

Syllabus

Descrizione corso

Titolo insegnamento	Principi di Economia
Codice insegnamento	27362
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	
Lingua	Inglese
Corso di Studio	Corso di laurea in Economia e Management
Altri Corsi di Studio (mutuati)	
Docenti	<p>prof. dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937</p> <p>prof. Paolo Roberti, Paolo.Roberti@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/41969</p> <p>dr. Andreas Dibiasi, Andreas.Dibiasi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/48895</p> <p>dr. Stefan Gruber, Stefan.Gruber@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/1073</p>
Assistente	
Semestre	Tutti i semestri
Anno/i di corso	1
CFU	12
Ore didattica frontale	36 M1 - 36 M2
Ore di laboratorio	24 (M1)

Ore di studio individuale	-
Ore di ricevimento previste	18 M1/ 18 M2
Sintesi contenuti	<p>Economic Theory: Economic Methods; Optimization; Demand, Supply and Equilibrium; Perfect Competition; Trade; Externalities and Public Goods; Taxation; Labor Market, Monopoly; Game Theory; Oligopoly; Information; Social Economics</p> <p>Doing Economics: Measuring climate change, Collecting and analysing data from experiments, Supply & Demand, Measuring the non-monetary cost of unemployment, Measuring the effect of a sugar tax, Measuring management practices, Measuring willingness to pay for climate change mitigation.</p>
Argomenti dell'insegnamento	<p>Economic Theory: Economic Methods; Optimization; Demand, Supply and Equilibrium; Perfect Competition; Trade; Externalities and Public Goods; Taxation; Markets for Factors of Production, Monopoly; Game Theory; Oligopoly and Monopolistic Competition; Time and Risk; Information; Social Economics</p> <p>Doing Economics: Measuring climate change, Collecting and analysing data from experiments, Measuring the effect of a sugar tax, Supply & Demand, Measuring the non-monetary cost of unemployment, Measuring willingness to pay for climate change mitigation.</p>
Parole chiave	Microeconomics, Supply/Demand, Economic Data
Prerequisiti	None.
Insegnamenti propedeutici	no
Modalità di insegnamento	Lecture, Lab; in person, synchronous teaching
Obbligo di frequenza	suggested but not required
Obiettivi formativi specifici e risultati di apprendimento attesi	<p>M1 - MICROECONOMICS</p> <p>ILO 1 Knowledge and understanding</p> <p>ILO 1.1 knowledge of the economic theory of the demand and supply of goods and services, equilibrium and price-setting mechanisms in market economies</p> <p>ILO 1.2 knowledge of the basic theorems of welfare economics</p> <p>ILO 1.3. an understanding of the behaviour of microeconomic actors, with particular reference to theories of consumption, the firm and the application of game theory</p>

	<p>ILO 1.4 Knowledge of the fundamentals of political-economic activities and collective decisions</p> <p>ILO 1.5 Understanding the use of non-renewable resources and the principles of sustainability</p> <p>ILO 2 Ability to apply knowledge and understanding</p> <p>ILO 2.1 to be able to carry out an analysis of the demand for goods and services and to evaluate the cost structure, its role and relevance for business decisions</p> <p>ILO 2.2 being able to critically compare the various theories of enterprise</p> <p>ILO 2.3 being able to conduct an analysis of the economic behaviour of public and private actors using game theory</p> <p>ILO 2.4 Knowing how to analyse economic activity with regard to sustainability</p> <p>ILO 3 Autonomy of judgement</p> <p>ILO 3.1 identify the most important problems in complex decision-making situations</p> <p>ILO 3.2 perform a critical analysis of the facts and situations to be addressed</p> <p>ILO 3.3 choose the most appropriate quantitative and qualitative methods of analysis</p> <p>ILO 3 Learning skills ILO 4</p> <p>ILO 4.1 find the information necessary to keep abreast of the changing context, both general and specialised</p> <p>ILO 4.2 analyse, critically process and integrate future data, information and experience, also using advanced software</p> <p>M 2 - MACROECONOMICS</p> <p>ILO 1 Knowledge and understanding</p> <p>ILO 1.1. knowledge of the economic theory of the demand and supply of goods and services, equilibrium and price-setting mechanisms in market economies;</p>
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	<p>ILO 1. 2 knowledge of the theories of competition in markets with respect to classical, neoclassical and evolutionary theoretical models</p> <p>ILO 1.3 knowledge of the basic theorems of welfare economics</p> <p>ILO 1.4 knowledge of the foundations of political-economic activities and collective decisions</p> <p>ILO 1.5 understanding of the role and management of public goods, the role of institutions and information</p> <p>ILO 1.6 understanding of the effect of economic policy actions in specific sectors and the role of research, development and innovation</p> <p>ILO 1.7 knowledge of various macro-economic models for analysing economic changes in the short and medium term, understanding of the causes of economic growth</p> <p>ILO 1.8 Understanding the use of non-renewable resources and the principles of sustainability</p> <p>ILO 2 Ability to apply knowledge and understanding</p> <p>ILO 2.1 be able to conduct an analysis of the role and function of macroeconomic variables in closed economies in the short, medium and long term</p> <p>ILO 2.2 be able to assess the role of governments and the need for economic policy interventions in market economies</p> <p>ILO 2.3 knowing how to formulate economic policy objectives and assess their results, and using the available information to evaluate the appropriateness of monetary and fiscal policies with respect to macroeconomic variables</p> <p>ILO 2.4 know how to analyse economic activity with regard to sustainability</p> <p>ILO 3 Autonomy of judgement</p> <p>ILO 3.1 identify the most important problems in complex decision-making situations</p> <p>ILO 3.2 perform a critical analysis of the facts and situations to be addressed</p> <p>ILO 3.3 choose the most appropriate quantitative and qualitative methods of analysis</p>
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	<p>ILO 4 Learning skills</p> <p>ILO 4.1 find the information necessary to keep abreast of the changing context, both general and specialised</p> <p>ILO 4.2 analyse, critically process and integrate future data, information and experience, also using advanced software</p>
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	<p>This course refers to a basic educational activity and is a mandatory course in the first study year.</p> <p>The main goal of the course is to introduce students to the distinctive structure of economic reasoning and to provide a solid grounding in the basic concepts and methods of microeconomics and macroeconomics.</p> <p>Microeconomics (M1): Students will explore key principles such as supply and demand, market equilibrium, consumer and producer behavior, and the role of incentives in shaping economic outcomes.</p> <p>An additional objective is to equip students with practical skills in analyzing and interpreting economic data. Through lab sessions, students will engage with real-world case studies using the R programming language. This applied component allows students to explore empirical questions, develop data literacy, and strengthen their ability to think critically and quantitatively about economic issues.</p>
Modalità di esame	<p>For attending and non-attending students.</p> <p>Student performance will be evaluated through a final written exam, which accounts for 100% of the final grade. The exam consists of multiple-choice questions: 80% will test knowledge of key microeconomic concepts and the interpretation of data and R code, while the remaining 20% will focus on graphical analysis, requiring students to draw and interpret standard economic graphs.</p> <p>The exam is based on the material covered in the required textbook and the lecture slides provided by the instructor. ILOs assessed: 1-4.</p>

Criteri di valutazione	Answers will be assessed based on the correctness of both the reasoning process and the final result.
Bibliografia obbligatoria	Acemoglu, D., Laibson, D. & J. A. List. Microeconomics. Global Edition, 3/E Core. Doing Economics ,
Bibliografia facoltativa	
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Buona salute, Istruzione di qualità, Utilizzo responsabile delle risorse, Buona occupazione e crescita economica, Ridurre le disuguaglianze, Parità di genere

Modulo del corso

Titolo della parte costituente del corso	M-1 Microeconomia
Codice insegnamento	27362A
Settore Scientifico-Disciplinare	ECON-01/A
Lingua	Inglese
Docenti	prof. dr. Alexander Moradi, Alexander.Moradi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39937 prof. Paolo Roberti, Paolo.Roberti@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/41969
Assistente	
Semestre	Primo semestre
CFU	6
Docente responsabile	
Ore didattica frontale	36h (18 Prof. Moradi/ 18 Prof. Roberti)
Ore di laboratorio	24 (Prof. Moradi)
Ore di studio individuale	-
Ore di ricevimento previste	18

Sintesi contenuti	Economic Theory: Economic Methods; Optimization; Demand, Supply and Equilibrium; Perfect Competition; Trade; Externalities and Public Goods; Taxation; Labor Market, Monopoly; Game Theory; Oligopoly; Information; Social Economics Doing Economics: Measuring climate change, Collecting and analysing data from experiments, Supply & Demand, Measuring the non-monetary cost of unemployment, Measuring the effect of a sugar tax, Measuring management practices, Measuring willingness to pay for climate change mitigation.
Argomenti dell'insegnamento	
Modalità di insegnamento	lectures, labs
Bibliografia obbligatoria	See required readings listed in M1 and M2
Bibliografia facoltativa	

Modulo del corso

Titolo della parte costituente del corso	M-2 Macroeconomia
Codice insegnamento	27362B
Settore Scientifico-Disciplinare	ECON-01/A
Lingua	Inglese
Docenti	dr. Andreas Dibiasi, Andreas.Dibiasi@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/48895
Assistente	
Semestre	Secondo semestre
CFU	6
Docente responsabile	
Ore didattica frontale	36
Ore di laboratorio	-
Ore di studio individuale	-
Ore di ricevimento previste	

Sintesi contenuti	TO BE DEFINED
Argomenti dell'insegnamento	TBA
Modalità di insegnamento	TBA
Bibliografia obbligatoria	TBA
Bibliografia facoltativa	