

# Syllabus

## *Descrizione corso*

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| Titolo insegnamento              | Digital Humanities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Codice insegnamento              | 17333                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Titolo aggiuntivo                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Settore Scientifico-Disciplinare | CEAR-10/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Lingua                           | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Corso di Studio                  | Corso di laurea in Scienze della Comunicazione e Cultura                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Altri Corsi di Studio (mutuati)  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Docenti                          | dr. Barbara Tramelli,<br>Barbara.Tramelli@unibz.it<br><a href="https://www.unibz.it/en/faculties/education/academic-staff/person/47678">https://www.unibz.it/en/faculties/education/academic-staff/person/47678</a>                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Assistente                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Semestre                         | Primo semestre                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Anno/i di corso                  | all                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| CFU                              | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Ore didattica frontale           | 30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Ore di laboratorio               | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Ore di studio individuale        | 45                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Ore di ricevimento previste      | 9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Sintesi contenuti                | The course aims at providing insights into the ways museums research and document their collections and will focus on new approaches within digital humanities and technical art history to catalogue, document and research objects. There will be special attention to data-driven object-based research, both art historical and technical, using methods from technical art history which combines art historical research with data obtained from scientific analyses and digital imaging methods. The course aims at introducing students to these increasingly interdisciplinary research approaches used to unlock and share the many stories hidden in |

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|                                                                          | artworks, and how digital data play an increasingly significant part in that. Particular attention will be given to the current methods of database building and iconographic indexation of collections of artefacts.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Argomenti dell'insegnamento</b>                                       | <p>The objectives of the course are:</p> <ul style="list-style-type: none"> <li>- to gain insights into scientific analytical approaches and interdisciplinary collaboration in the field of art history;</li> <li>- to develop skills in analysing and interpreting texts, images and digital formats, on studio practice and art technology and AI ;</li> <li>- to recognise and evaluate various strands of research crucial for specific data-driven research to set up an interdisciplinary research programme;</li> <li>- to gain an understanding of different methods of iconographic indexation and database building;</li> <li>- to learn digital humanities methodologies, including documentation methods, aimed at object/collection-based research;</li> <li>- to gain an understanding of FAIR and AI methods.</li> </ul> |
| <b>Parole chiave</b>                                                     | Digital Humanities, Iconography, Database Collections, AI, Imagematching, Digital Art History.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Prerequisiti</b>                                                      | no prerequisite needed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Insegnamenti propedeutici</b>                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Modalità di insegnamento</b>                                          | <p>The course will consist of the following:</p> <ul style="list-style-type: none"> <li>- Lectures on relevant topics from digital methods, object-based research, database building, indexation methods, technical analytical methods and imaging</li> <li>- There will be specific seminars on case studies and lectures from museum and digital professionals.</li> <li>- Students are expected to present their project during the course in specific sessions (no mark will be given).</li> </ul>                                                                                                                                                                                                                                                                                                                                   |
| <b>Obbligo di frequenza</b>                                              | In accordance with the regulation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Obiettivi formativi specifici e risultati di apprendimento attesi</b> | <p>Areas: History of collecting, Art and Digital Humanities</p> <p>1. Knowledge and comprehension: knowing the range of research methods that can be part of data-driven object-based research; knowing the different approaches within museum-based collection research to understand the role of digital humanities with this</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

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|                                                                                            | <p>environment; knowing the history of and new developments within the field of digital and technical art history.</p> <p>2. Competences and abilities: Acquiring the skills to work in an interdisciplinary team; delivering a clear research proposal for object-based projects; delivering an informed proposal for digital data-driven research.</p> <p>3. Communication abilities Interacting with disciplinary and inter/multidisciplinary professionals led by gained knowledge of a communal language focused on the central research question; communicating research results in various ways to different audiences.</p>                                                                                                                                                                      |
| <b>Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)</b> | <p>Learning to familiarize with AI softwares and collections database. Gaining insights into the various fields of Digital Art History.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Modalità di esame</b>                                                                   | <p>To verify the achievement of the course objectives, students will have to write an essay focused on object-based research or on digital methodologies for art historical research, 4000-5000 words including footnotes and references and excluding tables, captions, and illustrations. This can be a case study of one or more digitized objects of a collection, a historical artistic method and/or material, or a more theoretical essay on a digital methodology and or theoretical concepts based on the knowledge gained throughout the course.</p> <p>Students will present their preliminary results during the course to discuss their approach and to discuss options and questions that may arise (the presentation is not evaluated). The essay will constitute 100 % of the exam.</p> |
| <b>Criteri di valutazione</b>                                                              | <p>Relevant for the essay: ability to evaluate and discuss the chosen case study. Ability to argue, accuracy and completeness of sources.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Bibliografia obbligatoria</b>                                                           | <p>Readings;</p> <p>1. R. Srinivasan; K. Becvar; R. Boast; J. Enote, "Diverse Knowledges and Contact Zones within the Digital Museum", Science, technology, &amp; human values, 2010-09-01, Vol. 35 (5)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

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|                                 | <p>2. Tramelli, Barbara, Indexing the Early Modern Printed Image, Edizioni Ca Foscari, 2024, available at <a href="https://edizionicafoscari.unive.it/it/edizioni4/libri/978-88-6969-880-4/">https://edizionicafoscari.unive.it/it/edizioni4/libri/978-88-6969-880-4/</a></p> <p>3. One article to be chosen from Magazen, International Journal for Digital and Public Humanities (volumes 1, 2, 3, 4, 5), relevant and to be quoted in the essay:<br/><br/><a href="https://edizionicafoscari.unive.it/it/edizioni4/riviste/magazen/issuesList">https://edizionicafoscari.unive.it/it/edizioni4/riviste/magazen/issuesList</a></p> <p>4. Material given by the teacher throughout the course (slides and seminar presentations).</p> <p>Non-attending students will have to choose one more article from the supplementary reading list, relevant to and to be quoted in their final essay.</p> |
| <b>Bibliografia facoltativa</b> | <p>1. F. Diara, "Cultural Heritage Digital Data: Future and Ethics", in Digital Cultural Heritage, ed. by H. Kremers, Springer 2020</p> <p>2. S. Kenderdine, "Embodiment, Entanglement, and Immersion in Digital Cultural Heritage", in A New Companion to Digital Humanities, ed. by Susan Schreibman, Ray Siemens, and John Unsworth, Chichester: John Wiley &amp; Sons, Ltd., 2016.<br/><br/>Online: <a href="http://www.arise.mae.usp.br/wp-content/uploads/2018/03/A-New-Companion-to-Digital-Humanities.pdf">http://www.arise.mae.usp.br/wp-content/uploads/2018/03/A-New-Companion-to-Digital-Humanities.pdf</a></p> <p>3. L. Manovich, "Database as Symbolic Form", in Museum in a Digital Age, ed. by R. Parry, Leicester, Routledge, 2010.</p>                                                                                                                                          |
| <b>Altre informazioni</b>       | Active participation during the course is strongly recommended.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Obiettivi di Sviluppo</b>    | Istruzione di qualità, Utilizzo responsabile delle risorse, Parità di                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

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