

Syllabus

Descrizione corso

Titolo insegnamento	Communicating research for Public engagement
Codice insegnamento	95218
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	NN
Lingua	Inglese
Corso di Studio	Corso di Dottorato di ricerca in Experimental Research through Design, Art and Technologies
Altri Corsi di Studio (mutuati)	
Docenti	prof. Daniele Ietri, Daniele.Ietri@unibz.it https://www.unibz.it/en/faculties/education/academic-staff/person/39744
Assistente	
Semestre	Primo semestre
Anno/i di corso	2/3
CFU	2
Ore didattica frontale	10
Ore di laboratorio	0
Ore di studio individuale	40
Ore di ricevimento previste	
Sintesi contenuti	<p>This course addresses research communication in non-institutional and public engagement contexts, with a strong focus on social participation and knowledge transfer. It features practical workshop activities involving direct student participation in hands-on tasks, such as organizing presentations of academic work in non-academic settings, producing audiovisual content, pitching to the press, and staging exhibitions.</p> <p>These activities are aimed at a non-specialist audience, the general</p>

	public, and policymakers. In addition, case studies will be presented and analyzed to examine the communicative aspects of research projects across all stages—from design and ongoing support to final evaluation.
Argomenti dell'insegnamento	<p>The course introduces, through an applied approach, techniques and tools for research communication and documentation, with particular attention to the use of visual and audiovisual methods in the observation and description of territories. These tools will be considered both as means for collecting and documenting material for research and study purposes and as ways of communicating research processes and results to non-specialist audiences.</p> <p>The course will take place mainly in a workshop-based format. Students will have the opportunity to experience selected communication and documentation practices firsthand, including the production and presentation of visual and audiovisual materials. Particular attention will be given to how research materials and results can be adapted and presented in different contexts and to different audiences.</p> <p>Through practical activities and the discussion of examples and case studies, students will also be encouraged to develop their ability to independently interpret and assess communication practices and materials produced in different research and public engagement contexts.</p>
Parole chiave	Research Communication; Public Engagement; Visual and Audiovisual Methods
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	Laboratory, workshop; in person
Obbligo di frequenza	yes
Obiettivi formativi specifici e risultati di apprendimento attesi	<p>Knowledge and skills relating to communication, scientific dissemination, public engagement, and the third mission.</p> <p>The course aims to:</p> <ul style="list-style-type: none"> - develop research profiles capable of designing, configuring and implementing innovative processes, products, services and ecosystems, as well as rethinking the scientific, cultural, technological and social system from an interdisciplinary,

	<p>multidimensional and multisectoral perspective.</p> <ul style="list-style-type: none"> - promote the study of, on, and through design and art within a speculative and practice-based perspective exploring both basic and applied research, theory and practice, in a continuous process of redefinition, sharing, and post-disciplinary fusion of artistic-design, technical, and socio-humanistic. - establish and promote a strong interdisciplinary community that encourages collaboration, supports the dissemination of knowledge, and strengthens the dialogue between universities, industry, and society - educate researchers who can rethink the role of design and art in the digital era, redefine the relationship between design and humanistic and technical knowledge, and between theoretical and practical research and speculative and experimental research. These researchers will also be able to carry out transformative action both within academia and in the transfer of knowledge to institutions, companies, and social enterprises.
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	Written project outline. The topic/contents will be defined with the students during the course, according to their research interests.
Criteri di valutazione	The course is Pass or Fail. Projects will be evaluated based on innovation, relevance and feasibility.
Bibliografia obbligatoria	<p>The following list of texts is designed as an initial guide to the study of some of the topics covered in the course, specifically: visual methods and research; documentary cinema; sound and soundscapes; photography; and maps.</p> <p>Additional examples of films, audio-documentaries, exhibitions, performances, photo-books, etc. will be offered throughout the course and may supplement the list depending on the topics covered in the classroom.</p> <p>Banks M., Zeitlin D. (2015), <i>Visual Methods in Social Research</i>, Sage, London</p> <p>Besse J. M., Tiberghien G. A. (2017), <i>Opérations cartographiques</i>, Actes Sud, Arles</p>

- Bertozzi M. (2008), *Storia del documentario italiano. Immagini e culture dell'altro cinema*, Marsilio
- Bertozzi M. (2018), *Documentario come arte. Riuso, performance, autobiografia nell'esperienza del cinema contemporaneo*, Marsilio
- David J. Bodenhamer, John Corrigan, Trevor M. Harris (eds, 2022), *Making Deep Maps. Foundations, Approaches, and Methods*, Routledge, London
- Celati G. (2011), *Cinema all'aperto. Tre documentari e un libro*, Fandango Libri, Roma
- Di Croce N. (2018), *Suoni a margine. La territorialità delle politiche nella pratica dell'ascolto*, Meltemi, Sesto S. Giovanni (MI)
- Ghirri L. (2010), *Lezioni di fotografia*, Quodlibet, Roma
- Heat-Moon W. L., *PrairyErth (a deep map)*, first ed. Houghton-Mifflin, Boston, 1991 (traduzione italiana "Prateria. Una mappa in profondità", Einaudi, Torino).
- Modeen M. e Biggs I., *Creative Engagements with Ecologies of Place. Geopoetics, Deep Mapping and Slow Residencies*, 2021.
- Hendel L. (2014), *Drammaturgia del cinema documentario. Strutture narrative ed esperienze produttive per raccontare la realtà*, Dino Audino, Roma
- Hendel L. (2021), *Il documentario narrativo. Come inventare una storia vera*, Dino Audino, Roma
- Huguenin-Richard F. (dir., 2019), *La ville à pied. Expériences piétonnes*, L'Harmattan, Paris
- Ietri D. e Mastropietro E. (a cura di, 2020), *Studi sul qui. Deep mapping e narrazioni dei territori. Stagione 1*, Mimesis, Milano-Udine.
- Ietri D. e Mastropietro E. (a cura di, 2023), *Studi sul qui. Residenza nel paese interno. Stagione 1*, Mimesis, Milano-Udine.
- Ietri D., Mastropietro E., Zemoz A. (2024), *Studi sul qui. La Linea. Stagione 3*, Mimesis, Milano-Udine.
- Lopez B. H., *Horizon*, Knopf Doubleday, New York, 2019.
- Mariani M. (2020), *Il suono per il cinema. Elementi per l'analisi e la progettazione della materia sonora nell'audiovisivo*, Utet, Torino
- Rada T. (2018), *Maison Ville Nouveau*, Tipografia Valdostana, Aosta

	<p>Rose G. (2016), <i>Visual Methodologies. An Introduction to Researching with visual methods</i>, Sage, London</p> <p>Theroux P. (2015), <i>Deep South: Four Seasons on Back Roads</i>, Hamish Hamilton, London.</p> <p>Zemoz A. (2017), <i>Tequila 177</i>, Tipografia Valdostana, Aosta, www.progettoskia.com</p> <p>Zemoz A. (2019), <i>El Germesas Taindôval</i>, www.progettoskia.com</p>
Bibliografia facoltativa	
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Città e comunità sostenibili, Innovazione e infrastrutture