

# Syllabus

## *Kursbeschreibung*

<b>Titel der Lehrveranstaltung</b>	English for Informatics and Digital Business
<b>Code der Lehrveranstaltung</b>	76413
<b>Zusätzlicher Titel der Lehrveranstaltung</b>	
<b>Wissenschaftlich-disziplinärer Bereich</b>	L-LIN/12
<b>Sprache</b>	Englisch
<b>Studiengang</b>	Bachelor in Wirtschaftsinformatik
<b>Andere Studiengänge (gem. Lehrveranstaltung)</b>	
<b>Dozenten/Dozentinnen</b>	Prof. Maria Cristina Gatti, MariaCristina.Gatti@unibz.it <a href="https://www.unibz.it/en/faculties/education/academic-staff/person/40909">https://www.unibz.it/en/faculties/education/academic-staff/person/40909</a>
<b>Wissensch. Mitarbeiter/Mitarbeiterin</b>	
<b>Semester</b>	Erstes Semester
<b>Studienjahr/e</b>	2
<b>KP</b>	3
<b>Vorlesungsstunden</b>	30
<b>Laboratoriumsstunden</b>	0
<b>Stunden für individuelles Studium</b>	45
<b>Vorgesehene Sprechzeiten</b>	
<b>Inhaltsangabe</b>	<ul style="list-style-type: none"> <li>• Writing skills: practice of coherent academic discourse to produce subject-specific texts;</li> <li>• Spoken skills: improvement of spoken interaction and production through the practice and production of academically and professionally acceptable presentations and other domain-specific speaking activities;</li> <li>• Development of receptive skills through the exposure to and</li> </ul>

	analysis of various types of written and spoken discourse typical in Computer Science and development of grammatical and lexical range and accuracy so that communication is fluent and spontaneous.
<b>Themen der Lehrveranstaltung</b>	<p>Writing skills: practice of coherent academic discourse to produce subject-specific texts;</p> <ul style="list-style-type: none"> <li>• Spoken skills: improvement of spoken interaction and production through the practice and production of academically and professionally acceptable presentations and other domain-specific speaking activities;</li> <li>• Development of receptive skills through the exposure to and analysis of various types of written and spoken discourse typical in Computer Science and development of grammatical and lexical range and accuracy so that communication is fluent and spontaneous.</li> </ul>
<b>Stichwörter</b>	discipline-specific discourse, domain-specific communication practices, professional and technical presentations, reading and interpreting professional texts
<b>Empfohlene Voraussetzungen</b>	A B2 level in English is expected.
<b>Propädeutische Lehrveranstaltungen</b>	
<b>Unterrichtsform</b>	Frontal lectures, instructor-led sessions with practical exercises.
<b>Anwesenheitspflicht</b>	Attendance is not compulsory, but non-attending students have to contact the lecturer at the start of the course to agree on the modalities of the independent study.
<b>Spezifische Bildungsziele und erwartete Lernergebnisse</b>	<p>The course belongs to the type "per la conoscenza di almeno una lingua straniera - lingua straniera ".</p> <p>The aim of this course is to provide students with some of the language skills required to take the BSc in Informatics and Management of Digital Business course in English. The course will focus on language acquisition and communication skills, therefore students are expected to actively participate in classroom discussion and activities throughout the duration of the course. The course will also focus on the use of the English language in different contexts, with an emphasis on usage in professional and academic contexts. To this end, the course aims to provide some</p>

	<p>of the language skills that will be useful to students pursuing degree courses in English and that will help them take examinations in English.</p> <p>Specific learning objectives include the following</p> <ul style="list-style-type: none"> <li>- written skills: improve specific sets of skills, text production and language through the practice of discipline-specific academic discourse;</li> <li>- oral skills: improve oral interaction and production through the practice of effective presentations in academic and professional contexts as well as other discipline-specific oral activities;</li> <li>- receptive skills: develop receptive skills through exposure to and analysis of various types of written and oral discourse typical of computing and management; develop grammatical range and accuracy and specific lexicon so that communication is fluent and spontaneous.</li> </ul> <p>Knowledge and understanding:</p> <ul style="list-style-type: none"> <li>• D1.19 - Have a professional knowledge of English.</li> </ul> <p>Applying knowledge and understanding:</p> <ul style="list-style-type: none"> <li>• D2.18 - Know how to communicate with the client in written and oral form on a professional level in English.</li> </ul> <p>Communication skills</p> <ul style="list-style-type: none"> <li>• D4.1 - Be able to use English to use appropriate technical terminology and communication style.</li> </ul> <p>Learning skills</p> <ul style="list-style-type: none"> <li>• D5.1 - Learning ability to undertake further studies with a high degree of autonomy.</li> </ul>
<b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)</b>	
<b>Art der Prüfung</b>	<p>This is a pass/fail exam.</p> <p>There are two components to the exam: the Written exam and the Portfolio + Oral. Both components of the exam must be passed to pass the entire exam. A pass is at least 60% overall in the Written exam and at least 60% overall in the Portfolio + Oral component. Students must have submitted the Portfolio in order to be admitted</p>

	<p>to the Oral exam given the two elements are integral parts of the same component of the exam.</p> <p>These assessment means are valid for both attending and non-attending students</p> <ol style="list-style-type: none"> <li>1. Written exam: grammar and vocabulary exercises within a clear specialised context including open cloze, multiple choice, error detection questions; writing production task of 300-350 words based on subject-specific input;</li> <li>2. Portfolio+Oral: writing tasks based on authentic input (written and/or spoken) negotiated with each student (approx. 600 words); Oral exam: speaking tasks to demonstrate an advanced (C1) command of both spoken production and interaction.</li> </ol>
<b>Bewertungskriterien</b>	<p>This is a pass/fail exam.</p> <p>Written exam: 50%; Portfolio + Oral (15% + 35%)</p> <p>Further, more specific details will be provided during the course and online in the unibz OLE learning platform for this course.</p> <p>Final mark, individual assessment.</p>
<b>Pfichtliteratur</b>	<p>References and materials will be given during the course.</p> <p>Subject Librarian: David Gebhardi, <a href="mailto:David.Gebhardi@unibz.it">David.Gebhardi@unibz.it</a></p>
<b>Weiterführende Literatur</b>	
<b>Weitere Informationen</b>	
<b>Ziele für nachhaltige Entwicklung (SDGs)</b>	Hochwertige Bildung