

# Syllabus

## *Descrizione corso*

<b>Titolo insegnamento</b>	Micro e Macro Economia
<b>Codice insegnamento</b>	30164
<b>Titolo aggiuntivo</b>	
<b>Settore Scientifico-Disciplinare</b>	ECON-01/A
<b>Lingua</b>	Tedesco
<b>Corso di Studio</b>	Corso di laurea in Management del Turismo, dello Sport e degli Eventi
<b>Altri Corsi di Studio (mutuati)</b>	
<b>Docenti</b>	prof. dr. Stefan Franz Schubert, StefanFranz.Schubert@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/8367">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/8367</a> dr. Andreas Dibiasi, Andreas.Dibiasi@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/48895">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/48895</a>
<b>Assistente</b>	
<b>Semestre</b>	Secondo semestre
<b>Anno/i di corso</b>	1
<b>CFU</b>	8
<b>Ore didattica frontale</b>	48 Prof. Stefan Franz Schubert
<b>Ore di laboratorio</b>	24 EXE dr. Andreas Dibiasi
<b>Ore di studio individuale</b>	-
<b>Ore di ricevimento previste</b>	24 Prof. Stefan Franz Schubert
<b>Sintesi contenuti</b>	<ul style="list-style-type: none"> <li>• Teoria del consumatore e del produttore</li> <li>• Forme di mercato e teoria dei prezzi</li> <li>• Crescita economica e inflazione</li> <li>• Fluttuazioni congiunturali e politica economica</li> </ul>
<b>Argomenti</b>	I: MICROECONOMICS

<b>dell'insegnamento</b>	<ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. Demand theory</li> <li>3. Household theory</li> <li>4. Production theory</li> <li>5. Cost functions</li> <li>6. Perfect competition</li> <li>7. Monopoly</li> <li>8. Price discrimination</li> <li>9. Oligopoly</li> </ol> <p>II. MACROECONOMICS</p> <ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. National accounting</li> <li>3. Overview over long-run growth</li> <li>4. Production model</li> <li>5. Solow growth model</li> <li>6. Romer model</li> <li>7. Inflation</li> <li>8. Short-run model</li> <li>9. IS-curve</li> <li>10. Monetary policy and Phillipscurve</li> <li>11. Government in the economy</li> </ol>
<b>Parole chiave</b>	<ul style="list-style-type: none"> <li>• Household theory</li> <li>• Production theory</li> <li>• Perfect competition</li> <li>• Imperfect competition</li> <li>• National accounting</li> <li>• Economic growth</li> <li>• Economic fluctuations</li> <li>• The Government in the economy</li> </ul>
<b>Prerequisiti</b>	nessuna
<b>Insegnamenti propedeutici</b>	
<b>Modalità di insegnamento</b>	lectures (in person)
<b>Obbligo di frequenza</b>	-
<b>Obiettivi formativi specifici e risultati di apprendimento attesi</b>	ILO (Intended Learning Outcomes)  ILO 1 - Knowledge and understanding ILO 1.1 of corporate decisions in monopolies in terms of quality,

	<p>quantity and prices</p> <p>ILO 1.2 of models of strategic interaction between companies in oligopolistic contexts</p> <p>ILO 1.3 the basic principles of the theory of supply and demand</p> <p>ILO 1.4 the theory of price formation</p> <p>ILO 1.5 the role of the state in the economy</p> <p>ILO 1.6 the fundamentals of the monetary economy</p> <p>ILO 1.7 the fundamentals of tax policy and budget planning</p> <p>ILO 1.8 growth theory</p> <p>ILO 2 - Ability to apply knowledge and understanding</p> <p>ILO 2.1 Analysis of the effects of public measures to increase the attractiveness of travel destinations</p> <p>ILO 2.2 Ability to argue like an economist, i.e. to apply the schemata and criteria typical of economic analysis</p> <p>ILO 2.3 Ability to understand the interaction between individual consumer and business decisions and market equilibrium</p> <p>ILO 2.4 Application of incentive theory to the relationship between incentives and consumer and business decisions</p> <p>ILO 2.5 Analysis of the impact of various economic and fiscal policy decisions on the development of macro- and microeconomic variables</p> <p>ILO 2.6 Planning and evaluation of economic development processes in the tourism sector at the macro and micro levels</p> <p>ILO 2.7 Analysis of the economic impact of economic policy measures for the tourism sector at local, regional and national level</p> <p>ILO 2.8 Basic concepts that are useful for attending courses in economics, business administration and management</p> <p>ILO 3 - Making judgements</p> <p>ILO 3.1 Identifying the most important variables to be used in decision-making in complex situations</p> <p>ILO 3.2 Reporting analytically and critically on information, empirical values and data in order to make appropriate business decisions</p> <p>ILO 3.3 Selecting the most appropriate quantitative and qualitative analysis tools to support decision-making</p> <p>ILO 3.4 Find solutions by using logical conclusions and combining information and analytical tools</p>
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	<p>ILO 4 - Communication skills          ILO 4.1 Achievement of this objective is assessed by means of written examinations, group work, homework assignments, presentation of case studies and projects, and the final thesis</p> <p>ILO 5 - Learning skills          ILO 5.1 The ability to analyse, critically evaluate and integrate data, information and experience          ILO 5.2 The ability to develop possible solutions to problems in economic and operational areas relating to those work contexts that represent potential career prospects for graduates</p>
<b>Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)</b>	none
<b>Modalità di esame</b>	Written exam (100 %), consisting of multiple choice questions and problems to solve. All ILOs are assessed (ILO 1 - 5) Same exam for attending and non-attending students.
<b>Criteri di valutazione</b>	Comprensione economica, capacità analitiche
<b>Bibliografia obbligatoria</b>	<p>per microeconomia:</p> <p>Allen, Weigelt, Doherty e Mansfield: Managerial Economics – Theory, Applications, and Cases, 8a edizione          W. W. Norton &amp; Company</p> <p>per macroeconomia:</p> <p>Jones          Macroeconomia, 4a edizione</p>
<b>Bibliografia facoltativa</b>	<p>Varian, Grundzüge der Mikroökonomik, 9. Auflage, De Gruyter Oldenbourg</p> <p>Blanchard und Illing, Makroökonomie, 7. Auflage, Pearson Studium</p>

	<p>Nechyba: Microeconomics – An Intuitive Approach with Calculus, 2nd edition South-Western Cengage Learning (particolarmente consigliato per un approccio basato sul calcolo)</p> <p>Pindyck e Rubinfeld: Microeconomia, 6a edizione Pearson Addison Wesley</p> <p>Varian: Microeconomia intermedia con calcolo: un approccio moderno, 1a edizione W. W. Norton &amp; Company</p> <p>Frank: Microeconomia e comportamento, 8a edizione McGraw-Hill</p> <p>Blanchard Macroeconomia, 5a edizione Pearson/Addison-Wesley</p> <p>Dornbusch, Fischer e Startz Macroeconomia, 10a edizione McGraw-Hill</p> <p>Acemoglu, Laibson e List: Economia, 1a edizione Pearson</p>
<b>Altre informazioni</b>	nessuna
<b>Obiettivi di Sviluppo Sostenibile (SDGs)</b>	Sconfiggere la povertà, Istruzione di qualità, Buona salute, Sconfiggere la fame