

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Research Topics in Social Sciences
Code der Lehrveranstaltung	29085
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	NN
Sprache	Englisch
Studiengang	Doktoratsstudium in Management
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Alle Semester
Studienjahr/e	1
KP	2
Vorlesungsstunden	12
Laboratoriumsstunden	0
Stunden für individuelles Studium	0
Vorgesehene Sprechzeiten	0
Inhaltsangabe	Broccardo : Introduction to impact finance - This short course will enable the students to understand the basic principles of impact finance, the main financial instruments and techniques, the goals and purpose of different stakeholders, the main challenges and limits, and recent (theoretical and empirical) literature strands. Candio : Introduction to health economic evaluation - This short course will enable the students to understand the basic principles of health

	economics and its relevance for informing health management decision-making. No previous knowledge of economics is required. Coller : Introduction to Simulations in Management Research - This short course will enable the students to understand the basic principles of simulations and how this method has been used in management research.
Themen der Lehrveranstaltung	Broccardo : The definition of impact finance: actors, purpose, and instruments (with a focus on social impact bonds and green bonds) Literature: empirical and theoretical recent streams Candio : Theoretical background and key health economic concepts Measuring and valuing costs and outcomes Interpreting cost-effectiveness analysis results for decision making Coller : Theoretical background and key simulation concepts Simulations as a research method Simulation research in Management
Stichwörter	health economics; economic evaluation; Simulations, Numerical experiments
Empfohlene Voraussetzungen	none
Propädeutische Lehrveranstaltungen	1
Unterrichtsform	Broccardo : Lecture Candio : Lecture and discussion Coller : Frontal lectures, discussions, and assignments
Anwesenheitspflicht	Required
Spezifische Bildungsziele und erwartete Lernergebnisse	Broccardo : This short course will enable the students to understand the basic principles of impact finance, the main financial instruments and techniques, the goals and purpose of different stakeholders, the main challenges and limits, and recent (theoretical and empirical) literature strands.

	Candio : Gain foundational knowledge of key concepts relating to the discipline of health economics Coller : This short course will enable the students to understand the basic principles of simulations and how this method has been used in management research. During the class, they are required to apply the basic principles of simulation to solve a simple problem.
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	Broccardo : Evaluation of a brief research proposal (max 3 pages) Candio : An in-class formative assignment in the form of a short quiz Coller : Each student will be assigned a paper. They will provide critical commentary on the paper and produce a brief report on how the paper applies the simulation methodology to investigate a specific research question.
Bewertungskriterien	Broccardo : pass or not pass Candio : 75% of the quiz have to be right Coller : Pass or no pass. The critical commentary will be evaluated with the following evaluation criteria: ¿ Correctness and reliability of the statements ¿ Structure and clarity of the statements ¿ Logic and coherence of the statements ¿ Integration and interconnectedness of the learned content
Pfichtliteratur	Broccardo : Readings will be provided during the course.

	Candio : Drummond, M. F., Sculpher, M. J., Torrance, G. W., O'Brien, B. J., & Stoddart, G. L. (2015). <i>Methods for the Economic Evaluation of Health Care Programmes</i> (3rd ed.). Oxford University Press. ISBN-13: 978-0198529446. Briggs, A., Claxton, K., & Sculpher, M. (2006). <i>Decision Modelling for Health Economic Evaluation</i> (Handbooks in Health Economic Evaluation) (1st ed.). Oxford University Press. ISBN-13: 978-0198526629. Coller : Davis, J. P., Eisenhardt, K. M., & Bingham, C. B. (2007). Developing Theory Through Simulation Methods. <i>Academy of Management Review</i>, 32(2), 480–499. https://doi.org/10.5465/amr.2007.24351453 Harrison, J. R., Lin, Z., Carroll, G. R., & Carley, K. M. (2007). Simulation modeling in organizational and management research. <i>Academy of Management Review</i>, 32(4), 1229–1245. https://doi.org/10.5465/amr.2007.26586485
Weiterführende Literatur	
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	