

Syllabus

Descrizione corso

Titolo insegnamento	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Codice insegnamento	97139
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	NN
Lingua	Inglese
Corso di Studio	Corso di laurea in Design e Arti - Curriculum in Design
Altri Corsi di Studio (mutuati)	
Docenti	avv. dott. Christian Notdurfter, Christian.Notdurfter@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/50341
Assistente	
Semestre	Primo semestre
Anno/i di corso	2nd and 3rd
CFU	2
Ore didattica frontale	18
Ore di laboratorio	0
Ore di studio individuale	32
Ore di ricevimento previste	6
Sintesi contenuti	The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed to.
Argomenti dell'insegnamento	The seminar examines international legal issues that matter for contemporary art and design. It focuses on the main types of intellectual property rights (IPRs) relevant to these fields, from creation and ownership to limitations, licences, exploitation and enforcement. It also covers related areas of growing practical

	importance for artists and designers, including privacy and data protection as well as consumer protection and greenwashing. A separate part of the course explores the legal implications of emerging technologies, such as artificial intelligence (AI), metaverses, 3D printing, digital art, blockchain and non-fungible tokens (NFTs). Students will gain insight into current and upcoming legislation, along with practical guidance for leveraging their creations and avoiding common pitfalls, particularly in the international arena. The main focus will be on EU law, with particular attention to Italy, Germany and Austria, but other key jurisdictions within and outside the EU, especially the US und UK, will also be considered.
Parole chiave	1. Artistic Freedom and Its Limits 2. Intellectual Property Rights (IPRs) 3. Copyright and Related Rights 4. Design Rights 5. Patents 6. Trade Marks 7. Exploitation of IPRs 8. Contracts and Licensing 9. Enforcement of IPRs 10. Privacy and Data Protection 11. Consumer Protection and Greenwashing 12. Emerging Technologies 13. Artificial intelligence (AI) 14. Metaverses 15. 3D Printing 16. Digital Art, Blockchain and NFTs 17. Legal Basics for Start-ups
Prerequisiti	
Insegnamenti propedeutici	none
Modalità di insegnamento	The seminar follows a lecture-based approach, combined with case-based learning to give students a practical understanding of the topics covered. The discussion and analysis of, and work on, a non-disclosure agreement (NDA) and an international IP licence

	agreement will further foster a practical understanding of the legal and commercial issues to be considered when negotiating such agreements.
Obbligo di frequenza	compulsory - 75% of the attendance is compulsory in order to be admitted to the exam.
Obiettivi formativi specifici e risultati di apprendimento attesi	The seminar "International Legal Issues in a Contemporary Art and Design Context" will provide useful job-related knowledge corresponding to the above course description. Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions. Intellectual property rights (IPRs) are the substantive legal basis of creative activity. IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law). The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	Written exam consisting of 30 multiple-choice questions, 5 of which are open-ended.
Criteri di valutazione	A minimum of 60% correct answers is required to pass the exam.
Bibliografia obbligatoria	Will be provided by the lecturer.
Bibliografia facoltativa	Will be indicated by the lecturer.
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Pace e giustizia, Innovazione e infrastrutture