written paper (multiple choice and possibly short answer questions) 30%: Work on case studies and presentations during the course. For students who do not actively participate in the course, the final grade consists of an exam.
Bibliografia obbligatoria	Jones, G. R. & Bouncken, R. B. (2008), Organisation -Theorie, Design und Wandel, Munich: Pearson. Bartscher, T. & Nissen, R. (2024), Personalmanagement - Grundlagen, Handlungsfelder, Praxis, Munich: Pearson.
Bibliografia facoltativa	Picot, A. et al (2020), Organisation. Theorie und Praxis aus ökonomischer Sicht, Stuttgart: Schäffer-Poeschel. Wolff, B. & Lazear, E. P. (2001), Einführung in die Personalökonomik, Stuttgart: Schäffer-Poeschel. Böhmer, N., Schinnenburg, H., & Steinert, C. (2012), Case Studies in Human Resource Management - Making Decisions, Developing Concepts, Building Strategies, Munich: Pearson.
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Buona occupazione e crescita economica, Parità di genere