Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Fremdsprache Italienisch - Fachsprache
Code der Lehrveranstaltung	27370
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	LIFI-01/A
Sprache	Italienisch
Studiengang	Bachelor in Wirtschaftswissenschaften und Betriebsführung
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Dr. phil. Francesca Mercuri, Francesca.Mercuri@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/13335
Wissensch. Mitarbeiter/Mitarbeiterin	Dott.ssa Annalisa Iannelli
Semester	Zweites Semester
Studienjahr/e	1
KP	6
Vorlesungsstunden	40
Laboratoriumsstunden	30
Stunden für individuelles Studium	-
Vorgesehene Sprechzeiten	
Inhaltsangabe	Revision and consolidation of some grammatical structures and vocabulary (level B1-B2) and strengthening of argumentative and expository skills. Specific topics of public debate at national and international level linked to the specificity of the course of study. Technical language: vocabulary, syntax, text structure. Reports / presentations on specific topics

Themen der Lehrveranstaltung	Current topics of economic, political, social and cultural debate in the Italian media, focusing in particular on: Young people and politics, Young people and work, Young people and study. Contributions and reflections take into consideration the local and national reality and EU countries 2. Presentation of Italian companies (sector, structure, profile, economic and social challenges, etc.) 3. Technical language: textualisation, vocabulary and syntax 4. Practice of grammatical topics (in particular the linguistic aspects of interference between the two language codes: Italian and German) for oral interaction and written communication 5. Sample tests (level B2) taken from Italian certificates
Stichwörter	University education, specialised Italian (economic field), linguistic and communication needs in academic and professional contexts
Empfohlene Voraussetzungen	In order to adequately follow the lessons, competence level B2 of the European Language Framework, certified by means of an International Certificate or at least a Unibz Language Centre test, is recommended.
Propädeutische Lehrveranstaltungen	
Unterrichtsform	Teaching methodology emphasizes student cooperation and participation in and outside the classroom through individual, pairwise and group work. Specifically, starting from rich and varied linguistic input, opportunities and activities for linguistic and thematic reflection are offered
Anwesenheitspflicht	Attendance is not mandatory, but strongly suggested
Spezifische Bildungsziele und erwartete Lernergebnisse	ILO1 Knowledge and understanding ILO1.1 Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English ILO1.2 knowledge of the mechanisms underlying effective communication of theoretical and empirical business arguments in three languages: Italian, German and English. ILO1.3 knowledge of the mechanisms underlying effective communication of legal arguments in three languages: Italian, German and English ILO1.4 knowledge of the mechanisms underlying effective

	communication of quantitative arguments in three languages: Italian, German and English ILO2 Ability to apply knowledge and understanding ILO2.1 ability to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English ILO2.2 to be able to apply concepts, models, tools and techniques suitable for analysing markets, market strategies, programmes and activities through teamwork, and to communicate research results in accordance with international professional standards in three languages: Italian, German and English ILO2.3 to be able to communicate the results of strategic analyses in accordance with international professional standards in three languages: Italian, German and English ILO2.4 being able to find and use national, European and international legal sources ILO2.5 being able to communicate the results of legal analyses elaborated according to international professional standards in three languages: Italian, German and English ILO2.6 being able to communicate the results of quantitative analyses prepared according to international professional standards in three languages: Italian, German and English ILO3 Communication skills ILO3.1 excellent communication skills in three languages ILO4 Learning skills ILO4.1 to find the information necessary to keep up to date with the changing context of both general and specialised knowledge ILO 4.2 retrieve information from databases, scientific literature, laws and regulations as required in professional life
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	Knowledge and understanding 1. Read/listen to and understand authentic texts on topics currently being debated in Italy (economics) 2. Discuss and interpret the content presented during the course 3. Communicate and interact fluently and spontaneously with native speakers on economic topics 4. Understand and use appropriate register and style in oral and written communication

	5. Understand and use specialised vocabulary 6. Give a short presentation on a company (local, national or international) 7. Produce coherent and cohesive written texts on specific assigned topics
Art der Prüfung	To be admitted to the examination, students must submit a dossier to the lecturers at least 10 days before the examination date. The dossier will be assessed and will contribute to the final mark. The dossier contains three compulsory written assignments to be completed outside the classroom on key aspects of the programme, plus a PowerPoint presentation (the topic will be announced at the beginning of the course). The inclusion of other contributions, in addition to those assigned, is optional. The examination consists of two parts: 1. Written examination: > written test: assesses reading, vocabulary and textual comprehension skills Duration: 60 min. The use of monolingual and bilingual dictionaries is not permitted. > dossier: (see above) (ILOs: 1.1, 1.2, 1.3, 1.4, 2.1, 2.2, 2.3, 2.4, 2.6) 2. Oral examination: > discussion/interaction on the contents of the dossier and the topics covered during the course > PowerPoint presentation Duration: 15 min. ILOs: 3.1, 4.1,4.2) Non-attending students will take the same examination as attending students and are invited to contact the lecturer on Teams or by email and to connect regularly to the platform.
Bewertungskriterien	30% –> written examination 20% –> dossier 30% –> oral examination 20% –> PowerPoint presentation

	The dossier is assessed in terms of the consistency and structure of its content, as well as its formal correctness. Evaluation criteria: clarity and completeness of answers, mastery and correctness of language, ability to summarize, evaluate, and establish relationships between topics.
Pflichtliteratur	
Weiterführende Literatur	Lecture notes, handouts, and selected materials (articles/excerpts/videos) from the media are available via Teams.
Weitere Informationen	Additional resources (including for self-study) will be announced during lessons.
Ziele für nachhaltige Entwicklung (SDGs)	