Syllabus

Course Description

Course Title	Foreign Language (Italian) - Advanced Specialized Language course
Course Code	27333
Course Title Additional	
Scientific-Disciplinary Sector	LIFI-01/A
Language	Italian
Degree Course	Bachelor in Economics and Management
Other Degree Courses (Loaned)	
Lecturers	Dr. phil. Francesca Mercuri, Francesca.Mercuri@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/13335
Teaching Assistant	Dott.ssa Sonia Ravanelli
Semester	Second semester
Course Year/s	2
CP	3
Teaching Hours	30
Lab Hours	30
Individual Study Hours	-
Planned Office Hours	9
Contents Summary	Revision and consolidation of certain grammatical structures and vocabulary (level B2- C1) and strengthening of argumentative and expository skills. Specific topics of public debate at national and international level linked to the specificity of the course of study. Focus: access to the world of work. Advanced technical language: terminology, syntax, text structure. Reports / presentations on specific topics
Course Topics	- Political and economic debate in Italy (and Europe) as presented

	in the media (young people, women, productivity, innovation, business sustainability, etc.) - The jobmarket: professional profiles and job applications (CVs, job offers, company information, cover letters, job interviews) - Technical language: textualisation, vocabulary and syntax. - Practice of specific grammatical topics for oral interaction and written communication. - Test examples (level C1) taken from Italian
Keywords	University education, advanced specialised Italian, linguistic and communication needs in academic and professional contexts
Recommended Prerequisites	In order to follow the lessons properly, it would be advisable to have passed the basic course exam 27326.
Propaedeutic Courses	
Teaching Format	The teaching methodology encourages cooperation and participation among students both inside and outside the classroom through individual, pair and group work. Specifically, starting from rich and varied linguistic input, opportunities and activities for linguistic and thematic reflection are offered.
Mandatory Attendance	Attendance not compulsory, but recommended
Specific Educational Objectives and Learning Outcomes	ILO1 Knowledge and understanding ILO1.1 Knowledge of the mechanisms underlying effective communication of theoretical and empirical economic arguments in three languages: Italian, German and English ILO1.2 knowledge of the mechanisms underlying effective communication of theoretical and empirical business arguments in three languages: Italian, German and English. ILO1.3 knowledge of the mechanisms underlying effective communication of legal arguments in three languages: Italian, German and English ILO1.4 knowledge of the mechanisms underlying effective communication of quantitative arguments in three languages: Italian, German and English ILO2 Ability to apply knowledge and understanding ILO2.1 ability to communicate the results of economic analyses prepared according to international professional standards in three

	languages: Italian, German and English ILO2.2 to be able to apply concepts, models, tools and techniques suitable for analysing markets, market strategies, programmes and activities through teamwork, and to communicate research results in accordance with international professional standards in three languages: Italian, German and English ILO2.3 to be able to communicate the results of strategic analyses in accordance with international professional standards in three languages: Italian, German and English ILO2.4 being able to find and use national, European and international legal sources ILO2.5 being able to communicate the results of legal analyses elaborated according to international professional standards in three languages: Italian, German and English ILO2.6 being able to communicate the results of quantitative analyses prepared according to international professional standards in three languages: Italian, German and English ILO3 Communication skills ILO3.1 excellent communication skills in three languages ILO4 Learning skills ILO4.1 to find the information necessary to keep up to date with the changing context of both general and specialised knowledge ILO 4.2 retrieve information from databases, scientific literature, laws and regulations as required in professional life
Specific Educational Objectives and Learning Outcomes (additional info.)	Knowledge and understanding: 1. Read/listen to and understand authentic texts on topics currently under public debate in Italy concerning economic and financial policies in Italy and the EU. 2. Discuss and interpret the proposed content. 3. Interact fluently and spontaneously with native speakers on economic topics. 4. Communicate using technical language, register and style appropriate to the academic and professional context. 5. Give a short presentation on a topic covered in class or in another course. 6. Describe and comment on statistics, surveys and graphs 7. Produce correct, coherent and cohesive texts on specific topics assigned or discussed in class, paying particular attention to the

	characteristics of specialist economic language
Assessment	To be admitted to the examination, students must submit a dossier to the lecturers at least 10 days before the examination date. The dossier will be assessed and will contribute to the final mark. The dossier contains three compulsory written assignments to be completed outside the classroom on key aspects of the programme + a PowerPoint presentation (the topic will be announced at the beginning of the course). The inclusion of other contributions, in addition to those assigned, is optional. The examination consists of two parts: 1. Written examination: > written test: assesses reading, vocabulary and textual comprehension skills. Duration: 60 minutes. The use of monolingual and bilingual dictionaries is not permitted. > dossier: (see above) (ILOs: 1.1, 1.2, 1.3, 1.4, 2.1, 2.2, 2.3, 2.4, 2.5, 2.6,) 2. Oral examination: > discussion/interaction on the contents of the dossier and the topics covered during the course > PowerPoint presentation Duration: 15 min. (ILOs: 3.1, 4.1, 4.2) Non-attending students will take the same exam as attending students and are invited to contact the lecturer on Teams or by email and log in to the platform regularly.
Evaluation Criteria	30% –> written test 20% –> dossier 30% –> oral test 20% –> PowerPoint presentation The dossier is assessed in terms of consistency of content and structure, as well as formal correctness. The assessment criteria are: clarity and completeness of

	responses, linguistic competence and correctness, ability to summarise, evaluate and establish relationships between topics.
Required Readings	Lecture notes, handouts, and selected materials (articles/excerpts/videos) from the media are available via Teams.
Supplementary Readings	Further online resources will be communicated during lessons.
Further Information	We recommend that you regularly access the TEAMS platform for materials and communications (instructions, deadlines, etc.).
Sustainable Development Goals (SDGs)	Gender equality, Reduced inequalities, Decent work and economic growth