

Syllabus

Course Description

Course Title	Journalismus
Course Code	17350
Course Title Additional	
Scientific-Disciplinary Sector	GSPS-06/A
Language	German
Degree Course	Bachelor in Communication Sciences and Culture
Other Degree Courses (Loaned)	
Lecturers	
Teaching Assistant	
Semester	Second semester
Course Year/s	all
CP	1
Teaching Hours	8
Lab Hours	0
Individual Study Hours	17
Planned Office Hours	
Contents Summary	<p>DAY 1 (4 hours)</p> <ul style="list-style-type: none"> - Introduction / Expectations / Experiences - Comparing media landscapes - What types of journalism are there? - Topic research & source work: practical exercise - Interview: practical exercise + homework <p>DAY 2 (4 hrs)</p> <ul style="list-style-type: none"> - Interview feedback - Review of interview / text (structure, language, use of AI) - Pitching to editorial teams - Potential career entry points <p>EXTRA: Depending on students' expectations, reportages, profiles, features and presenting may also be briefly covered.</p>

Course Topics	
Keywords	
Recommended Prerequisites	
Propaedeutic Courses	
Teaching Format	
Mandatory Attendance	
Specific Educational Objectives and Learning Outcomes	
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	
Evaluation Criteria	
Required Readings	
Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	