

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Refreshing English
Code der Lehrveranstaltung	27368
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	ANGL-01/C
Sprache	Englisch
Studiengang	Bachelor in Wirtschaftswissenschaften und Betriebsführung
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
Studienjahr/e	1
KP	2
Vorlesungsstunden	20
Laboratoriumsstunden	20 + 20
Stunden für individuelles Studium	-
Vorgesehene Sprechzeiten	-
Inhaltsangabe	The course aims at strengthening students' production and receptive skills (reading, writing, speaking, listening). Specific educational objectives include the following: - to improve both grammatical range and accuracy and lexical range and appropriateness - to improve reading comprehension through skimming and scanning activities of complex texts - to improve writing skills, with particular focus on the structure of formal academic discourse.

Themen der Lehrveranstaltung	The course focus is on key language skills for formal communication. This includes the following: Approaches to critical reading - Working in a language not your own - Summarizing & paraphrasing Specific & problematic grammatical constructions - The perfect aspect in English - "-ing" forms & infinitives - articles - sentence structure Vocabulary & vocabulary building - English patterns of word-formation - Vocabulary in context The fundamentals of formal/academic ("scientific") writing - The foundational structural conventions of essays & reports - Cohesion & coherence - Hedging - Register
Stichwörter	Formal communication, language skills, EAP, ESP, English as a Lingua Franca
Empfohlene Voraussetzungen	English at CEFR B2. Students not already at this level are advised to enrol on a Unibz Language Centre course.
Propädeutische Lehrveranstaltungen	
Unterrichtsform	Classes will include exercises of different kinds, including pair & group work. The main teaching format will be the dialogic lesson. Active participation is strongly encouraged.
Anwesenheitspflicht	Attendance is not compulsory but strongly recommended
Spezifische Bildungsziele und erwartete Lernergebnisse	ILO1 Knowledge and understanding ILO1.1 Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English ILO1. 2 Knowledge of the underlying mechanisms for effective

	communication of theoretical and empirical economic arguments in three languages: Italian, German and English ILO1.3 Knowledge of the underlying mechanisms for effective communication of legal topics in three languages: Italian, German and English ILO1.4 Knowledge of the mechanisms underlying effective communication of quantitative topics in three languages: Italian, German and English ILO2 Ability to apply knowledge and understanding ILO2.1 Be able to communicate the results of economic analyses prepared according to international professional standards in three languages: Italian, German and English. ILO2.2. be able to apply appropriate concepts, models, tools and techniques to analyse markets, market strategies, programmes and activities in teamwork and communicate research results in accordance with international professional standards in three languages: Italian, German and English ILO2.3 be able to communicate the results of strategic analyses prepared according to international professional standards in three languages: Italian, German and English ILO2.4 be able to find and use national, European and international legal sources be able to communicate the results of legal analyses prepared according to international professional standards in three languages: Italian, German and English ILO2.5 be able to communicate the results of quantitative analyses carried out according to international professional standards in three languages: Italian, German and English ILO 3 Communication skills ILO3.1 Very good and specialised communication skills in three languages ILO 4 Learning skills ILO4.1 Obtaining information to update the constantly changing general and specific reference context ILO4.2 Obtaining information from databases, scientific literature, laws and guidelines required in everyday working life
Spezifisches Bildungsziel	

und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	70% final written exam, 30% oral exam The written exam Divided into two parts – Use of English & a Writing Task: • Use of English. This is worth 30% of the written exam mark. Students must pass this section, in order to have their writing task marked. • Writing Task This is worth 70% of the overall written exam mark. You must pass the written exam to be eligible for the oral exam. • Oral Exam. A presentation and discussion based on a given topic. Optional cum laude/extra credit tasks. These will be made available throughout the semester, which combined allow for a maximum of 2 points out of 30. These points are added after the final exam result. Candidates must demonstrate their ability to communicate effectively in formal and academic ("scientific") English at the CEFR level of between B2 and C1. ILOs 1 to 4 assessed
Bewertungskriterien	The specific marking criteria for the written & oral tasks will be made available during the course and uploaded to OLE.
Pfichtliteratur	Course notes & materials and made available on the course OLE space
Weiterführende Literatur	Suggested reference/extra practice materials: - Vince, M (2014)* Language Practice for First. MacMillan.

	- Vince, M (2014)* Language Practice for Advanced. MacMillan. - Swan, M. (2017)* Practical English Usage. Oxford: Oxford University Press. - Collins COBUILD Advanced Learner's Dictionary - https://www.collinsdictionary.com/dictionary/english , or similar * or other editions - if you are not sure, as
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Hochwertige Bildung, Weniger Ungleichheiten, Menschenwürdige Arbeit und Wirtschaftswachstum