

Syllabus

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Titul dl curs	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Codesc dl curs	97139
Titul suplementar	
SSD	NN
Lingaz	Inglese
Curs de laurea	Corso di laurea in Design e Arti - Curriculum in Design
D'autri cursc de laurea (cursc deberieda)	
Dozenc	avv. dott. Christian Notdurfter, Christian.Notdurfter@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/50341
Assistent didatich	
Semester	Primo semestre
Ann/Agn de stude	2nd and 3rd
Credic universitars	2
Ores de insegnament	18
Ores de laboratorio	0
Ores de stude individual	32
Ores de riceviment prevedudes	6
Ressumè di contegnus	The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed to.
Argomenc dl curs	The seminar examines international legal issues that matter for contemporary art and design. It focuses on the main types of intellectual property rights (IPRs) relevant to these fields, from creation and ownership to limitations, licences, exploitation and enforcement. It also covers related areas of growing practical

	importance for artists and designers, including privacy and data protection as well as consumer protection and greenwashing. A separate part of the course explores the legal implications of emerging technologies, such as artificial intelligence (AI), metaverses, 3D printing, digital art, blockchain and non-fungible tokens (NFTs). Students will gain insight into current and upcoming legislation, along with practical guidance for leveraging their creations and avoiding common pitfalls, particularly in the international arena. The main focus will be on EU law, with particular attention to Italy, Germany and Austria, but other key jurisdictions within and outside the EU, especially the US und UK, will also be considered.
Paroles clef	1. Artistic Freedom and Its Limits 2. Intellectual Property Rights (IPRs) 3. Copyright and Related Rights 4. Design Rights 5. Patents 6. Trade Marks 7. Exploitation of IPRs 8. Contracts and Licensing 9. Enforcement of IPRs 10. Privacy and Data Protection 11. Consumer Protection and Greenwashing 12. Emerging Technologies 13. Artificial intelligence (AI) 14. Metaverses 15. 3D Printing 16. Digital Art, Blockchain and NFTs 17. Legal Basics for Start-ups
Prerequisic aconsiés	
Cursc propedeutics	none
Modalité de enseignament	The seminar follows a lecture-based approach, combined with case-based learning to give students a practical understanding of the topics covered. The discussion and analysis of, and work on, a non-disclosure agreement (NDA) and an international IP licence

	agreement will further foster a practical understanding of the legal and commercial issues to be considered when negotiating such agreements.
Oblanza de frecuencia	compulsory - 75% of the attendance is compulsory in order to be admitted to the exam.
Obietifs formatifs y competenzes da arjonje	The seminar "International Legal Issues in a Contemporary Art and Design Context" will provide useful job-related knowledge corresponding to the above course description. Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions. Intellectual property rights (IPRs) are the substantive legal basis of creative activity. IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law). The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.
Obietifs formatifs y competenzes da arjonje (informazioni supplementares)	
Sort de ejam	Written exam consisting of 30 multiple-choice questions, 5 of which are open-ended.
Criters de valutazion	A minimum of 60% correct answers is required to pass the exam.
Bibliografia obligatoria	Will be provided by the lecturer.
Bibliografia aconsieda	Will be indicated by the lecturer.
Deplù informazioni	
OSS	Pace e giustizia, Innovazione e infrastrutture