Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Seminar 5: Project Funding for Eco-Social Designer
Code der Lehrveranstaltung	96120
Zusätzlicher Titel der Lehrveranstaltung	Project Funding for Eco-Social Designer
Wissenschaftlich-disziplinärer Bereich	NN
Sprache	Englisch
Studiengang	Master in Ökosozialem Design
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Dott. Elena Enrica Giunta, ElenaEnrica.Giunta@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/48306
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Zweites Semester
Studienjahr/e	1st and 2nd year
KP	2
Vorlesungsstunden	18
Laboratoriumsstunden	0
Stunden für individuelles Studium	0
Vorgesehene Sprechzeiten	6
Inhaltsangabe	Along with the work on their projects and the regular courses, students choose Short Seminars, which provide complementary competencies helping them to sharpen their practice.The seminar in Project Funding enables students of eco-social design to understand how to approach the funding of projects. They learn about the kind of funding streams/programs and calls mostly related to design and art - that they can apply for the

	characteristics of specific projects, and how to draft successful proposals for funding. A major challenge is that funding programs are not framed specifically for eco-social design. Therefore, eco-social designers need to look into funding programs from diverse fields, such as arts and culture, social innovation and entrepreneurship, social work and research, urban or rural development, design and sustainable technologies, etc.
Themen der Lehrveranstaltung	1. Understand how to approach the funding of projects. The topics addressed in this first module/day concern the "market of funding" with a specific focus on the competitive call for projects. We go deep on the kind of funding (scales, main topics, logics); how to find them; how to read a call (e.g. eligibility, time scheduling, contact points, etc); how to create a network (differences of partner and stakeholder, endorsement letters, platform for partner searching, social channels, etc). A specific focus will be dedicated to funding programs in coherence with eco-social design domains, plus the programs that take care of the geographical area of influence of UniBZ (e.g. New European Bauhaus, Alpine Space, Interreg cooperation programs, Central EU). 2. Learn and practice how to draft successful proposals for funding. In the second module/day, we will use the classical design thinking process to manage the design (or co- design, with stakeholders, for example) of a writing proposal. Students will be divided into teams, due to their interests and selected topics, to practically simulate a quick design writing process: focus on needs or problems to solve, call searching, stakeholder mapping, and idea generation using one or more design or collaborative tools, as presented in the seminar. A selection of practical tools will be explained. 3. Manage a project-work development. The third and last module/day will focus on project development: KPI definition, project planning, differences between project outputs, outcomes, and long-term goals (impact), and management design.
Stichwörter	project design, funding, impact, call-for-proposal, project writing,

	design tools
Empfohlene Voraussetzungen	none
Propädeutische Lehrveranstaltungen	none
Unterrichtsform	Balanced mix of: - input lectures - group discussions and brainstorming - coaching sessions - group work and small presentations by students - guests or project visit
Anwesenheitspflicht	mandatory
Spezifische Bildungsziele und erwartete Lernergebnisse	Knowledge and understanding Students of the Master in Eco-social Design will have developed their own individual project practice and will be able to: - design, implement and manage projects - initiate, carry out and lead project-oriented research, development and design activities - involve stakeholders and actors in projects, identify their needs, conflicts and potentials and work productively with them - working with different experts, companies, organisations, groups and people Applying knowledge and understanding Students will be able to develop projects and practices suitable for addressing complex challenges. Making judgements Students will be able to take responsibility for the development and management of projects and activities. Communication skills Students will be able to: - communicate convincingly in different ways and with different audiences - present projects convincingly - argue creative and strategic decisions - show how the social, ecological and economic aspects of sustainability interact in their projects

	- organising and/or moderating discussions and creative processes among project stakeholders - communicate productively within the team - lead creative processes and teams Learning skills Students will be able to working independently to learn according to different situations and in a personal way through experimentation and planning.
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	- Practical knowledge on the key points to be considered to create successful funding applications - Understanding the right sequence in proposal formulation - Applying the acquired concepts in basic proposals - Making judgments on resources, partnerships, and main actions to be included in the applications - Acquisition of the basic Know-How to deliver and defend eco-social project funding proposals Students will be able to: - Understand how to approach the funding of projects (6H) - Learn and practice how to draft successful proposals for funding (6H) - Plan a project work development (6H)
Art der Prüfung	Students are required to develop and defend their own project works, according to the ones launched during the last course-day. The team of proponents will present both the process and the final results of their project writing experience, including some design tools (as shown in the seminar; e.g. action wiser canvas) and a visual presentation, as a support of the oral discussion (during exam). It is necessary to clearly define and demonstrate the different team's roles and contributions. Both teams working and individual growth will be appreciated and evaluated.
Bewertungskriterien	- Level of Understanding of the nature, concepts, and rules of project funding - Content coherence of the project proposal within micro-needs, on one hand, and macro-topics, as suggested by EU funding pillars - Appropriate use of design tools and process, applied to project

	writing - Quality of proposal writing and pitching: focus, clarity, soundness
Pflichtliteratur	none
Weiterführende Literatur	Leone,L. and M.Prezza (2005) Costruire e valutare i progetti nel sociale. Manuale operativo per chi lavora su progetti in campo sanitario, sociale, educativo e culturale. FrancoAngeli. Liedtka,J. and T.Ogilvie (2011) Designing for growth. A design thinking toolkit for managers. Columbia Business School publisher Maree Brown, A. (2017) Emergent Strategy: Shaping Change, Changing Worlds.
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Nachhaltige Städte und Gemeinden, Partnerschaften zur Erreichung der Ziele, Maßnahmen zum Klimaschutz