Syllabus

Course Description

Course Title	Studio D2 - EXHIBIT
Course Code	97170
Course Title Additional	Market Markt Mercato
Scientific-Disciplinary Sector	NN
Language	Italian; English; German
Degree Course	Bachelor in Design and Art - Major in Art
Other Degree Courses (Loaned)	
Lecturers	Prof. Matilde Cassani, Matilde.Cassani@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/43384 dr. Claudia Mainardi, Claudia.Mainardi@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/48068 Prof. Roberto Gigliotti, roberto.gigliotti@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/7630
Teaching Assistant	
Semester	Second semester
Course Year/s	1st - 2nd - 3rd
CP	19
Teaching Hours	90
Lab Hours	0
Individual Study Hours	295
Planned Office Hours	93
Contents Summary	The course conveys fundamentals, specificities, working methods and theories of art – with a focus on exhibition design and curatorial studies – that consider the act of exhibiting not as

	functional to the presentation of a work, but as artistic practice per se.
Course Topics	Exhibiting means developing a sensitivity for specific things and positioning them in spaces so that they can develop their own evidence. Inherent in the word 'exhibit' is not only the meaning 'to exhibit', but also 'to expose' and 'to deliver'. Students will learn to care for their own work and expose it to the interaction with others and the Other. Students will go through this course from the very beginning and learn what it means to produce a professional exhibition: Networking, produce own artworks, curate the works of their peers, Location scouting, exhibition design, writing exhibition texts, doing press work and organizing documentation. Studio Exhibit Spring 2026 investigates the notion of the market as both a tangible site and a virtual construct. Historically conceived as a defined physical setting where agricultural and manufactured goods were traded among vendors on established dates, the market has undergone a profound transformation with the expansion of global commerce. Its meaning has broadened to embrace an ever-diversifying spectrum of products and modalities, unfolding within fluid, indeterminate territories that include digital platforms and non-public spheres. The act of selling inevitably entails a deliberate choreography of display, in which the presentation of goods becomes a strategic operation. The course therefore interrogates exchange and its diapositives of representation as a means of rearticulating the market—not merely as a locus of transaction, but as a dynamic arena of interaction, negotiation, and encounter.
Keywords	Exhibition Making (theoretical & practical) Placing Objects in Space Location Scouting (Field trips, Meeting Curators) Preparation of exhibition texts Exhibiting as an artistic practice
Recommended Prerequisites	To have passed the WUP project and all the WUP courses; to have certified the language level proficiency B1 in the course language in years following the first.
Propaedeutic Courses	
Teaching Format	Seminars, guests seminars, collective discussions, individual or group presentations, practical exercises, on-site field research,

	reviews and studio critique, studio work
Mandatory Attendance	not compulsory but recommended
Specific Educational Objectives and Learning Outcomes	Knowledge and understanding have acquired their own project methodology in the field of visual arts, from the phase of planning to the phase of realisation of the project. have acquired the basic practical and theoretical knowledge necessary to realise a project in the field of visual arts. have acquired the basic knowledge to be able to turn a critical eye to their own work and to deal with contemporary complexity. have acquired the basic knowledge necessary for further Master's studies in all components of project culture as well as in theoretical subjects. Applying knowledge and understanding plan, develop and realise a project in the field of visual arts. be able to finalize the creation of an accomplished project in the field of visual arts, thanks to the basic knowledge acquired in the practical, scientific and theoretical fields. recognise the main phenomena of contemporary society, to observe them critically, also from an ethical and social point of view, and to elaborate appropriate solutions at the level of a design proposal/response. make use of the skills acquired during the course of study in the event of continuing studies in a Master's degree programme in the field of visual arts and to develop them further. Making judgements be able to make independent judgements for the purpose of developing their own design skills and in relation to all those decisions that are necessary to bring a project to completion. be able to make independent judgements, both in the critical evaluation of their own work and in their ability to use the right interpretative tools in those design contexts in which they will work and/or continue their studies, also considering ethical and social aspects. Communication skills present an independently realised project in the field of visual arts

	in the form of an installation, orally as well as in writing in a professional manner. to professionally communicate and substantiate one's own decisions and justify them from a formal and theoretical point of view. communicate and present your own project at a professional level in another language and correctly in a third language in addition to their own language Learning skills have learned a work methodology at a professional level - in the sense of being able to identify, develop and realise solutions to complex problems by applying the knowledge acquired in the practical and theoretical fields - in order to start a professional activity and/or continue their studies with a master's degree program. have developed a creative attitude and learned how to enhance it and develop it according to their own inclinations. have acquired basic knowledge in theoretical and practical subjects as well as a study methodology suitable for continuing studies with a master's degree program.
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	Students will be assessed by their active participation in group activities, like discussions and presentations. Willingness to network throughout the semester forms the very foundation of the course. In fact, the success of the final group exhibition depends on the individual and collective promotion, both of the own work and of the group. The tireless development and translation (theoretical and practical) of the Class topics' into own artistic languages is a basic goal of the course. Therefore Attendance, Communication, Engagement and Willingness to share and network in pictorial, written and spoken ways are critical for the Evaluation at the end of the semester. N.B. ALL THE STUDENTS ATTENDING THE EXAM AS "OPT" OR AS NON ATTENDING STUDENTS MUST AGREE UPON THE CONTENTS WITH THE TEACHERS.

Evaluation Criteria	The final evaluation is based on the commitment to the entire research process that will lead to the final project and, therefore, on the exercises and presentations. In particular: - The depth of the analysis conducted on the proposed case studies; - The ability to relate the topics addressed during the study with one's own artistic practice; - Consistency in the decisions made to produce the result; - Completeness of the different research, innovative methods and appropriate use of linguistic and textual production.
Required Readings	via Teams
Supplementary Readings	via Teams
Further Information	via Teams
Sustainable Development Goals (SDGs)	No poverty, Quality education, Good health and well-being, Zero hunger

Course Module

Course Constituent Title	Exhibition as Artistic Practice
Course Code	97170A
Scientific-Disciplinary Sector	CEAR-08/D
Language	Italian
Lecturers	Prof. Matilde Cassani, Matilde.Cassani@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/43384
Teaching Assistant	
Semester	Second semester
CP	8
Responsible Lecturer	
Teaching Hours	90
Lab Hours	0
Individual Study Hours	110
Planned Office Hours	60

Contents Summary	The course aims to convey the fundamentals, specificities, working methods and theories of space and installation art.
Course Topics	The possible subjects and possibilities of doing a show are fundamentally unlimited. The idea of exhibiting includes seeking, locating, organizing, commissioning, producing, cataloging, displaying, storing, and maintaining objects that are of interest to a specific thesis. To curate is to care for, to take care of, something. The subject is open, and the alternatives are infinite. We can define the act of exhibiting as a series of deliberate choices to communicate an idea. Exhibiting, thus, can be considered as an artistic practice. During the semester, students will be asked to focus on a specific exhibition, according to their own interests, and design both its content, location, and display. Theoretical lessons and invited guests will give insights and examples of curated exhibitions (historical or extremely contemporary). Practical exercises, collective discussions, individual and group reviews will complete the class hours.
Teaching Format	Exhibition Making (theoretical & practical); Placing Objects in Space; Location Scouting (Field trips, Meeting Curators, and artists); Taking Care of Text work and Communications; Exhibiting as artistic practice.
Required Readings	via Teams
Supplementary Readings	via Teams

Course Module

Course Constituent Title	Exhibit Design
Course Code	97170B
Scientific-Disciplinary Sector	CEAR-09/C
Language	English
Lecturers	dr. Claudia Mainardi, Claudia.Mainardi@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/48068
Teaching Assistant	
Semester	Second semester

CP	6
Responsible Lecturer	
Teaching Hours	60
Lab Hours	0
Individual Study Hours	90
Planned Office Hours	18
Contents Summary	The course should provide the cultural and practical fundamentals of exhibition design and to accompany students in the conception and implementation of their artistic projects with a focus on the act of displaying as an artistic practice.
Course Topics	During the semester we will discuss how a private artistic practice can be made public, through the analysis of a series of tools, formats and platforms – both physical and digital – that enable people to exhibit their work nowadays. Most notably, a medium-specific and hands-on approach will be adopted during the whole semester, aimed at practically exploring the intersection of different display formats. During the first half of the semester, analysis of relevant case studies and visits to ongoing exhibitions will be a structural part of the module. During the second half of the semester, students will mostly receive support for the realization of their final works.
Teaching Format	Frontal lectures, Workshop, Studio Critique.
Required Readings	via Teams
Supplementary Readings	via Teams

Course Module

Course Constituent Title	Curatorial studies: theories and practices
Course Code	97170C
Scientific-Disciplinary Sector	PHIL-04/B
Language	German
Lecturers	Prof. Roberto Gigliotti, roberto.gigliotti@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/7630

Teaching Assistant	
Semester	Second semester
CP	5
Responsible Lecturer	
Teaching Hours	30
Lab Hours	0
Individual Study Hours	95
Planned Office Hours	15
Contents Summary	The integrated module enriches the didactic offer of the course with theoretical and operational tools that enable students to understand and critically position themselves within the contemporary debate on curatorial practices and forms of art production and presentation.
Course Topics	The module deals with the phenomenon of the exhibition as a means and form of communication, but also as an art form in its own right. Selected exhibitions and institutions are presented and basic texts on the institution "exhibition" are discussed. Furthermore participants will deal with the topic "Art as Research" and is the central question of how artistic practices, artistic thinking and artistic methods can be used to achieve results that meet higher studies standards and still remain a piece of art. Artists work indeed with innovative and experimental methods that generate new insights of society, culture and nature. In this sense, artistic actions have to be understood as "exploratory" or investigative as other research methods. The course is intended as both, a critical discourse on artistic thinking, observing, reflecting and communication with the aim of crossing the existing boundaries between determinism and creativity.
Teaching Format	Frontal lectures, theoretical discourses about selected readings, exercises, on-site field research and various formats together with lecturers of the Module 1 and 2.
Required Readings	via Teams
Supplementary Readings	via Teams