Syllabus

Course Description

Course Title	Photography
Course Code	97111
Course Title Additional	
Scientific-Disciplinary Sector	PEMM-01/B
Language	German
Degree Course	Bachelor in Design and Art - Major in Art
Other Degree Courses (Loaned)	
Lecturers	no title Martin Fengel, Martin.Fengel@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/37189
Teaching Assistant	
Semester	All semesters
Course Year/s	2nd and 3rd
CP	6
Teaching Hours	60
Lab Hours	0
Individual Study Hours	90
Planned Office Hours	18
Contents Summary	The course introduces students to the theory and practice of photography as a creative medium. Teaching adopts a conceptual and experimental approach with a focus on different contexts of publication and use.
Course Topics	We try to understand what photography can do and where are the limits. In various examples created by the students we will learn how photography works today. What is it's relation to society, how was it 50 years ago - do we have to photograph an idea already thought? Can we find a new one? What kind of responsibilities do we have, why is it sometimes important to be funny, and

	sometimes not. The photography course tries to give as much answers as possible.
Keywords	How do I look in a picture? Why do other people see the same thing in a different way? What is an opinion and do I have to have one? How looks that in a photograph. How does my surrounding look like? Do I have to show it? What great artists using their camera have there been already? Do I just repeat something already done?
Recommended Prerequisites	No prerequisites are foreseen.
Propaedeutic Courses	No prerequisites are foreseen.
Teaching Format	Workshops, exercises, analysis, talks.
Mandatory Attendance	Not compulsory but recommended
Specific Educational Objectives and Learning Outcomes	Disciplinary competence Knowledge and understanding - have acquired the basic knowledge necessary to realise a project in the field of Photography; - have acquired the basic knowledge necessary for further Master's studies in all components of project culture as well as in technical subjects, with a particular attention to the field of Photography. Applying knowledge and understanding - use the basic knowledge acquired in the technical fields to realise a mature project; - make use of the skills acquired during the course of study in the event of continuing studies in a Master's degree programme and to develop them further. Transversal competence and soft skills Making judgements - Be able to make independent judgements for the purpose of developing their own design skills and in relation to all those decisions that are necessary to bring a project of Photography to completion. Communication skills

	- present an independently realised project in the field of Photography in the form of an installation, orally as well as in writing in a professional manner. Learning skills - have learned a work methodology at a professional level - in the sense of being able to identify, develop and realise solutions to complex problems by applying the acquired knowledge in the different fields, with a particular attention to the field of Photography - in order to start a professional activity and/or continue their studies with a master's degree programme; - have developed a creative attitude and learned how to enhance it and develop it according to their own inclinations; - have acquired basic knowledge in the field of Photography as well as a study methodology suitable for continuing studies with a Master's degree programme.
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	By the exam's date, each student must upload on the Microsite of the faculty detailed documentation of the work done during the course. Documentation is an integral part of the exam. The documentation must include visual documentation and an abstract of the project. The portfolio to be loaded up will contain all the topics taught in the course. It will be discussed in an oral exam. ALL THE STUDENTS ATTENDING THE EXAM AS "OPT" OR AS NON-ATTENDING STUDENTS MUST AGREE UPON THE CONTENTS WITH THE TEACHER.
Evaluation Criteria	Understanding and transforming ideas into pictures; ability to choose from different visual possibilities; presentation of the elaborated projects.
Required Readings	/

Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	Quality education, Reduced inequalities, Gender equality