Syllabus

Descrizione corso

Titolo insegnamento	Video e postproduzione
Codice insegnamento	97112
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	PEMM-01/B
Lingua	Tedesco
Corso di Studio	Corso di laurea in Design e Arti - Curriculum in Arte
Altri Corsi di Studio (mutuati)	
Docenti	Sig. Georg Manuel Zeller, GeorgManuel.Zeller@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/49840 Frau Martine De Biasi, Martine.DeBiasi@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/54971
Assistente	
Semestre	Tutti i semestri
Anno/i di corso	2nd and 3rd
CFU	6
Ore didattica frontale	60
Ore di laboratorio	0
Ore di studio individuale	90
Ore di ricevimento previste	18
Sintesi contenuti	The course introduces students to the theory and practice of the moving image as a creative medium. Teaching adopts a conceptual and experimental approach with a focus on different contexts of publication and use.
Argomenti	WS - Course held by Martine De Biasi:

dell'insegnamento	The course introduces students to the practical and conceptual foundations of video production and post-production, with a particular focus on documentary filmmaking. Documentary practice is explored in dialogue with fictional, hybrid and experimental forms, as well as contemporary online audiovisual forms. Students examine how content is shaped by framing, shot size, camera movement, duration, montage, sound and context of presentation. The course covers the development and visual planning of ideas; basic camera, lighting and sound-recording techniques; digital editing workflows; and the relationship between image and sound. Further topics include working with archival and found footage, filming outside the studio, experimental and analogue filmmaking processes, and the use and critical examination of artificial intelligence in video production and post-production. Screenings, practical exercises, discussion and reflection connect technical experimentation with the development of an individual audiovisual language. SS - Course held by Georg Zeller: The course provides comprehensive instruction in the development, creation, and execution of small video projects, with a focus on documentary filmmaking. Topics covered include the research and writing process, filming techniques, lighting and sound recording, as well as editing, montage, and post-production.
Parole chiave	WS - Course held by Martine De Biasi: Documentary filmmaking, audiovisual language, montage, experimental practice, artificial intelligence. SS - Course held by Georg Zeller: Research, character development, writing of synopsis and treatment, image and sound design, image and sound recording, basic lighting, shooting strategies, montage/editing, mastering.
Prerequisiti	none
Insegnamenti propedeutici	No prerequisites are foreseen.
Modalità di insegnamento	WS - Course held by Martine De Biasi: In-person lectures, screenings, case studies, student presentations, discussions, technical demonstrations, practical exercises, individual and collaborative work, field trips, consultations, group critiques and reflective learning activities.

	SS - Course held by Georg Zeller: Lectures, case studies, screenings, practical exercises, consultations.
Obbligo di frequenza	Not compulsory but recommended
Obiettivi formativi specifici e risultati di apprendimento attesi	Disciplinary competence Knowledge and understanding - have acquired the basic knowledge necessary to realise a project in the field of Video and post-production; - have acquired the basic knowledge necessary for further Master's studies in all components of project culture as well as in technical subjects, with a particular attention to the field of Video and post-production. Applying knowledge and understanding - use the basic knowledge acquired in the technical fields to realise a mature project; - make use of the skills acquired during the course of study in the event of continuing studies in a Master's degree programme and to develop them further. Transversal competence and soft skills Making judgements - Be able to make independent judgements for the purpose of developing their own design skills and in relation to all those decisions that are necessary to bring a project of Video and post-production to completion. Communication skills - present an independently realised project in the field of Video and post-production in the form of an installation, orally as well as in writing in a professional manner. Learning skills - have learned a work methodology at a professional level - in the sense of being able to identify, develop and realise solutions to complex problems by applying the acquired knowledge in the

	different fields, with a particular attention to the field of Video and post-production - in order to start a professional activity and/or continue their studies with a master's degree programme; - have developed a creative attitude and learned how to enhance it and develop it according to their own inclinations; - have acquired basic knowledge in the field of Video and post-production as well as a study methodology suitable for continuing studies with a Master's degree programme.
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	WS - Course held by Martine De Biasi: Continuous assessment based on assignments completed throughout the course. Students receive formative feedback during practical exercises, presentations and group critiques. Non-attending students must agree on the assessment requirements with the lecturer. SS - Course held by Georg Zeller: By the exam's date, each student must upload on the Microsite of the faculty detailed documentation of the work done during the course. http://portfolio.dsgn.unibz.it/wp-admin Documentation is an integral part of the exam. The documentation must include visual documentation and an abstract of the project. Creation of a short video project comprising a synopsis and a finished video. ALL THE STUDENTS ATTENDING THE EXAM AS "OPT" OR AS NON-ATTENDING STUDENTS MUST AGREE UPON THE CONTENTS WITH THE TEACHER.
Criteri di valutazione	WS - Course held by Martine De Biasi: - Participation: 34% - Completeness of assignments: 33% - Quality of assignments: 33% The quality of assignments is evaluated according to their conceptual coherence, formal and creative execution, appropriate use of audiovisual and technical means, and the student's ability to develop the work through experimentation and reflection.

	SS - Course held by Georg Zeller: Formal, creative and technical implementation of the project according to the given tasks.
Bibliografia obbligatoria	WS - Course held by Martine De Biasi: Selected texts and audiovisual materials will be provided during the course. SS - Course held by Georg Zeller: - Sound design theory and practice: working with sound Murray, Leo - Order in chaos - Storytelling and editing in documentary film Andersen, Niels Pagh.
Bibliografia facoltativa	WS - Course held by Martine De Biasi: - Bernard, Sheila Curran. Documentary Storytelling: Creative Nonfiction on Screen. 5th edition.Routledge, 2022.- Murch, Walter. In the Blink of an Eye: A Perspective on Film Editing. 2nd edition.Silman-James Press, 2001.- Ramey, Kathryn. Experimental Filmmaking: Break the Machine. Focal Press, 2016.- Wees, William C. Recycled Images: The Art and Politics of Found Footage Films. AnthologyFilm Archives, 1993.- Zylinska, Joanna. AI Art: Machine Visions and Warped Dreams. Open Humanities Press,2020.- Pagh Andersen, Niels. Order in Chaos: Storytelling and Editing in Documentary Film. PaghProductions, 2021.
Altre informazioni	The course is held in the winter semester by Martine De Biasi and in the summer semester by Georg Zeller.
Obiettivi di Sviluppo Sostenibile (SDGs)	Istruzione di qualità