Syllabus

Course Description

Course Title	Non-profits and Cooperatives
Course Code	27614
Course Title Additional	
Scientific-Disciplinary Sector	ECON-07/A
Language	English
Degree Course	Master in Public Policy and Innovative Governance
Other Degree Courses (Loaned)	
Lecturers	Prof. Richard Lang, Richard.Lang@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/49242
Teaching Assistant	
Semester	Second semester
Course Year/s	2
CP	6
Teaching Hours	36
Lab Hours	
Individual Study Hours	
Planned Office Hours	18
Contents Summary	The course Non-profits and Cooperatives examines the organizational and managerial foundations of non-profit and cooperative enterprises. It focuses on their roles in society and the economy, with particular attention to governance, leadership, and management challenges within various policy contexts and sectors. Through the use of case studies, students critically evaluate the opportunities and difficulties faced by these organizations. Additionally, the course strengthens essential analytical, communication, and leadership skills.
Course Topics	1. Definitions and characteristics of non-profits and cooperatives

	and their roles in economy and society; 2. Theoretical foundations of the non-profit and cooperative sector; 3. Governance and leadership principles and practices of non-profits and cooperatives in a multi-level policy environment; 4. Non-profit and cooperative management challenges and opportunities in selected policy fields and places.
Keywords	cooperatives, non-profits, governance, management
Recommended Prerequisites	
Propaedeutic Courses	
Teaching Format	Frontal lectures with classroom discussions, student group projects and presentations.
Mandatory Attendance	Attendance is recommended, but not mandatory.
Specific Educational Objectives and Learning Outcomes	ILO (Intended Learning Outcomes) ILO1 Knowledge and understanding ILO1.1 The student acquires knowledge of organisational models, business factors related to the organisation of public enterprises, operating in different sectors (international organisations, central government, local authorities, healthcare, public enterprises) and the consequences for the community. You will also acquire knowledge necessary for developing, managing and evaluating the impact of public projects, and knowledge useful for analysing organisational innovation processes and interpreting the tools and trends in personnel management in public enterprises. ILO1.2 The student acquires the knowledge of economic theory needed to understand and analyse economic and business phenomena in the public sector in order to support decision-making processes. Knowledge of public policy and the tools necessary for the design of sustainable policies will be consolidated. Knowledge related to the labour market, education and health will also be deepened, functional to the development of public policy analysis and evaluation skills. ILO2 Ability to apply knowledge and understanding ILO2.1 ability to interpret market trends through the application of appropriate economic models and implement economic analysis

	tools, also using data ILO2.2 ability to apply economic models to describe the behaviour of economic agents and develop sustainable economic policies in various application domains of interest to companies and public bodies ILO2.3 ability to identify and distinguish management concepts and problems in relation to real or hypothetical situations concerning public institutions and companies also in different contexts (e.g. different services/activities/institutions, different local or international institutional levels) ILO2.4 ability to develop and administer projects from the design phase through to the operational implementation phases, including the evaluation of their impact on society, the economy and the environment ILO3 Making judgements ILO3.1 ability to apply acquired knowledge to interpret economic and business phenomena in order to make managerial and operational decisions in the context of public administration ILO3.2 ability to select data and use appropriate information to describe a problem concerning the design, implementation and evaluation of public sector projects and policies, aiming at innovation and improvement of processes, products and results ILO3.3 ability to relate models and empirical evidence in the study of public policy phenomena ILO3.4 ability to reflect, also in a perspective of public ethics and sustainability with regard to future generations, on the responsibilities connected to the use of public resources ILO4 Communication skills ILO4.1 ability to communicate effectively in oral and written form the specialised content of individual disciplines, using different registers according to recipients and communicative and didactic purposes, and to evaluate the formative effects of his/her communication ILO5 Learning ability ILO5.1 ability to use information technology autonomously to carry out bibliographical research and investigations and for one's own training and further education.

Specific Educational Objectives and Learning Outcomes (additional info.)	Knowledge and understanding Students will be able to demonstrate knowledge of key principles related to management and governance of non-profit and cooperative organizations. They will also demonstrate understanding of the importance and contribution of these types of organizations for sustainable socio-economic development. Applying knowledge and understanding Upon completion of the course, students will have the ability to navigate different stakeholder relationships and promote values linked to participation, inclusivity, equality and equity within non-profit and cooperative organizational contexts. Making judgments Students will be able to critically judge the governance and management of organizations in non-profit and cooperative sectors and also examine alternative management and governance approaches within given multi-level policy environments. Communication skills Students will be able to clearly communicate scientific knowledge and derived recommendations related to the non-profit and cooperative governance as well as critical management aspects in non-profit and cooperative sectors to different types of audiences, such as professional colleagues or policy makers. Learning skills Students will have learning skills to independently plan and conduct governance and management analyses on the non-profit and cooperative sector and autonomously establish links between relevant topics in this knowledge area.
Assessment	For attending students: 1. Individual written exam (60%): consists of open and closed questions based on the lectures and related literature. This assessment method particularly addresses ILOs 1, 3 and 5. 2. Group case analysis and presentation (40%): case studies with questions will be assigned to small groups of students. Groups will present their case analysis to the class at designated times during the course lectures and will have to deliver their presentation slides beforehand. This assessment method

	particularly addresses ILOs 2, 3 and 4. For Non-attending Students: They must contact the lecturer within the first four weeks of the course. Non-attending students are graded based on the individual written exam (70%) - which particularly addresses ILOs 1, 3 and 5 - and an individual case analysis (30%) which has to be submitted as a written report and particularly addresses ILOs 2, 3 and 4.
Evaluation Criteria	Individual written exam: clarity of answers, ability to evaluate and summarize, and establish relationships between topics. Group case presentation: quality and clarity of problem identification and analysis, ability to apply theoretical concepts during the analysis and to summarize in own words, participation in teamwork. Individual case report: quality and clarity of problem identification and analysis, ability to apply theoretical concepts during the analysis and to summarize in own words.
Required Readings	Selected chapters in: Gemma Donnelly-Cox, G. et al. (eds) (2021) Research Handbook on Nonprofit Governance, Edward Elgar. Novkovic, S. et al. (eds) (2023) Humanistic Governance in Democratic Organizations. Palgrave Macmillan. Lecture slides will be made available through the Teams channel of the course.
Supplementary Readings	Further supplementary reading material will be published in the Teams channel of the course.
Further Information	
Sustainable Development Goals (SDGs)	Decent work and economic growth, Partnerships fot the goals, Sustainable cities and communities, Reduced inequalities