

Syllabus

Descrizione corso

Titolo insegnamento	English for Informatics and Digital Business
Codice insegnamento	76413
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	ANGL-01/C
Lingua	Inglese
Corso di Studio	Corso di laurea in Informatica e Management delle Aziende digitali
Altri Corsi di Studio (mutuati)	
Docenti	prof. Maria Cristina Gatti, MariaCristina.Gatti@unibz.it https://www.unibz.it/en/faculties/education/academic-staff/person/40909
Assistente	
Semestre	Primo semestre
Anno/i di corso	2
CFU	3
Ore didattica frontale	30
Ore di laboratorio	0
Ore di studio individuale	45
Ore di ricevimento previste	9
Sintesi contenuti	- Writing skills: practice of coherent academic discourse to produce subject-specific texts; - Spoken skills: improvement of spoken interaction and production through the practice and production of academically and professionally acceptable presentations and other domain-specific speaking activities; - Development of receptive skills through the exposure to and analysis of various types of written and spoken discourse typical in Computer Science and development of grammatical and lexical range and accuracy so that communication is fluent and

	spontaneous.
Argomenti dell'insegnamento	• Academic and professional communication in English: features of academic and professional discourse in Computer Science, Digital Business, and related disciplines. • Reading and analysing specialised texts: comprehension and critical analysis of authentic written materials from the fields of Computer Science, Digital Business, and related disciplines, with attention to genre conventions, rhetorical structure, and the communication of technical information. • Academic and professional writing: production of clear, coherent, and well-structured subject-specific texts based on authentic sources, including synthesising information, summarising, and developing evidence-based arguments using appropriate academic and professional conventions. • Oral communication and presentation skills: development of spoken interaction and production through presentations, discussions, and other communicative tasks relevant to academic and professional contexts in Computer Science, and Digital Business, with particular emphasis on clarity, organisation, and audience engagement. • Language development: consolidation and expansion of grammar, vocabulary, phraseology, and specialised terminology .
Parole chiave	academic and professional discourse in Computer Science and Digital Business, reading, analysing, and interpreting specialised texts, professional presentation skills, technical communication
Prerequisiti	A B2 level in English is expected.
Insegnamenti propedeutici	
Modalità di insegnamento	Interactive lectures combined with instructor-led practical exercises
Obbligo di frequenza	Attendance is not compulsory, but non-attending students have to contact the lecturer at the start of the course to agree on the modalities of the independent study.
Obiettivi formativi specifici e risultati di apprendimento attesi	The course belongs to the type "per la conoscenza di almeno una lingua straniera - lingua straniera ". The aim of this course is to provide students with some of the language skills required to take the BSc in Informatics and Management of Digital Business course in English. The course will focus on language acquisition and communication skills, therefore

	students are expected to actively participate in classroom discussion and activities throughout the duration of the course. The course will also focus on the use of the English language in different contexts, with an emphasis on usage in professional and academic contexts. To this end, the course aims to provide some of the language skills that will be useful to students pursuing degree courses in English and that will help them take examinations in English. Specific learning objectives include the following - written skills: improve specific sets of skills, text production and language through the practice of discipline-specific academic discourse; - oral skills: improve oral interaction and production through the practice of effective presentations in academic and professional contexts as well as other discipline-specific oral activities; - receptive skills: develop receptive skills through exposure to and analysis of various types of written and oral discourse typical of computing and management; develop grammatical range and accuracy and specific lexicon so that communication is fluent and spontaneous. Knowledge and understanding: • D1.19 - Have a professional knowledge of English. Applying knowledge and understanding: • D2.18 - Know how to communicate with the client in written and oral form on a professional level in English. Communication skills • D4.1 - Be able to use English to use appropriate technical terminology and communication style. Learning skills • D5.1 - Learning ability to undertake further studies with a high degree of autonomy.
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	This is a pass/fail exam. There are two components to the exam: the Written exam and the

	Portfolio + Oral. Both components of the exam must be passed to pass the entire exam. A pass is at least 60% overall in the Written exam and at least 60% overall in the Portfolio + Oral component. Students must have submitted the Portfolio in order to be admitted to the Oral exam given the two elements are integral parts of the same component of the exam. These assessment means are valid for both attending and non-attending students 1. Written examination: a writing task (300–350 words) based on a subject-specific text related to the themes addressed during the course. The task will assess students' ability to comprehend, synthesise, and critically discuss specialised content using appropriate academic language and conventions. The examination will also include grammar and vocabulary exercises designed to assess students' command of the linguistic structures and specialised terminology covered during the course. 2. Portfolio+Oral: a portfolio of writing tasks based on authentic materials related to the topics covered during the course. Oral examination: speaking tasks designed to assess students' ability to communicate effectively and demonstrate an advanced (C1) level of spoken production and presentation skills.
Criteri di valutazione	This is a pass/fail exam. Written exam: 50%; Portfolio + Oral (15% + 35%) Further, more specific details will be provided during the course and online on the TEAM platform for this course. Individual assessment.
Bibliografia obbligatoria	References and materials will be given during the course. Subject Librarian: David Gebhardi, David.Gebhardi@unibz.it
Bibliografia facoltativa	
Altre informazioni	
Obiettivi di Sviluppo	Istruzione di qualità

Sostenibile (SDGs)	
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