

Syllabus

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Titul dl curs	Photography
Codesc dl curs	17296
Titul suplementar	
SSD	PAED-01/A
Lingaz	Tedesco
Curs de laurea	Corso di laurea in Scienze della Comunicazione e Cultura
D'autri cursc de laurea (cursc deberieda)	
Dozenc	Dipl. Fotograf Martin Rattini, Martin.Rattini@unibz.it https://www.unibz.it/en/faculties/education/academic-staff/person/54050
Assistent didatich	
Semester	Secondo semestre
Ann/Agn de stude	all
Credic universitars	3
Ores de insegnament	30
Ores de laboratore	0
Ores de stude individual	45
Ores de riceviment prevedudes	9
Ressumè di contegnus	The photographic image is the most important communication medium of our time. It conveys messages, manipulates opinions and delivers visual sensations. No photograph is a neutral document but obeys its own grammar and is controlled by an author. Using selected examples and practical exercises, we will examine how the medium works and how it can be used in a targeted manner. The course is part of the "Related and complementary subjects" section of the degree programme

Argomenc dl curs	Introduction to the history of photography as a technical medium to create pictures. Famous photographers: photographic styles, Media and stories. The digital photographic image and its creation in present time: social media, fake identities and the aesthetics of the surface. Photography as medium to observe the world, as means of documentation and its possibilities to create stories: here participants work out individually or in small groups (2 students), a topic, which must be realised as a project by the end of the semester. The aim is not to produce formal, aesthetic individual images but a photographic narrative or photographic reportage.
Paroles clef	History of Photography, photographic styles, the contemporary digital image, photographic narrations, photographic exhibition
Prerequisic aconsiés	Participants should have a camera or a mobile phone with a good camera and be technically proficient in using these devices.
Cursc propedeutics	
Modalité de enseignament	Lecture, project work, in person teaching, group discussion, exercises on location.
Oblianza de frequenza	In accordance with the regulation
Obietifs formatifs y competenzes da arjonje	Goal: Knowledge and understanding: The basic knowledge required to understand and practically implement photography and image design. The practical realisation of one's own creativity and the necessary knowledge and techniques. The content is developed in the group using a specific project as an example. This includes familiarisation with the various areas of photography (e.g. reportage, travel, landscape and portrait photography) and the corresponding technical implementation options as well as familiarisation with and practical application of common image editing software. Applying knowledge and understanding: The basic theoretical knowledge forms the starting point for the acquisition of technical skills for creating, editing and critically

	analysing and critical analysis of image material (photos), as well as the basis for understanding of application-related aspects of visual communication. Judgement: The ability to critically reflect on the use of photography photography, also taking into account the socio-cultural and historical context. Knowledge and understanding: The necessary basic knowledge for the understanding and practical realisation of photography and image design should be acquired. Applying knowledge and understanding: The basic theoretical knowledge forms the starting point for the acquisition of skills for creating, editing and critically analysing and critical analysis of images. Judgement: The ability to critically reflect on the use of photography photography, image design and the use of images in a socio-cultural and historical context. Communication: The ability to communicate with the course instructors and other participants about the motives and backgrounds of their own visual messages is one of the practice-relevant, meta communicative competences of the participants' professional field. Learning strategies: In line with the didactic form of the workshop theoretical impulses and practical inputs are given. The participants will put these into practice using their own work.
Obietifs formatifs y competenzes da arjonje (informazions suplementares)	none

Sort de ejam	Project work: Independent development and realisation of a photo project from the idea to implementation. Oral examination: Submission, presentation and discussion of the project results.
Criters de valutazion	Criteria concerning the allocation of the evaluation: Coherence of the project from idea to realisation. Reflection and critical discourse skills against the background of the competences acquired.
Bibliografia obligatora	Mitchell, W.J.T.: Das Leben der Bilder. Eine Theorie der visuellen Kultur, München 2012, (Beck) Sontag, Susan: Über Fotografie, Frankfurt M. 1981ff (Fischer) Kaiser, Marcus: Im Blick der Bilder, Wiesbaden 2023 (Springer) Burgin, Victor (Ed.): Thinking Photography, London 1994 (Macmillan Press)
Bibliografia aconsieda	Helmes G. & Köster W. (Hg.): Texte zur Medientheorie, Stuttgart 2002 (Reclam) Ziegler, Ulf Erdmann: Fotografische Werke, Köln 1999 (DuMont) Further literature will be provided in the course if required.
Deplù informaziuns	This course is not an explicit course on photographic technique, although some aspects of it will be covered. A field trip to the darkroom of the FotoForum in Bolzano is planned.
OSS	Istruzione di qualità