Syllabus

Course Description

Course Title	Foreign Language French
Course Code	30175
Course Title Additional	
Scientific-Disciplinary Sector	FRAN-01/B
Language	English
Degree Course	Bachelor in Tourism, Sport and Event Management
Other Degree Courses (Loaned)	
Lecturers	Dott.ssa Francesca Franco, Francesca.Franco@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/41357
Teaching Assistant	
Semester	First semester
Course Year/s	2
CP	6
Teaching Hours	36
Lab Hours	-
Individual Study Hours	-
Planned Office Hours	18
Contents Summary	The course is offered in French language. "French for travel and tourism – speak with confidence, discover with purpose!" This beginner course builds essential French skills for everyday and professional tourism contexts. Learn to talk about places, people, events, and daily life with confidence. Master basic grammar, useful vocabulary, and polite expressions. Explore the language of the tourism sector in France and related work situations. Develop your speaking, reading, and writing for real-life and professional interactions.

	« Le français du tourisme – parlez avec assurance, découvrez avec passion ! » Ce cours débutant vous donne les bases du français dans un contexte quotidien et touristique. Apprenez à décrire des lieux, des personnes, des événements et votre quotidien. Maîtrisez les structures grammaticales de base et les expressions utiles. Découvrez le vocabulaire du secteur touristique et les situations professionnelles typiques. Améliorez votre expression orale, écrite et votre compréhension du français authentique.
Course Topics	Vocabulary Topics: Places; Events; Media; Work, Current affairs; Arts; Daily Life; Sport etc. Grammar Topics: Auxiliary verbs (to be/to have) ; Genders (masculine/feminine) ; Definite and indefinite articles ; Plural form ; Possessive adjectives (my, your, his/her…) ; Regular verbs at present tense (-er verbs) Plural of nouns "on" pronoun ; Negation • Prepositions of location (in, on, next to, in front of…) ; Use « Quel », « Est-ce que » and « Qu'est-ce que » in a question ; Demonstrative adjectives (this, that) Partitive articles • Answering a negative question ; Futur Proche (future tense)Gallicisms ; Reflexive verbs (se lever…) ; Imperative Form Passé Composé (past tense) ; Présent Continu (Present continuous) ; Direct pronouns ; Time markers ect; Future, Conditional, Subjunctive, Hypothesis. Speaking Topics: Introducing sb; Talk about the world around you; Describe sb or sth; Describe a person - Physique, Character; Health issues; Talk about the future: explain future plans and possibilities; Expressions of place: give directions, locate a place / an object / a person; Describe a person, his neighborhood, a monument, a place, common animals, common objects, and lifestyle ect Sociocultural knowledge: Everyday expressions to express politeness; Conditional present to be polite or to make a suggestion (We could + infinitive); Welcoming sb: greetings; Asking for news, reaction to the response; How to write a personal message, different models of

	business-related messages, and administrative message; How to get into a conversation, start talking, call out somebody, and take leave, etc.
Keywords	Professional French course
Recommended Prerequisites	it is absolutely desirable to have at least an A1 level of French, as it represents a starting point for those starting from scratch, allowing them to understand and use very simple everyday expressions for concrete needs and to introduce themselves and ask questions about themselves, interacting simply with slow and clear interlocutors.
Propaedeutic Courses	
Teaching Format	Frontal lectures, exercises, simulations, conversation starting from the reading of specific materials (newspaper articles, leaflets, timetables, presentations of touristic sites, etc.)
Mandatory Attendance	-
Specific Educational Objectives and Learning Outcomes	ILO (Intended Learning Outcomes) ILO 1 - Knowledge and understanding ILO 1.1. Basic grammatical structures ILO 1.2. Basic vocabulary related to everyday life ILO 1.3. Basic vocabulary related to tourism, sport and events ILO 1.4. Guidelines for writing a cover letter and CV. ILO 2 - Ability to apply knowledge and understanding ILO 2.1. Reading, writing and communicating in the target language ILO 2.2. Understanding fundamental elements of the target culture through a linguistic approach ILO 2.3. Using specialised vocabulary in the fields of tourism, sport and events ILO 2.4. Preparing simple professional presentations. ILO 2.5. Basic concepts useful for following courses in economics, business and administration ILO 3 - Making judgements (Communication skills) ILO 3.1. Graduates of this degree programme will develop excellent communication skills in at least three languages and will have a basic knowledge of a fourth language.

Specific Educational Objectives and Learning Outcomes (additional info.)	The course is designed to acquire basic language skills. The objectives of the course are on different levels: - The foundations of grammatical and linguistic structures; - A general overview of the touristic sector in France; - The specific glossary related to the touristic activities. The aim of the course is to enable the student to read, understand and talk about a specific subject in a professional touristic environment.
Assessment	Assessment Final Examination WRITTEN TEST (2 hours - 30 points) The written exam includes a Listening comprehension, a Reading comprehension and a Text composition. Writing skills in business/economic/sport contexts (various typologies: press release, shareholder newsletter, dialogue simulation, interview or another interaction type); the start point is provided by a newspaper article. No dictionaries allowed. ILO 1+2 ORAL TEST (20 minutes - 30 points) The oral section includes a presentation of touristic activities and fields (i.e. the management of a touristic activity, advertising campaigns, marketing actions, etc.) A discussion on topics presented during the classroom course, students' presentations and dossier of texts presented during the course and available on reserve collection. ILO 3 The same assessment is valid for both attending and non-attending students. Assessment language is French For the admission to the oral section, it is compulsory to obtain a positive result in the written part. To pass the complete exam, the student must obtain a positive mark in both the sections. Written section: Listening comprehension: 10 points Reading comprehension: 10 points Text composition: 10 points

	Oral section: 30 points During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.
Evaluation Criteria	for the assessment of the Final Examination The same assessment is valid for both attending and non-attending students. Assessment Language is French Evaluation criteria and criteria for awarding marks Written examination is given a grade on a 30 points scale: congruence to the writing directions (10 points), use of data of the proposed text (5 points), correctness and adequacy of language (15 points). Students must pass the written examination (minimum grade 18/30) to be admitted to the oral examination. Oral examination is given a grade on a 30 points scale. The final grade is the average of the results obtained in the written and oral examinations. For the admission to the oral section, it is compulsory to obtain a positive result in the written part. To pass the complete exam, the student must obtain a positive mark in both the sections. Written section: Listening comprehension: 10 points Reading comprehension: 10 points Text composition: 10 points Oral section: 30 points During the oral evaluation, the student must prove a good pronunciation, the use of a specific vocabulary and a good fluency in the language.
Required Readings	Objectif Express 1; Le monde professionnel en français, de Anne - Lyse Dubois Sara Kaddani. Niveau A1/A2 Édition Hachette

Supplementary Readings	Grammaire progressive du français - niveau intermédiaire 3ème édition – CLE INTERNATIONAL ISBN : 978-2-09-038124-5 Clés pour la France en 80 icônes culturelles de **Denis C. Meyer** Édition Hachette
Further Information	
Sustainable Development Goals (SDGs)	Quality education