

Syllabus

Descrizione corso

Titolo insegnamento	Seminar 3: How to Approach Your Next Application: An Introduction
Codice insegnamento	97140
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	NN
Lingua	Inglese
Corso di Studio	Corso di laurea in Design e Arti - Curriculum in Design
Altri Corsi di Studio (mutuati)	
Docenti	dott.ssa Jennifer Joyce Hill, JenniferJoyce.Hill@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/42863
Assistente	
Semestre	Primo semestre
Anno/i di corso	2nd and 3rd
CFU	2
Ore didattica frontale	18
Ore di laboratorio	0
Ore di studio individuale	20
Ore di ricevimento previste	6
Sintesi contenuti	The seminar provides tools to plan, develop and edit students' forthcoming internships, jobs, grant and postgraduate degree applications.
Argomenti dell'insegnamento	The seminar introduces students to practical strategies for planning, developing and refining applications for internships, jobs, grants, postgraduate study and related professional opportunities. Particular attention is given to analysing application requirements, selecting and presenting relevant experience, and adapting written

	and oral communication to different audiences and contexts. The seminar will cover the following areas: - Finding and critically analysing job advertisements, calls and other professional and academic opportunities, including through professional platforms and networks - Identifying and presenting relevant educational background, creative work, projects, skills, experience, interests and objectives - Using AI responsibly and effectively to support application analysis, drafting, revision and interview preparation - Developing CVs, resumés, short professional profiles and selected LinkedIn profile content - Writing and revising cover letters, letters of motivation, application forms and other written application responses - Developing project proposals and applications for grants, postgraduate study and cultural-sector opportunities - Preparing for interviews and presenting oneself professionally, including one's studies, creative interests, work and experience.
Parole chiave	Applications, CVs and cover letters, interviews and professional communication, project proposals, responsible AI use.
Prerequisiti	none
Insegnamenti propedeutici	none
Modalità di insegnamento	The seminar is practice-based and interactive, combining short lectures with individual, pair and group activities. Students will work with authentic or realistic application materials and take part in guided analysis, drafting and revision tasks, peer and lecturer feedback, and interview practice. Teaching will take place in person.
Obbligo di frequenza	75% of the attendance is compulsory to be admitted to the exam
Obiettivi formativi specifici e risultati di apprendimento attesi	Disciplinary competence By the end of the seminar, students will be able to: - read critically a call for applications (we will consider job, university, grant and internship applications and project proposals); - assess their profiles' suitability for specific applications; - structure knowledges and experiences in cover letters; - develop a project proposal and structure it in their writings; - consider organizational aspects in setting up their own

	independent practice; - prepare for interviews. Knowledge and understanding The students will have acquired: - the basic knowledge necessary for writing a clear project proposal for a grant application in the field of design, visual arts, or the cultural sector at large; - the basic knowledge to orientate themselves in the art, design and cultural scene in Italy and abroad and to look for opportunities. Ability to apply knowledge and understanding Students will be able to: - present their work in written form; - develop their written project proposals in the field of design, visual arts, and culture at large; - critically assess and edit their written applications, cover letters and project proposals. Transversal skills /soft skills Autonomy of judgment The students will have developed: - a good autonomy of judgement aimed at developing one's own capacity and the set of decisions necessary to carry out an application and/or a project proposal to its conclusion; - a good autonomy of judgement in the critical evaluation of their work and in their ability to use correct interpretative methods in relation to the contexts in which they intend to apply for an internship, a job, a grant, or course of study. Communication skills Students will be able to: - present their own work orally and in written form at a professional level; - communicate and motivate the reasons for their choices and motivate them from a formal, technical, scientific and theoretical point of view.
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	Learning skills Students will learn to: - autonomously write well-structured, coherent and relevant application materials and project proposals.
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	75% of the attendance is compulsory to be admitted to the exam. Formative assessment: Throughout the seminar, students will complete practical written and oral activities related to the application process and will receive peer and lecturer feedback. These activities are intended to support the development and revision of students' application materials and their preparation for the final assessment. Summative assessment: The final assessment consists of the following: - Written application materials submitted before the examination date, based on an authentic or realistic professional or academic opportunity, assessing students' ability to analyse an opportunity and produce relevant and appropriate application materials - A short individual oral interview/discussion on the scheduled examination date, based on the submitted materials, assessing students' ability to present themselves professionally, explain and justify choices made in their application materials, and respond appropriately to questions. The seminar is assessed on a pass/fail basis. Both components must be completed successfully in order to pass.
Criteri di valutazione	75% of the attendance is compulsory to be admitted to the exam. Written application materials: - Relevance and appropriateness in relation to the specific opportunity - Clarity, organisation and effective presentation of relevant skills and experience - Appropriate language, tone and adaptation to the audience and context.

	Oral interview/discussion: - Clarity and relevance of responses - Effective presentation of experience, interests and motivation, and ability to explain and justify choices made in the application materials - Professional communication, interaction and conduct appropriate to the context. A pass requires satisfactory achievement of the expected learning outcomes in both components.
Bibliografia obbligatoria	Course materials, including sample application documents, calls for applications and other relevant resources, will be provided or indicated by the lecturer during the seminar and through the university learning platform. Students may also be asked to bring or identify relevant application materials, such as job advertisements or calls, for use in class activities.
Bibliografia facoltativa	
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Istruzione di qualità, Ridurre le disuguaglianze, Buona occupazione e crescita economica