

Syllabus

Course Description

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| Course Title | Policy Lab: Applied Policy Design and EU projects |
| Course Code | 27618 |
| Course Title Additional | |
| Scientific-Disciplinary Sector | GIUR-05/A |
| Language | Italian |
| Degree Course | Master in Public Policy and Innovative Governance |
| Other Degree Courses (Loaned) | |
| Lecturers | Prof. Stefania Baroncelli, Stefania.Baroncelli@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/981 |
| Teaching Assistant | |
| Semester | Second semester |
| Course Year/s | 2 |
| CP | 6 |
| Teaching Hours | 36 |
| Lab Hours | - |
| Individual Study Hours | |
| Planned Office Hours | 18 |
| Contents Summary | The course; a) analyses the impact of EU law and decisions on national and local governance; b) provides tools for understanding and managing European projects (including the Next Generation EU), with a focus on sustainability, digitisation, inclusion and gender equality; c) special attention is given to innovative governance practices and the protection of rights in the economic, social and political spheres, through participatory methodologies, simulations and concrete cases involving decision-makers and/or institutions. |
| Course Topics | Introduction to European policy-making |

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| | EU Law and multilevel governance EU policies and financial instruments Progetti UE e politiche Innovation, participatory governance and participatory procedures Fundamental rights and EU policies Practical laboratory (Policy LAB) Study visit to Brussels |
| Keywords | European Union, law, participation, decision-making, governance |
| Recommended Prerequisites | It is advisable to have a basic knowledge of the European Union, but it is not compulsory. |
| Propaedeutic Courses | |
| Teaching Format | Lectures, simulations and/or participation to participatory procedures, study trip to Brussels |
| Mandatory Attendance | Attendance is recommended, but not compulsory. |
| Specific Educational Objectives and Learning Outcomes | <p>ILO (Intended Learning Outcomes)</p> <p>ILO1 Knowledge and understanding</p> <p>ILO1.1 The student acquires legal knowledge necessary for the training of senior public sector professionals, capable of understanding and managing the internal dynamics and relations of public bodies and local, national and supranational administrations. This knowledge is essential to enable students to successfully take part in public competitions.</p> <p>ILO1.2 The student acquires knowledge of organisational models, business factors related to the organisation of public enterprises, operating in different sectors (international organisations, central administrations, local authorities, healthcare, public enterprises) and the consequences for the community.</p> <p>You will also acquire knowledge necessary for developing, managing and evaluating the impact of public projects, and knowledge useful for analysing organisational innovation processes and interpreting current tools and trends with regard to personnel management in public companies.</p> <p>ILO2 Ability to apply knowledge and understanding</p> <p>ILO2.1 Ability to interpret and apply the main rules on the organisation and operation of public organisations</p> <p>ILO2.2 Ability to use the techniques of legal reasoning in the field</p> |

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| | <p>of public administration and the public sector, to use the appropriate legal terminology in the three languages of instruction, and to apply the knowledge gained to concrete legal and organisational events at local, national and supranational level</p> <p>ILO2.3 ability to identify and distinguish management concepts and issues in relation to real or hypothetical situations concerning public institutions and companies also in different contexts (e.g. different services/activities/institutions, different local or international institutional levels)</p> <p>ILO2.4 ability to develop and administer projects from the design phase through to the operational implementation phases, including the evaluation of their impact on society, the economy and the environment</p> <p>ILO3 Making judgements</p> <p>ILO3.1 ability to apply acquired knowledge to interpret economic and business phenomena in order to make managerial and operational decisions in the context of public administration</p> <p>ILO4 Communication skills</p> <p>ILO4.1 ability to communicate effectively in oral and written form the specialised contents of the individual disciplines, using different registers according to recipients and communicative and didactic purposes, as well as to evaluate the formative effects of his/her communication</p> <p>ILO5 Learning ability</p> <p>ILO5.1 ability to use information technology autonomously to carry out bibliographical research and investigations and for one's own training and further education.</p> |
| Specific Educational Objectives and Learning Outcomes (additional info.) | <p>Ability to communicate course concepts effectively in innovative ways (e.g., social networks)</p> |
| Assessment | <p>Attending students:</p> <p>Partial written exam (multiple choice questions) or oral exam (35% of final mark) [ILO1, ILO2, ILO3, ILO4]</p> <p>Simulation, participatory group and policy document (20% of final mark) [ILO2, ILO4, ILO5]</p> <p>Innovative communication of the results learned in Brussels (video)</p> |

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| | <p>15% [ILO2, ILO4] Final written exam (open-ended questions) 20% final mark [ILO1, ILO2, ILO3, ILO4]</p> <p>Non-attending students: Written exam based on slides and books (55% of final mark) and oral presentation of a case defined with the lecturer (45% of final mark). [ILO1, ILO2, ILO3, ILO4]</p> <p>Or: Mid-term and final written exam (as for attending students, for 55% of the final mark) and oral presentation of a case defined with the lecturer (45% of the final mark) [ILO1, ILO2, ILO3, ILO4]</p> |
| Evaluation Criteria | <p>Written exams and documents: completeness, legal reasoning, legal terminology, critical thinking, structure and clarity.</p> <p>Oral exam: terminology, knowledge of concepts, legal reasoning.</p> <p>Participation in participatory procedures: active participation and organisational skills; ability to summarise key public policies and write a policy paper.</p> <p>Study trip: active participation and ability to produce videos on the EU.</p> |
| Required Readings | <p>Parts of the following books (the exact number of pages will be indicated in the detailed programme in the Team section of the course):</p> <p>Martinelli, Manuale di diritto dell'Unione Europea. Aspetti istituzionali e politiche dell'Unione, Simone, ultima ed.</p> <p>Del Gatto - Vesperini, Manuale di diritto amministrativo europeo, Giappichelli, 2024</p> <p>M. Picchi, Uno sguardo comunitario sulla democrazia partecipativa, Astrid online</p> <p>F. Fabbrini, Next Generation EU. Il futuro di Europa e Italia dopo la pandemia, il Mulino, Bologna, 2022</p> |
| Supplementary Readings | EU Treaties and normative texts |

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| Further Information | |
| Sustainable Development Goals (SDGs) | Sustainable cities and communities, Partnerships for the goals, Peace, justice and strong institutions |