Syllabus

Descrizione corso

Titolo insegnamento	Lingua straniera Tedesco - Linguaggio Tecnico
Codice insegnamento	27369
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	GERM-01/C
Lingua	Tedesco
Corso di Studio	Corso di laurea in Economia e Management
Altri Corsi di Studio (mutuati)	
Docenti	dott. Cristina Algranati, Cristina.Algranati@unibz.it
Assistente	dott. Lisa Widmann
Semestre	Secondo semestre
Anno/i di corso	1
CFU	6
Ore didattica frontale	40+40
Ore di laboratorio	30+30
Ore di studio individuale	-
Ore di ricevimento previste	18
Sintesi contenuti	The course serves to acquire additional language skills. Basic specialised language course at B2 level of the Common European Framework of Reference for Languages. Building on the terminology, text types and grammar of the specialised language are practised and trained in a goal-oriented manner.
Argomenti dell'insegnamento	The course is aimed at acquiring further language skills. A basic course in specialised language for students of economics based on B1+ (CEFR). The course focuses on the different language styles used in the

	field of economics and aims to improve students' receptive, but especially productive language skills in general. The topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through practical applications. Another focus is on improving productive skills, especially writing skills, so that students are able to write correct, coherent texts for professional use in German. Topics - Application letters and curriculum - Study and university environment - Research and science - New technologies - Environment - Life and culture - Business: job profiles, companies (organisation, presentation, corporate identity; - Repetition of grammar: subjunctive, connectors, sentence structure.
Parole chiave	Technical language German Application language Economy and society
Prerequisiti	German language skills at B1 level
Insegnamenti propedeutici	
Modalità di insegnamento	Active participation in lessons; partner and group work as important social forms of teaching
Obbligo di frequenza	not obligatory, but recommended
Obiettivi formativi specifici e risultati di apprendimento attesi	ILO1 Knowledge and understanding ILO1.1 Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English ILO1.2 Knowledge of the underlying mechanisms for effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English ILO1.3Knowledge of the underlying mechanisms for effective communication of legal topics in three languages: Italian, German and English ILO1.4 Knowledge of the mechanisms underlying effective

	communication of quantitative topics in three languages: Italian, German and English ILO2 Ability to apply knowledge and understanding ILO 2.1 Be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English. ILO 2.2 be able to apply appropriate concepts, models, tools and techniques to analyse markets, market strategies, programmes and activities in teamwork and communicate research results in accordance with international professional standards in three languages: Italian, German and English ILO 2.3 be able to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English ILO 2.4 be able to find and use national, European and international legal sources ILO 2.5 be able to communicate the results of legal analyses prepared according to international professional standards in three languages: Italian, German and English ILO 2.6 be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English ILO3 Communication skills ILO3.1 Very good and specialised communication skills in three languages ILO4 Learning skills ILO4.1 Obtaining information to update the constantly changing general and specific reference context ILO4.2 Obtaining information from databases, scientific literature, laws and guidelines required in everyday working life
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	Communication skills Very good and specialised communication skills in three languages
Modalità di esame	The written exam tests reading comprehension, vocabulary and grammar; non-participating students must also write a summary. A monolingual dictionary is permitted.

	Three written assignments are completed in class as part of the examination: Presentation Writing, Graphic Description and Summary. The oral examination consists of: - Presentation of a topic - Professional presentation (for non-participating students) During the practical sessions, participating students receive a grade for their professional presentation. Written exam (ILOs 1.1, 1.2, 1.3, 1.5, 2.2, 2.3, 2.4, 2.6, 2.7, 2.8, 3) Oral exam (ILOs 1.3, 1.4, 1.6, 2.1, 2.5, 3)
Criteri di valutazione	Examination - written examination (max. 20 points - for non-participating students max. 30 points) - in the lecture (max. 10 points) - oral examination (max. 20 points - max. 30 points for students not present) - during the practical exercises (max. 10 points) The clarity of answers, command and correctness of language, ability to synthesise, judgement and ability to make connections to the topics covered are assessed.
Bibliografia obbligatoria	None
Bibliografia facoltativa	DaF in the company B2 Klett Verlag
Altre informazioni	Online materials from newspapers and journals, links to databases and dictionaries are made available via the OLE platform.
Obiettivi di Sviluppo Sostenibile (SDGs)	Istruzione di qualità, Ridurre le disuguaglianze, Buona occupazione e crescita economica