

Syllabus

Course Description

Course Title	Visual Storytelling
Course Code	53162
Course Title Additional	
Scientific-Disciplinary Sector	CEAR-08/D
Language	English
Degree Course	Master in Social Work and Social Policy
Other Degree Courses (Loaned)	
Lecturers	Dott. Alessia Musio, Alessia.Musio@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/49190
Teaching Assistant	
Semester	Second semester
Course Year/s	2
CP	4
Teaching Hours	24
Lab Hours	0
Individual Study Hours	76
Planned Office Hours	12
Contents Summary	The course introduces the foundations of visual storytelling as a method for communication and education in social contexts. It examines narrative and visual strategies to represent experiences and social issues. The focus is on creative processes and the reflective use of visual media. The course develops expressive and communicative competences.
Course Topics	Visual storytelling and narrative strategies; Visual communication and media; Creative processes and design; Reflective use of visual media
Keywords	Visual Storytelling, Critical Narratives, Trans-media Storytelling

Recommended Prerequisites	None
Propaedeutic Courses	
Teaching Format	Each lecture will combine frontal input, practical workshop modules and dialogic sessions. Individual lectures may feature additional educational formats, such as reverse engineering, readings, tutorials, games, etc. Occasionally students will be asked to gather information or produce materials in advance that will be used as input during lectures.
Mandatory Attendance	In accordance with the regulation
Specific Educational Objectives and Learning Outcomes	The course aims to develop competences in visual storytelling and creative media design. It fosters the ability to use visual content to communicate social issues. It strengthens skills in planning and producing narrative projects. Another objective is to enhance critical media literacy. Application of visual storytelling techniques; Design and production of visual content; Planning of narrative projects; Critical reflection on media communication.
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	Students work and learning will be assessed through direct observations focussing on: The quality of participation in the course's activities and dialogic sessions. The quality, completeness and contextual relevance of the work produced during workshops and practical exercises. The overall educational development over the timeframe of the course. The quality and contextual relevance of spontaneous contributions to the course. A written report consisting of a critical self assessment of the learnings experienced and work produced during the course. An oral exam consisting of a series of questions on the course's content.

Evaluation Criteria	Quality of participation/contribution to the course 0-6 Quality and care in the addressing of tasks/exercises 0-6 Quality of produced outputs 0-6 Overall learning improvement 0-6 Overall interaction within the course/groups 0-6 Each score will be summed to obtain a final mark between 0 and 30
Required Readings	Ursula K. Le Guin - The Carrier Bag Theory of Fiction Paulo Freire - Pedagogy of the Oppressed Led by Donkeys - Adventures in Art, Activosm and Accountability
Supplementary Readings	Readings will be supplied during the course.
Further Information	If you take this course and have specific learning needs please reach out in advance to make sure they can be met with care.
Sustainable Development Goals (SDGs)	Reduced inequalities, Quality education