

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Legal Aspects of Digital Business
Code der Lehrveranstaltung	76552
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	GIUR-01/A
Sprache	Italienisch
Studiengang	Bachelor in Wirtschaftsinformatik
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Prof. Laura Valle, Laura.Valle@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/11518
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Zweites Semester
Studienjahr/e	2
KP	4
Vorlesungsstunden	40
Laboratoriumsstunden	0
Stunden für individuelles Studium	60
Vorgesehene Sprechzeiten	12
Inhaltsangabe	<ul style="list-style-type: none"> • Internet Governance and Domain Name System • Personal Data Protection, Big Data and their use • Electronic Contracts and Digital platforms • The legal regulation of Artificial Intelligence
Themen der Lehrveranstaltung	Object of the lecture course is the legal regulation for IT and telematic tools in the social and economic relationships.

	<p>Fundamental rights of persons protection in the online relationships, data protection and data processing will be studied. As well as legal rules on big data, also in the perspective of AI utilization.</p> <p>Online contracts and the choice of the law applicable to transnational contracts is object of the course. With the legal regulation of the online platforms, and the responsibility of the internet services providers for online contents.</p> <p>The European Union regulation of the AI will be studied in the course.</p>
Stichwörter	<p>personal data protection fundamental rights protection online big data online contracts online platforms legal regulation of the AI</p>
Empfohlene Voraussetzungen	None.
Propädeutische Lehrveranstaltungen	
Unterrichtsform	<p>Frontal lectures</p> <p>During the course, several hours will be devoted to testing the learning of concepts by having students practise the topics illustrated during the lectures.</p>
Anwesenheitspflicht	Recommended, but not mandatory.
Spezifische Bildungsziele und erwartete Lernergebnisse	<p>The course falls under the category of "ulteriori attività formative". It aims to provide an introduction to the legal regulation of Information Technology at international, European and Italian level.</p> <p>Applying Knowledge and Understanding</p> <ul style="list-style-type: none"> • D2.15 – Ability to identify the legal framework and constraints in the context of digital commerce and, when necessary, to seek professional legal advice. <p>Communication Skills</p> <ul style="list-style-type: none"> • D4.3 – Ability to negotiate with individuals from different professional backgrounds regarding the definition and

	requirements of business information systems.
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	<p>The final examination is not assessed by a grade, but is of the pass/fail type.</p> <p>The final examination takes place in written form and consists of 3 open questions.</p>
Bewertungskriterien	<p>The course result will be based on the final written examination.</p> <p>In order to assess the answers, the following will be relevant: the clarity of the answer in terms of logic; the property of language (both from a technical legal point of view and from a grammatical and logical point of view); the ability to synthesise, the ability to make judgements and the ability to make connections between the topics studied.</p>
Pflichtliteratur	<p>G. Pascuzzi, Il Diritto dell'era digitale, ult. ed. (previous editions are not suitable), Il Mulino, Bologna, 2025 (the parts to be studied will be indicated by the Professor in a detailed syllabus).</p> <p>Subject Librarian: David Gebhardi, David.Gebhardi@unibz.it</p>
Weiterführende Literatur	<p>It might be useful or interesting to read or consult the book: Data protection in context: between privacy and AI, ed. by E. Longo, A. Pin, F. Viglione, Giuffré, Milan, 2025.</p>
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Hochwertige Bildung