

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Code der Lehrveranstaltung	97139
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	NN
Sprache	Englisch
Studiengang	Bachelor in Design und Künste - Studiengang Design
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Avv. Dott. Christian Notdurfter, Christian.Notdurfter@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/50341
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
Studienjahr/e	2nd and 3rd
KP	2
Vorlesungsstunden	18
Laboratoriumsstunden	0
Stunden für individuelles Studium	32
Vorgesehene Sprechzeiten	6
Inhaltsangabe	The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed to.
Themen der Lehrveranstaltung	The seminar examines international legal issues that matter for contemporary art and design. It focuses on the main types of

	intellectual property rights (IPRs) relevant to these fields, from creation and ownership to limitations, licences, exploitation and enforcement. It also covers related areas of growing practical importance for artists and designers, including privacy and data protection as well as consumer protection and greenwashing. A separate part of the course explores the legal implications of emerging technologies, such as artificial intelligence (AI), metaverses, 3D printing, digital art, blockchain and non-fungible tokens (NFTs). Students will gain insight into current and upcoming legislation, along with practical guidance for leveraging their creations and avoiding common pitfalls, particularly in the international arena. The main focus will be on EU law, with particular attention to Italy, Germany and Austria, but other key jurisdictions within and outside the EU, especially the US und UK, will also be considered.
Stichwörter	1. Artistic Freedom and Its Limits 2. Intellectual Property Rights (IPRs) 3. Copyright and Related Rights 4. Design Rights 5. Patents 6. Trade Marks 7. Exploitation of IPRs 8. Contracts and Licensing 9. Enforcement of IPRs 10. Privacy and Data Protection 11. Consumer Protection and Greenwashing 12. Emerging Technologies 13. Artificial intelligence (AI) 14. Metaverses 15. 3D Printing 16. Digital Art, Blockchain and NFTs 17. Legal Basics for Start-ups
Empfohlene Voraussetzungen	
Propädeutische	none

Lehrveranstaltungen	
Unterrichtsform	The seminar follows a lecture-based approach, combined with case-based learning to give students a practical understanding of the topics covered. The discussion and analysis of, and work on, a non-disclosure agreement (NDA) and an international IP licence agreement will further foster a practical understanding of the legal and commercial issues to be considered when negotiating such agreements.
Anwesenheitspflicht	compulsory - 75% of the attendance is compulsory in order to be admitted to the exam.
Spezifische Bildungsziele und erwartete Lernergebnisse	The seminar "International Legal Issues in a Contemporary Art and Design Context" will provide useful job-related knowledge corresponding to the above course description. Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions. Intellectual property rights (IPRs) are the substantive legal basis of creative activity. IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law). The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	Written exam consisting of 30 multiple-choice questions, 5 of which are open-ended.
Bewertungskriterien	A minimum of 60% correct answers is required to pass the exam.
Pfichtliteratur	Will be provided by the lecturer.
Weiterführende Literatur	Will be indicated by the lecturer.
Weitere Informationen	
Ziele für nachhaltige	Frieden, Gerechtigkeit und starke Institutionen, Industrie,

Entwicklung (SDGs)	Innovation und Infrastruktur
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