

Syllabus

Course Description

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| Course Title | Media Law |
| Course Code | 17271 |
| Course Title Additional | |
| Scientific-Disciplinary Sector | IUS/01 |
| Language | Italian |
| Degree Course | Bachelor in Communication Sciences and Culture |
| Other Degree Courses (Loaned) | |
| Lecturers | Dott. avv. Marco Mariani, Marco.Mariani@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/47361 |
| Teaching Assistant | |
| Semester | First semester |
| Course Year/s | 3 |
| CP | 6 |
| Teaching Hours | 45 |
| Lab Hours | 0 |
| Individual Study Hours | 105 |
| Planned Office Hours | 18 |
| Contents Summary | The course aims to illustrate - in addition to the main elements of public and private law - the legal framework of information, communication, journalism and media. |
| Course Topics | <p>The course will cover the following topics:</p> <ol style="list-style-type: none"> 1. General overview of the fundamental principles of law; 2. Constitutional foundations of the right to information, communication, and freedom of expression, including their limitations; 3. The relationship between information and the justice system; 4. Protection of privacy and the right to be forgotten; |

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| | 5. Criminal and procedural law aspects; 6. Journalistic activity and media ethics; 7. The Hate speech; 8. Online roles and liabilities; 9. Regulation of the press and its extension to online information; 10. Legal framework governing influencers; 11. Broadcasting and audiovisual media services; 12. Recommender systems; 13. Governance, management, and oversight bodies; 14. Institutional communication; 15. Artificial Intelligence. |
| Keywords | Law, Information, Communication, Media, Liability |
| Recommended Prerequisites | General principles of the legal system derived from the Italian Constitution |
| Propaedeutic Courses | |
| Teaching Format | <p>Lectures with the provision to students of other materials useful for understanding the topics covered.</p> <p>Attendance at the course is highly recommended, especially since the reference texts presuppose that students possess a solid foundation and fundamental knowledge of law.</p> <p>Attending students will be offered hints for supplementing and deepening their preparation on the indicated texts.</p> |
| Mandatory Attendance | In accordance with the regulation |
| Specific Educational Objectives and Learning Outcomes | <p>Some of the main critical junctures of the subject will be examined and the prevailing orientations in our legal system will be identified, starting from Italian and European legal texts and case law.</p> <p>At the end of the course, the student will acquire skills relating to the legal and deontological rules that regulate information and communication in the various spheres in which it is carried out.</p> <ol style="list-style-type: none"> 1. Ability to understand the questions relating to the subject matter; 2. Thorough knowledge of the topics covered in the course; 3. Ability to deal with the subject matter and answer questions not in a purely mnemonic manner, but on the basis of arguments and logical connections; 4. Knowledge and understanding of the proposed concepts and |

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| | <p>study methods;</p> <p>5. Understanding of the legal-regulatory system governing the subject and ability to understand the value of the role of national and European standards.</p> |
| Specific Educational Objectives and Learning Outcomes (additional info.) | |
| Assessment | <p>The examination will be based on a written test consisting of open questions (2 or 3 open questions).</p> <p>In relation to the number of attending students (which will be verified in the first lessons), alternative routes for taking the final examination (e.g. intermediate in itinere examinations) may be identified.</p> |
| Evaluation Criteria | <p>The assessment indicators for the test are based on the ability to:</p> <ul style="list-style-type: none"> - use knowledge (25%); - connect knowledge (25%); - to argue (20%); - deepen arguments (20%); - master the legal language (10%). <p>In order to pass the examination, the student must achieve a sufficiency in all the open questions of the written examination, in accordance with the procedures that will be provided in class.</p> |
| Required Readings | <p>E.Brogi-M.Mariani (a cura di), <i>Temi di diritto dell'informazione e della comunicazione</i>, Key editore, II edizione, 2024.</p> |
| Supplementary Readings | <p>AGCOM, <i>2024 Annual Report on Activities and Work Programmes</i> (freely available on the AGCOM website).</p> <p>Observatory on Judicial Information – Italian Union of Criminal Chambers (ed.), <i>Judicial Information in Italy. White Paper on the Relationship Between the Media and Criminal Proceedings</i>, Pacini Giuridica, 2016, https://discrimen.it/wp-content/uploads/AA.VV._Linformazione-giudiziaria-in-Italia.pdf</p> <p>A. Spataro, <i>Judicial Communication About Justice: How Not to Communicate</i>, https://www.questionegiustizia.it/rivista/articolo/comunicazione-della-giustizia-sulla-giustizia-come-non-si-comunica_608.php</p> <p>High Council of the Judiciary (CSM), <i>Guidelines for the Organization of Judicial Offices for Proper Institutional Communication</i></p> |

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| | <p>(Resolution of 11 July 2018), https://www.csm.it/documents/21768/87316/linee+guida+comunicazione+%28de+a61b-66b0-3f0e-46cba5804dc3</p> <p>O. Pollicino, <i>Digital Platforms and Freedom of Expression: Ground Zero</i>, https://www.lavoce.info/archives/71823/piattaforma-digitali-e-liberta-di-espressione-lora-zero/</p> <p>R. Puglisi, <i>Disorientation Effect on Twitter</i>, https://lavoce.info/archives/99960/effetto-disorientamento-su-twitter/</p> |
| Further Information | |
| Sustainable Development Goals (SDGs) | Gender equality, Peace, justice and strong institutions, Reduced inequalities |