

Syllabus

Descrizione corso

Titolo insegnamento	Refreshing English
Codice insegnamento	27368
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	ANGL-01/C
Lingua	Inglese
Corso di Studio	Corso di laurea in Economia e Management
Altri Corsi di Studio (mutuati)	
Docenti	Dr. EdD, MA in TEYL Valentina Gobbett Bamber, Valentina.Bamber@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/8075
Assistente	dott. Anton Pustovalov
Semestre	Primo semestre
Anno/i di corso	1
CFU	2
Ore didattica frontale	20
Ore di laboratorio	20 + 20
Ore di studio individuale	-
Ore di ricevimento previste	-
Sintesi contenuti	The course aims at strengthening students' production and receptive skills (reading, writing, speaking, listening). Specific educational objectives include the following: - to improve both grammatical range and accuracy and lexical range and appropriateness - to improve reading comprehension through skimming and scanning activities of complex texts - to improve writing skills, with particular focus on the structure of formal academic discourse.

Argomenti dell'insegnamento	The course focuses on reviewing and extending students' ability to use English effectively and confidently in academic and professional contexts. The course thus approaches extending and consolidating students' receptive (listening & reading), productive (speaking & writing) as well as interactive skills through selecting degree-relevant topics which may appropriately embed and target related English lexis, grammar and syntax at B2+ of the Common European Framework of Reference for Languages (CEFR). The course foci include: - Needs analysis (written and oral tasks); - Critical reading and listening; - Summarising and paraphrasing; - Academic English clinics: areas of lexical, grammatical, syntactical, and stylistic difficulty, with specific attention to the interface between the students' other languages and English; - Discipline-relevant English as an international language lexis and collocations; - Academic writing: structure, clarity, cohesion and coherence, hedging, register; - Optimising oral communication and presentation skills for effectiveness and confidence in academic and professional contexts.
Parole chiave	English as an international language, English for academic/specialist purposes, effective written and spoken communication in academic/professional contexts, critical reading and listening, collaborative language development.
Prerequisiti	English B2 (CEFR). Students not already at this level are advised to enrol on a Unibz Language Centre course.
Insegnamenti propedeutici	
Modalità di insegnamento	Each interactive lecture features a range of interrelated tasks which are part of the course formative assessment; they are carried out in individual and collaborative (small group) modalities. Interactive lecture tasks include: - Needs analysis: written and oral tasks; - Integrated skills activities stemming from reading/listening tasks, leading to written reports and individual/small group oral presentations informed by lecturer-, self- and peer-assessment; - Whole class and small group discussions; - Grammar, lexis and syntax clinics;

- Academic writing clinics;
- Developing effectiveness and confidence in oral presentations clinics;
- Written tasks targeting English vocabulary, collocations, grammar and syntax;
- Debates;
- Questionnaires and surveys;
- Project work stemming from students' own academic/professional interests.

During the first and subsequent lectures, students will receive detailed information regarding the specific focus for each lecture, and the course formative and final assessment aims and modalities.

Active (collaborative) participation during attended lectures is strongly encouraged as it boosts student development and optimises final assessment success through personal engagement and through receiving constructive feedback from peers and lecturer.

Attendance, while not mandatory, is strongly encouraged, in congruence with individual student characteristics and English language needs. Actively participating in lectures boosts language development and therefore optimises final assessment outcomes through both personal engagement and through receiving formative feedback provided by the course lecturer, teaching assistant, and peers.

If unable to attend, students are urged to contact the lecturer at the beginning of the semester, so as to jointly decide on optimal learning pathways and appropriate support modalities on the basis of their specific requirements.

All students who wish to discuss their personal learning needs and characteristics so as to benefit from optimal assistance during lectures and examinations, and all students with questions or doubts, are welcome to contact the lecturer via email/Teams chat at all times throughout the 2026-2027 academic year.

	Additional support is provided to students through: - exercise hours (teaching assistant); - Teams tutorials provided by the course lecturer to any and all students who require them.
Obbligo di frequenza	Attendance is not compulsory but strongly recommended
Obiettivi formativi specifici e risultati di apprendimento attesi	ILO1 Knowledge and understanding ILO1.1 Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English ILO1. 2 Knowledge of the underlying mechanisms for effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English ILO1.3 Knowledge of the underlying mechanisms for effective communication of legal topics in three languages: Italian, German and English ILO1.4 Knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English ILO2 Ability to apply knowledge and understanding ILO2.1 Be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English. ILO2.2. be able to apply appropriate concepts, models, tools and techniques to analyse markets, market strategies, programmes and activities in teamwork and communicate research results in accordance with international professional standards in three languages: Italian, German and English ILO2.3 be able to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English ILO2.4 be able to find and use national, European and international legal sources be able to communicate the results of legal analyses prepared according to international professional standards in three languages: Italian, German and English ILO2.5 be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English

	ILO 3 Communication skills ILO3.1 Very good and specialised communication skills in three languages ILO 4 Learning skills ILO4.1 Obtaining information to update the constantly changing general and specific reference context ILO4.2 Obtaining information from databases, scientific literature, laws and guidelines required in everyday working life
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	Assessment modalities (attending and non-attending students): Formative assessment (coursework): - Active engagement in individual and/or collaborative handwritten and oral tasks of specific relevance to individual students' needs and characteristics to be selected from course materials and related tasks and/or freely chosen, in agreement with the course lecturer. Summative assessment (final examination): - Handwritten examination comprising discipline-relevant focused and open-ended writing tasks to demonstrate B2+ (CEFR) English language competences; - Oral examination comprising discussion of and reflection on individual and/or collaborative tasks and projects undertaken and topics explored by each student as part of the course. Assessed: ILOs 1-4.
Criteri di valutazione	Formative assessment criteria: - Students' written and oral/interactive output is assessed on the basis of their engagement with course materials and tasks, and of their benefiting from lecturer/teaching assistant/peer feedback. Summative assessment criteria:

	- Students' written and spoken/interactive output is assessed on the basis of its linguistic and formal/academic appropriacy (B2+ CEFR), potential for expressing clear and independent thinking relating to complex discipline-relevant topics, and communicative effectiveness. Detailed assessment rubrics relating to their oral/interactive and written production will be discussed with students throughout the course and explicitly related to their personal English development goals. Weighting: - 50% final written examination; - 50% oral examination.
Bibliografia obbligatoria	Full details relating to the course aims, intended learning outcomes, learning materials and related tasks, instructions for uploading/sending coursework, and assessment aims, principles and modalities will be downloadable (course Teams) during/after each lecture.
Bibliografia facoltativa	Suggested reference and additional study materials: Vince, M. (2014). Advanced Language Practice. Macmillan. Collins COBUILD Advanced Learner's Dictionary. Further materials and English language development resources will be suggested and/or made available to students throughout the course on the basis of their specific interests and requirements.
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Buona salute, Ridurre le disuguaglianze, Buona occupazione e crescita economica, Istruzione di qualità