Syllabus

Course Description

Course Title	Interior & Exhibit Design 1
Course Code	97100
Course Title Additional	n.a.
Scientific-Disciplinary Sector	CEAR-09/C
Language	Italian
Degree Course	Bachelor in Design and Art - Major in Design
Other Degree Courses (Loaned)	
Lecturers	Prof. Roberto Gigliotti, roberto.gigliotti@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/7630 Prof. Davide Tommaso Maria Pierfelice Ferrando, Davide.Ferrando@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/44044
Teaching Assistant	
Semester	All semesters
Course Year/s	2nd and 3rd
CP	6
Teaching Hours	60
Lab Hours	0
Individual Study Hours	90
Planned Office Hours	18
Contents Summary	The course focuses on the definition and application of some fundamental spatial design tools and the ability to use them.
Course Topics	The course Interior and Exhibit Design is committed to the introduction of some elementary principles inherent to spatial design, the display of artefacts and the design of exhibition spaces. The course focus on the definition of some basic spatial design

	instruments and the ability to use them. Through a series of frontal lectures and visits to realised projects (mostly museums and exhibitions) the students will have the opportunity to get in contact with various possible ways to relate to the built environment in general and to the exhibition in detail, describe it and therefor design it. Specific attention will be paid to those sensations that are related to the experience of a place, its atmosphere and the movement through different spatial situations. In particular, materials, sound and temperature that characterise a place will be analysed as well as its geometrical characteristics, the incidence of the light on the surfaces that define it and the role owned by objects and human beings within this. Throughout the semester a series of readings, discussions and practical exercises will allow the students to deepen some issues connected with the idea of exhibiting, the sense of a place, its design and its (bi- and three-dimensional) representation. Particular interest will be given to the reasoning on the drawing – in all its phases, from the sketch to the final layout of a project – as an opportunity to reflect on the design itself. Being at the same time design instrument and result of a process, the drawing is, in itself, inextricably connected to all the aspects of the design disciplines. The course aim is to provide the students with adequate competence with the spatial design methods that, if duly applied, could be used in the exercise of the professional activity that this study course is preparing for.
Keywords	- What does it mean to exhibit? - Exhibit design basic principles - Text and exhibition - Past and present significant exhibition examples - Short introduction to spatial design - How to observe the built environment (the role of the senses in the experience of the architectural space) - Atmospheres and the built environment - Shared spaces / private spaces - Light in the built environment

	- Light design basic principles
Recommended Prerequisites	No prerequisites are foreseen, though the course is directed to students with basic design knowledge. For this reason, it is recommended that the students have passed at least one design exam before attending the course.
Propaedeutic Courses	none
Teaching Format	Each semester the teaching activity, organised around a series of frontal lectures, readings and visits to realised projects, will be integrated by visits and practical exercises to be conducted mainly in the lecture room. The practical exercises will be discussed during the exam.
Mandatory Attendance	Not compulsory but recommended
Specific Educational Objectives and Learning Outcomes	Disciplinary competence Knowledge and understanding - have acquired the basic knowledge necessary to realise a project in the field of Interior & Exhibit Design; - have acquired the basic knowledge necessary for further Master's studies in all components of project culture as well as in technical subjects, with a particular attention to the field of Interior & Exhibit Design. Applying knowledge and understanding - use the basic knowledge acquired in the technical fields to realise a mature project; - make use of the skills acquired during the course of study in the event of continuing studies in a Master's degree programme and to develop them further. Transversal competence and soft skills Making judgements - Be able to make independent judgements for the purpose of developing their own design skills and in relation to all those decisions that are necessary to bring a project of Interior & Exhibit Design to completion. Communication skills - present an independently realised project in the field of Interior

	& Exhibit Design in the form of an installation, orally as well as in writing in a professional manner. Learning skills - have learned a work methodology at a professional level - in the sense of being able to identify, develop and realise solutions to complex problems by applying the acquired knowledge in the different fields, with a particular attention to the field of Interior & Exhibit Design - in order to start a professional activity and/or continue their studies with a master's degree programme. - have developed a creative attitude and learned how to enhance it and develop it according to their own inclinations. - have acquired basic knowledge in the field of Interior & Exhibit Design as well as a study methodology suitable for continuing studies with a Master's degree programme.
Specific Educational Objectives and Learning Outcomes (additional info.)	n.a.
Assessment	During the final exam the students will discuss the exercises carried out during the course. Detailed information about the single exercises and the final presentation are handed out during the course and are documented in course Teams platform. The exam consists of a presentation and short discussion of the required documents. For this purpose, each student prepares a ca. 7 min. screen presentation containing a brief report about the work carried out during the semester. The complete documentation of the required exercises (printed and in digital form) will be handed in during the exam. N.B. ALL THE STUDENTS ATTENDING THE EXAM AS "OPT" OR AS NON ATTENDING STUDENTS MUST AGREE UPON THE CONTENTS WITH THE TEACHER.
Evaluation Criteria	The final assessment is based on the content of all the exercises according to the following criteria: - Analysis and observation ability of the student - Completeness and coherence in the design concept - Clarity in the presentation of the process that leads to the design

	choices - Technical-formal quality of the exercises
Required Readings	Because of the strong design character of the course there are no required readings compulsory for the students attending the exam.
Supplementary Readings	For further interest about the issues handled during the course it is recommended to read the texts suggested during the class.
Further Information	The course in the Winter semester is held by Prof. Gigliotti, in the summer semester by Prof. Ferrando.
Sustainable Development Goals (SDGs)	Quality education, Sustainable cities and communities, Reduced inequalities