

# Syllabus

## *Course Description*

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| <b>Course Title</b>                   | Foreign Language Italian - Specialized Language course                                                                                                                                                                                                                                                                                                                                                 |
| <b>Course Code</b>                    | 27370                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Course Title Additional</b>        |                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Scientific-Disciplinary Sector</b> | LIFI-01/A                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Language</b>                       | Italian                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Degree Course</b>                  | Bachelor in Economics and Management                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Other Degree Courses (Loaned)</b>  |                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Lecturers</b>                      | Dr. phil. Francesca Mercuri,<br>Francesca.Mercuri@unibz.it<br><a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/13335">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/13335</a>                                                                                                                                                      |
| <b>Teaching Assistant</b>             | Dott.ssa Annalisa Iannelli                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Semester</b>                       | Second semester                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Course Year/s</b>                  | 1                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>CP</b>                             | 6                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Teaching Hours</b>                 | 40                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Lab Hours</b>                      | 30                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Individual Study Hours</b>         | -                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Planned Office Hours</b>           |                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents Summary</b>               | <p>Revision and consolidation of some grammatical structures and vocabulary (level B1-B2) and strengthening of argumentative and expository skills.</p> <p>Specific topics of public debate at national and international level linked to the specificity of the course of study.</p> <p>Technical language: vocabulary, syntax, text structure.</p> <p>Reports / presentations on specific topics</p> |
| <b>Course Topics</b>                  | Current topics of economic, political, social and cultural debate in the Italian media, focusing in particular on: Young people and politics, Young people and work, Young people and study.                                                                                                                                                                                                           |

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|                                                              | <p>Contributions and reflections take into consideration the local and national reality and EU countries</p> <p>2. Presentation of Italian companies (sector, structure, profile, economic and social challenges, etc.)</p> <p>3. Technical language: textualisation, vocabulary and syntax</p> <p>4. Practice of grammatical topics (in particular the linguistic aspects of interference between the two language codes: Italian and German) for oral interaction and written communication</p> <p>5. Sample tests (level B2) taken from Italian certificates</p>                                                                                                                                                                                                |
| <b>Keywords</b>                                              | University education, specialised Italian (economic field), linguistic and communication needs in academic and professional contexts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Recommended Prerequisites</b>                             | In order to adequately follow the lessons, competence level B2 of the European Language Framework, certified by means of an International Certificate or at least a Unibz Language Centre test, is recommended.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Propaedeutic Courses</b>                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Teaching Format</b>                                       | <p>Teaching methodology emphasizes student cooperation and participation in and outside the classroom through individual, pairwise and group work.</p> <p>Specifically, starting from rich and varied linguistic input, opportunities and activities for linguistic and thematic reflection are offered</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Mandatory Attendance</b>                                  | Attendance is not mandatory, but strongly suggested                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Specific Educational Objectives and Learning Outcomes</b> | <p>ILO1 Knowledge and understanding</p> <p>ILO1.1 Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English</p> <p>ILO1.2 knowledge of the mechanisms underlying effective communication of theoretical and empirical business arguments in three languages: Italian, German and English.</p> <p>ILO1.3 knowledge of the mechanisms underlying effective communication of legal arguments in three languages: Italian, German and English</p> <p>ILO1.4 knowledge of the mechanisms underlying effective communication of quantitative arguments in three languages: Italian, German and English</p> <p>ILO2 Ability to apply knowledge and understanding</p> |

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|                                                                                 | <p>ILO2.1 ability to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>ILO2.2 to be able to apply concepts, models, tools and techniques suitable for analysing markets, market strategies, programmes and activities through teamwork, and to communicate research results in accordance with international professional standards in three languages: Italian, German and English</p> <p>ILO2.3 to be able to communicate the results of strategic analyses in accordance with international professional standards in three languages: Italian, German and English</p> <p>ILO2.4 being able to find and use national, European and international legal sources</p> <p>ILO2.5 being able to communicate the results of legal analyses elaborated according to international professional standards in three languages: Italian, German and English</p> <p>ILO2.6 being able to communicate the results of quantitative analyses prepared according to international professional standards in three languages: Italian, German and English</p> <p>ILO3 Communication skills</p> <p>ILO3.1 excellent communication skills in three languages</p> <p>ILO4 Learning skills</p> <p>ILO4.1 to find the information necessary to keep up to date with the changing context of both general and specialised knowledge</p> <p>ILO 4.2 retrieve information from databases, scientific literature, laws and regulations as required in professional life</p> |
| <b>Specific Educational Objectives and Learning Outcomes (additional info.)</b> | <p>Knowledge and understanding</p> <ol style="list-style-type: none"> <li>1. Read/listen to and understand authentic texts on topics currently being debated in Italy (economics)</li> <li>2. Discuss and interpret the content presented during the course</li> <li>3. Communicate and interact fluently and spontaneously with native speakers on economic topics</li> <li>4. Understand and use appropriate register and style in oral and written communication</li> <li>5. Understand and use specialised vocabulary</li> <li>6. Give a short presentation on a company (local, national or international)</li> <li>7. Produce coherent and cohesive written texts on specific</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

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|                            | assigned topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Assessment</b>          | <p>To be admitted to the examination, students must submit a dossier to the lecturers at least 10 days before the examination date. The dossier will be assessed and will contribute to the final mark. The dossier contains three compulsory written assignments to be completed outside the classroom on key aspects of the programme, plus a PowerPoint presentation (the topic will be announced at the beginning of the course).</p> <p>The inclusion of other contributions, in addition to those assigned, is optional.</p> <p>The examination consists of two parts:</p> <p>1. Written examination:</p> <ul style="list-style-type: none"> <li>&gt; written test: assesses reading, vocabulary and textual comprehension skills</li> <li>Duration: 60 min.</li> <li>The use of monolingual and bilingual dictionaries is not permitted.</li> <li>&gt; dossier: (see above)</li> <li>(ILOs: 1.1, 1.2, 1.3, 1.4, 2.1, 2.2, 2.3, 2.4, 2.6)</li> </ul> <p>2. Oral examination:</p> <ul style="list-style-type: none"> <li>&gt; discussion/interaction on the contents of the dossier and the topics covered during the course</li> <li>&gt; PowerPoint presentation</li> <li>Duration: 15 min.</li> <li>ILOs: 3.1, 4.1, 4.2)</li> </ul> <p>Non-attending students will take the same examination as attending students and are invited to contact the lecturer on Teams or by email and to connect regularly to the platform.</p> |
| <b>Evaluation Criteria</b> | <p>30% → written examination</p> <p>20% → dossier</p> <p>30% → oral examination</p> <p>20% → PowerPoint presentation</p> <p>The dossier is assessed in terms of the consistency and structure of its content, as well as its formal correctness.</p> <p>Evaluation criteria: clarity and completeness of answers, mastery and correctness of language, ability to summarize, evaluate, and</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

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|                                             | establish relationships between topics.                                                                            |
| <b>Required Readings</b>                    |                                                                                                                    |
| <b>Supplementary Readings</b>               | Lecture notes, handouts, and selected materials (articles/excerpts/videos) from the media are available via Teams. |
| <b>Further Information</b>                  | Additional resources (including for self-study) will be announced during lessons.                                  |
| <b>Sustainable Development Goals (SDGs)</b> |                                                                                                                    |