

Syllabus

Descrizione corso

Titolo insegnamento	Micro e Macro Economia
Codice insegnamento	30164
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	ECON-01/A
Lingua	Tedesco
Corso di Studio	Corso di laurea in Management del Turismo, dello Sport e degli Eventi
Altri Corsi di Studio (mutuati)	
Docenti	prof. dr. Stefan Franz Schubert, StefanFranz.Schubert@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/8367
Assistente	
Semestre	Secondo semestre
Anno/i di corso	1
CFU	8
Ore didattica frontale	48 Prof. Stefan Franz Schubert
Ore di laboratorio	24 EXE Lecturer to be defined
Ore di studio individuale	-
Ore di ricevimento previste	24 Prof. Stefan Franz Schubert
Sintesi contenuti	• Teoria del consumatore e del produttore • Forme di mercato e teoria dei prezzi • Crescita economica e inflazione • Fluttuazioni congiunturali e politica economica
Argomenti dell'insegnamento	I: MICROECONOMICS 1. Introduction 2. Demand theory 3. Household theory 4. Production theory

	5. Cost functions 6. Perfect competition 7. Monopoly 8. Price discrimination 9. Oligopoly II. MACROECONOMICS 1. Introduction 2. National accounting 3. Overview over long-run growth 4. Production model 5. Solow growth model 6. Romer model 7. Inflation 8. Short-run model 9. IS-curve 10. Monetary policy and Phillipscurve 11. Government in the economy
Parole chiave	• Household theory • Production theory • Perfect competition • Imperfect competition • National accounting • Economic growth • Economic fluctuations • The Government in the economy
Prerequisiti	nessuna
Insegnamenti propedeutici	
Modalità di insegnamento	lectures (in person)
Obbligo di frequenza	-
Obiettivi formativi specifici e risultati di apprendimento attesi	ILO (Intended Learning Outcomes) ILO 1 - Knowledge and understanding ILO 1.1 of corporate decisions in monopolies in terms of quality, quantity and prices ILO 1.2 of models of strategic interaction between companies in oligopolistic contexts ILO 1.3 the basic principles of the theory of supply and demand

	ILO 1.4 the theory of price formation ILO 1.5 the role of the state in the economy ILO 1.6 the fundamentals of the monetary economy ILO 1.7 the fundamentals of tax policy and budget planning ILO 1.8 growth theory ILO 2 - Ability to apply knowledge and understanding ILO 2.1 Analysis of the effects of public measures to increase the attractiveness of travel destinations ILO 2.2 Ability to argue like an economist, i.e. to apply the schemata and criteria typical of economic analysis ILO 2.3 Ability to understand the interaction between individual consumer and business decisions and market equilibrium ILO 2.4 Application of incentive theory to the relationship between incentives and consumer and business decisions ILO 2.5 Analysis of the impact of various economic and fiscal policy decisions on the development of macro- and microeconomic variables ILO 2.6 Planning and evaluation of economic development processes in the tourism sector at the macro and micro levels ILO 2.7 Analysis of the economic impact of economic policy measures for the tourism sector at local, regional and national level ILO 2.8 Basic concepts that are useful for attending courses in economics, business administration and management ILO 3 - Making judgements ILO 3.1 Identifying the most important variables to be used in decision-making in complex situations ILO 3.2 Reporting analytically and critically on information, empirical values and data in order to make appropriate business decisions ILO 3.3 Selecting the most appropriate quantitative and qualitative analysis tools to support decision-making ILO 3.4 Find solutions by using logical conclusions and combining information and analytical tools ILO 4 - Communication skills ILO 4.1 Achievement of this objective is assessed by means of written examinations, group work, homework assignments,
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	presentation of case studies and projects, and the final thesis ILO 5 - Learning skills ILO 5.1 The ability to analyse, critically evaluate and integrate data, information and experience ILO 5.2 The ability to develop possible solutions to problems in economic and operational areas relating to those work contexts that represent potential career prospects for graduates
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	none
Modalità di esame	Written exam (100 %), consisting of multiple choice questions and problems to solve. All ILOs are assessed (ILO 1 - 5) Same exam for attending and non-attending students.
Criteri di valutazione	Comprensione economica, capacità analitiche
Bibliografia obbligatoria	per microeconomia: Allen, Weigelt, Doherty e Mansfield: Managerial Economics – Theory, Applications, and Cases, 8a edizione W. W. Norton & Company per macroeconomia: Jones Macroeconomia, 4a edizione
Bibliografia facoltativa	Varian, Grundzüge der Mikroökonomik, 9. Auflage, De Gruyter Oldenbourg Blanchard und Illing, Makroökonomie, 7. Auflage, Pearson Studium Nechyba: Microeconomics – An Intuitive Approach with Calculus, 2nd edition South-Western Cengage Learning

	(particolarmente consigliato per un approccio basato sul calcolo) Pindyck e Rubinfeld: Microeconomia, 6a edizione Pearson Addison Wesley Varian: Microeconomia intermedia con calcolo: un approccio moderno, 1a edizione W. W. Norton & Company Frank: Microeconomia e comportamento, 8a edizione McGraw-Hill Blanchard Macroeconomia, 5a edizione Pearson/Addison-Wesley Dornbusch, Fischer e Startz Macroeconomia, 10a edizione McGraw-Hill Acemoglu, Laibson e List: Economia, 1a edizione Pearson
Altre informazioni	nessuna
Obiettivi di Sviluppo Sostenibile (SDGs)	Sconfiggere la povertà, Istruzione di qualità, Buona salute, Sconfiggere la fame