Syllabus

Descrizione corso

Titolo insegnamento	Economia e disegno delle politiche pubbliche
Codice insegnamento	27606
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	
Lingua	Inglese
Corso di Studio	Corso di laurea magistrale in Politiche Pubbliche e Governance innovativa
Altri Corsi di Studio (mutuati)	
Docenti	prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35916 prof. dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937
Assistente	
Semestre	Secondo semestre
Anno/i di corso	1
CFU	12
Ore didattica frontale	36 (Moradi) + 36 (Tonin)
Ore di laboratorio	-
Ore di studio individuale	
Ore di ricevimento previste	18 (Tonin) + 18 (Moradi)
Sintesi contenuti	M1 - Module M1 "Economics of the Public Sector" introduces the principles of taxation and how governments use taxes to finance services, steer economic behaviour and pursue social objectives—addressing issues of equity, efficiency, incidence, evasion and sustainability. The course examines intended

	impact¿and possible unintended implications of key tax instruments on households, firms and the wider economy. It builds quantitative and critical thinking skills so students can design, evaluate and communicate evidence based fiscal policies for governments and public administrations. M2 - Module M2 "Behavioral Economics and Public Policy Design" explores key economic issues related to public service design and implementation. Topics include behavioral economics, choice architecture, nudges, and experimental methods in policy design and evaluation. Students will examine the application of these principles in various policy realms. The course includes case studies, team projects, and discussions to enhance students' analytical and problem-solving skills.
Argomenti dell'insegnamento	M1 - Taxation principles; equity and fairness in taxation; taxation and inequality; tax incidence analysis; taxation of consumption, labour and capital; tax evasion and avoidance; taxation for sustainable development. M2 - Behavioral aspects of public service delivery; fundamental concepts and methodologies; practical application of behavioral principles to enhance the efficacy of public services; strategic incorporation of nudges, default settings and deadlines; analysis of specific public policies, from design to implementation challenges with a focus on sustainability.
Parole chiave	M1 - Taxation; labour and capital; tax evasion and avoidance; sustainable development. M2 - Behavioral aspects; public service delivery; public services; public policies.
Prerequisiti	M1 - B1 in English to sit the exam. M2 - B1 level in English is required to sit the exam. It is highly recommended to have successfully completed the course “Policy, Management, and Innovation in the public sector”.
Insegnamenti propedeutici	
Modalità di insegnamento	M1 - Lectures, Projects, Labs. M2 - The course will combine frontal lectures, discussion of case

	studies and projects. Students will be expected to participate actively in class discussions.
Obbligo di frequenza	Attendance is recommended, but not mandatory.
Obiettivi formativi specifici e risultati di apprendimento attesi	ILO (Intended Learning Outcomes) Economics and Public Policy Design M1 Economics of the Public Sector ILO1 Knowledge and understanding ILO1.1 The student acquires the knowledge of economic theory necessary to understand and analyse economic and business phenomena in the public sector in order to support decision-making processes. Knowledge of public policy and the tools necessary for the design of sustainable policies will be consolidated. Knowledge related to the labour market, education and health will also be deepened, functional to the development of public policy analysis and evaluation skills. ILO2 Ability to apply knowledge and understanding ILO2.1 ability to interpret market trends through the application of appropriate economic models and implement economic analysis tools, also using data ILO2.2 ability to apply economic models to describe the behaviour of economic agents and develop sustainable economic policies in various application domains of interest to companies and public bodies ILO3 Making judgements ILO3.1 ability to apply acquired knowledge to interpret economic and business phenomena in order to make managerial and operational decisions in the context of public administration ILO3.2 ability to select data and use appropriate information to describe a problem concerning the design, implementation and evaluation of public sector projects and policies, aiming at innovation and improvement of processes, products and results ILO3.3 ability to relate models and empirical evidence in the study of public policy phenomena ILO3.4 ability to reflect, also from the perspective of public ethics

	and sustainability as regards future generations, on the responsibilities connected with the use of public resources ILO4 Communication skills ILO4.1 ability to communicate effectively in oral and written form the specialised content of individual disciplines, using different registers according to recipients and communicative and didactic purposes, and to evaluate the formative effects of his/her communication ILO5 Learning ability ILO5.1 ability to use information technology autonomously to carry out bibliographical research and investigations and for one's own training and further education. Economics and Public Policy Design M2 Behavioral Economics and Public Policy Design ILO1 Knowledge and Understanding ILO1.1 The student acquires the knowledge of economic theory necessary to understand and analyse economic and business phenomena in the public sector in order to support decision-making processes. Knowledge of public policy and the tools necessary for the design of sustainable policies will be consolidated. Knowledge related to the labour market, education and health will also be deepened, functional to the development of public policy analysis and evaluation skills. ILO2 Ability to apply knowledge and understanding ILO2.1 ability to interpret market trends through the application of appropriate economic models and implement economic analysis tools, also using data ILO2.2 ability to apply economic models to describe the behaviour of economic agents and develop sustainable economic policies in various application domains of interest to companies and public bodies ILO3 Making judgements ILO3.1 ability to apply acquired knowledge to interpret economic and business phenomena in order to make managerial and

	operational decisions in the context of public administration ILO3.2 ability to select data and use appropriate information to describe a problem concerning the design, implementation and evaluation of public sector projects and policies, aiming at innovation and improvement of processes, products and results ILO3.3 ability to relate models and empirical evidence in the study of public policy phenomena ILO3.4 ability to reflect, also in a perspective of public ethics and sustainability with regard to future generations, on the responsibilities connected to the use of public resources ILO4 Communication skills ILO4.1 ability to communicate effectively in oral and written form the specialised content of individual disciplines, using different registers according to recipients and communicative and didactic purposes, and to evaluate the formative effects of his/her communication ILO5 Learning ability ILO5.1 ability to use information technology autonomously to carry out bibliographical research and investigations and for one's own training and further education.
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	M1 For Attending Students: 1. Presentation (20%): Students are required to present an article to the class. The presentation should summarize the article's aim, methodology, and main findings, and provide a critical assessment (ILO3, ILO4). 2. Project Report (40%): Students must submit a report, not exceeding 1,500 words, that transforms the presentation topic into a structured project format (ILO1, ILO2, ILO3, ILO5). 3. Written exam (40%): This 40-minute exam comprises multiple-choice and short review questions (ILO1, ILO2, ILO3). For Non-Attending students: Written exam (100%): This 60-minute exam comprises multiple choice and short review questions and an essay in which students

	demonstrate their critical thinking (ILO1, ILO2, ILO3, ILO4, ILO5). M2 For Attending Students: 20% team project presentation (ILO2, ILO3, ILO4), 20% team project report (ILO1, ILO2, ILO3, ILO5), 60% written exam (ILO1, ILO2, ILO3). For Non-Attending Students: 100% written exam. Exam: review questions (ILO1, ILO2, ILO3, ILO4, ILO5) NOTE: Project work and classroom presentations are valid for 1 academic year and cannot be carried over beyond that time-frame. The final grade is established by assigning 50% of the overall assessment to modules M1 and M2, respectively.
Criteri di valutazione	Team Project Reports: - Depth and accuracy of content. - Integration and application of course concepts to the project topic. - Originality and creativity in problem-solving and analysis. - Clarity, organization, and professionalism of the written report. Team Presentations: - Effectiveness of communication and ability to engage the audience. - Visual and analytical clarity of presentation materials - Responsiveness to questions and ability to discuss the project in depth. Written Exam: - Comprehension of course material and key concepts. - Ability to apply theoretical knowledge to practical scenarios. - Critical thinking and analytical skills in responding to review questions. - Quality of written communication, including structure and articulation of arguments.
Bibliografia obbligatoria	M1

	Public Finance and Public Policy, by Jonathan Gruber, 5th edition– Chapters 3, 18-22. M2 Kahneman, Daniel. "Thinking, fast and slow".
Bibliografia facoltativa	M1 Economics articles uploaded on OLE. M2 Additional material will be distributed in class and published onTEAMS.
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Buona occupazione e crescita economica, Utilizzo responsabile delle risorse, Ridurre le disuguaglianze

Modulo del corso

Titolo della parte costituente del corso	Economia del settore pubblico
Codice insegnamento	27606A
Settore Scientifico-Disciplinare	ECON-02/A
Lingua	Inglese
Docenti	prof. dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937
Assistente	
Semestre	Secondo semestre
CFU	6

Docente responsabile	
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	
Ore di ricevimento previste	18
Sintesi contenuti	This module "Economics of the Public Sector": a) introduces the principles of taxation and how governments use taxes to finance services, steer economic behaviour and pursue social objectives—addressing issues of equity, efficiency, incidence, evasion and sustainability; b) examines the intended impact¿and possible unintended implications of key tax instruments on households, firms and the wider economy; c) builds quantitative and critical thinking skills so students can design, evaluate and communicate evidence based fiscal policies for governments and public administrations.
Argomenti dell'insegnamento	Principles of Taxation; Taxation and Income Distribution; Tax incidence analysis; Optimal taxation: Consumption, labour and capital; Economics of Pension Systems; Tax evasion and avoidance.
Modalità di insegnamento	Lectures, Projects, Labs.
Bibliografia obbligatoria	Public Finance and Public Policy, by Jonathan Gruber, 5th edition – Chapters 3, 18-22.
Bibliografia facoltativa	Economics articles uploaded on OLE.

Modulo del corso

Titolo della parte costituente del corso	Economia comportamentale e progettazione di politiche pubbliche
Codice insegnamento	27606B
Settore Scientifico-Disciplinare	ECON-02/A
Lingua	Inglese
Docenti	prof. Mirco Tonin, Mirco.Tonin@unibz.it https://www.unibz.it/en/faculties/economics-

	management/academic-staff/person/35916
Assistente	
Semestre	Secondo semestre
CFU	6
Docente responsabile	
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	
Ore di ricevimento previste	18
Sintesi contenuti	This module "Behavioral Economics and Public Policy Design" explores key economic issues related to public service design and implementation. Topics include behavioral economics, choice architecture, nudges, and experimental methods in policy design and evaluation. Students will examine the application of these principles in various policy realms. The course includes case studies, team projects, and discussions to enhance students' analytical and problem-solving skills.
Argomenti dell'insegnamento	1. Introduction to Behavioral Economics o Key principles and concepts o Departure from traditional economic models o Overview of heuristics and biases 2. Decision Making and Choice Architecture o How individuals make decisions o The role of choice architecture in influencing decision-making o Nudge theory and its applications 3. Experimental and Quasi-experimental Methods in Behavioral Economics: o Designing experiments to test behavioral interventions o Analyzing the impact of policies through behavioral lenses 4. Ethics and Public Policy: o Ethical considerations in using behavioral economics for public policy o Balancing paternalism and autonomy in policy design 5. Incentives and Motivations: o Understanding intrinsic and extrinsic motivations o Designing incentives that align with desired behaviors 6. Behavioral Economics in Health and Education Policy

	7. Behavioral Economics in Sustainability and Environmental Policy 8. Digital Technologies and Behavioral Economics: o The role of digital technology in shaping behavior o Digital nudges and their policy implications 9. Crime and Behavioral Economics
Modalità di insegnamento	The course will combine frontal lectures, discussion of case studies and projects. Students will be expected to participate actively in class discussions.
Bibliografia obbligatoria	Kahneman, Daniel. "Thinking, fast and slow."
Bibliografia facoltativa	Additional material will be distributed in class and published on TEAMS.