

Syllabus

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Titul dl curs	Economia del Turismo Sostenibile
Codesc dl curs	31012
Titul suplementar	
SSD	AGRI-01/A
Lingaz	Inglese
Curs de laurea	Corso di laurea magistrale in Management del Turismo
D'autri cursc de laurea (cursc deberieda)	
Dozenc	dr. Isabel Marie Schäufele-Elbers, IsabelMarie.SchaeufeleElbers@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/46591
Assistent didatich	
Semester	Primo semestre
Ann/Agn de stude	2
Credic universitars	6
Ores de insegnament	36
Ores de laboratore	-
Ores de stude individual	-
Ores de riceviment prevedudes	18
Ressumé di contegnus	The course explores : • Tourism, sustainability and its assessment. Environmental impacts of tourism, including climate change, water and energy resource management, and the social implications for local communities and culture • How to minimize negative impacts, incorporate sustainable principles into destination planning, and measure fair and sustainable well-being • Development of sustainable tourism practices • Micro and macroeconomic tools to understand tourism

	demand, supply, market dynamics, and the economic role of tourism in a sustainable manner
Argomenc dl curs	Theories and Models of Sustainability Measuring Sustainability in Tourism Sustainability Research and Methods Applied to Tourism The Economic Dimension of Sustainability Current Issues and Future Challenges
Paroles clef	Economics Sustainability Tourism
Prerequisic aconsiés	
Cursc propedeutics	
Modalité de enseignament	Lectures and group presentations.
Oblianza de frecuencia	-
Obietifs formatifs y competenzes da arjonje	INTENDED LEARNING OUTCOMES (ILO) ILO 1: KNOWLEDGE AND UNDERSTANDING ILO 1.1 The student acquires the competence to apply knowledge and understanding about the role of tourism in the economic development of communities, regions and nations. ILO 1.2 The student acquires the ability to identify and analyse tourism-induced environmental and social problems and to understand their interdependencies and contexts, applying theories and methods and developing explanatory approaches. ILO 2. ABILITY TO APPLY KNOWLEDGE AND UNDERSTANDING ILO 2.1 The student acquires specific skills in spatial planning and economic models related to tourism development. ILO 2.2 The student also acquires the ability to read and understand economic analyses. ILO 2.3 The contextual and multidisciplinary approach enables students to holistically consider operational, sectoral, economic and social requirements and environmental problems in decision-making processes. ILO 2.4 Areas of knowledge application include the micro, meso and macro levels and include the acquisition of skills necessary for policy advice and business strategy development. ILO 2.5 In addition, there are skills that have their basis in

	behavioural economics, decision theory and consumer behaviour research, skills that are particularly important in empirical analysis, as well as in ex-ante forecasting and scenarios in the context of future-oriented questions. ILO 2.6 The skills developed can be applied in regional, national and international contexts. ILO 3: AUTONOMY OF JUDGEMENT ILO 3.1 Acquiring the ability to relate models and empirical evidence in the study of tourism businesses, associations, consortia and destinations ILO 4: COMMUNICATION SKILLS ILO 4.1 The Master's degree graduate will be able to communicate effectively in oral and written form the specialised contents of the individual disciplines, using different registers depending on the recipients and the communicative and didactic purposes, and to evaluate the formative effects of his/her communication. Written and oral communication skills are particularly developed in the training activities carried out for the preparation of the Master's thesis, in the discussion of business cases and in interactive lectures involving group discussions and the comparison of individual analyses. ILO 5: LEARNING SKILLS ILO 5.1 To identify thematic connections and to establish relationships between different cases and contexts of analysis ILO 5.2 To frame a new problem systematically and generate appropriate taxonomies. ILO 5.3 To develop general models from the phenomena studied.
Obietifs formatifs y competenzes da arjonje (informazions suplementares)	
Sort de ejam	Attending students: Final exam (50%): Ability to comprehend the course material; solid knowledge of the relevant conceptual tools; critical understanding of the theories and their policy implications; and the capacity to

	apply such knowledge analytically and critically to specific cases. (ILO1, ILO2.1, ILO2.2, ILO2.3, ILO2.6, ILO3, ILO4, ILO5) Project work (50%): Written and oral presentation. Clarity of expression and depth of understanding of the relevant literature, related topics and specific case studies. (ILO1, ILO2.2, ILO2.4, ILO2.5, ILO2.6, ILO3, ILO4, ILO5.1, ILO5.3) Non-attending students: Final exam (50%): Ability to comprehend the course material; solid knowledge of the relevant conceptual tools; critical understanding of the theories and their policy implications; and the capacity to apply such knowledge analytically and critically to specific cases. (ILO1, ILO2.1, ILO2.2, ILO2.3, ILO2.6, ILO3, ILO4, ILO5) Project work (50%): Written and oral presentation. Clarity of expression and depth of understanding of the relevant literature, related topics and specific case studies. (ILO1, ILO2.2, ILO2.4, ILO2.5, ILO2.6, ILO3, ILO4, ILO5.1, ILO5.3)
Criters de valutazion	Exam: Ability to comprehend the course material; solid knowledge of the relevant conceptual tools; critical understanding of the theories and their policy implications; and the capacity to apply such knowledge analytically and critically to specific cases. Project work : Clarity of expression and depth of understanding of the relevant literature, related topics and specific case studies.
Bibliografia obligatora	Hall, C. Michael, Gössling, Stefan, & Scott, Daniel (2015). <i>The Routledge Handbook of Tourism and Sustainability</i>. London Routledge. Additional readings and cases will be presented during the course and will be available with the course material
Bibliografia aconsieda	
Deplù informazions	
OSS	Città e comunità sostenibili, Buona occupazione e crescita economica