

Syllabus

Descrizione corso

Titolo insegnamento	Fundamentals of Economic and Management Theories
Codice insegnamento	29084
Titolo aggiuntivo	
Settore Scientifico-Disciplinare	NN
Lingua	Inglese
Corso di Studio	Corso di Dottorato di ricerca in Management
Altri Corsi di Studio (mutuati)	
Docenti	prof. Michael Claus Erhard Nippa, Michael.Nippa@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35249
Assistente	
Semestre	Primo semestre
Anno/i di corso	1
CFU	4
Ore didattica frontale	24
Ore di laboratorio	0
Ore di studio individuale	-
Ore di ricevimento previste	-
Sintesi contenuti	Module I of the course in Basic Economic and Management Theories will deal with the foundations of microeconomic theory, introducing students to choice, uncertainty, demand and welfare theorems. Module II focuses on the evolution of management theories as well as on the discussion of contemporary management theories.
Argomenti dell'insegnamento	Module I: Institutions. Theory of the firm. The governance of corporations. Comparative institutional analysis. Models of capitalism. The recent evolution of ownership and control in the

	world. Module II: Rational organization and systems, organizations as organism natural and open systems, contingency theory, 'environment' and institutions, resource dependency, rbv, dynamic capabilities, microfoundation and behavioral approaches and research specific theories and concepts.
Parole chiave	Theory Management Economics
Prerequisiti	
Insegnamenti propedeutici	
Modalità di insegnamento	Seminar, presentations in class, discussions
Obbligo di frequenza	Required
Obiettivi formativi specifici e risultati di apprendimento attesi	The course is designed as a primer and aims at providing PhD students with a robust understanding of contemporary theories needed to conduct meaningful and publishable research. Module I offers an overview of primarily economic theories about organization and their effective governance such as neo-institutional theories and perspectives such as property rights, principal-agent, and property rights. Module II offers an overview of contemporary theories about organizations, their management and organizing processes, intraorganizational relations, organization-environment relations, and the role of organizations in society. PhD students will acquire knowledge about organization and management theories they may have to apply in their future research. After a successful completion of the course, PhD students are enabled to select theories relevant for their specific research focus. Furthermore, they are enabled to decide which theories they may elaborate in more in-depth through specialized textbooks, readings, or courses.
Obiettivi formativi specifici e risultati di apprendimento attesi (ulteriori info.)	
Modalità di esame	Module I and Module II:

	1. Active participation (50%). PhD students have to attend all lectures of the course if absence is not approved by the lecturer. They will prepare summaries of mandatory reading assignments, present their findings in class and contribute to an active discussion of theories and their applicability. 2. Final exam (50%). The essence of gained knowledge will be tested in a final exam that focuses on application of theories and their assumptions, limitations and generalizability. Both modules will be assessed independently by the respective lecturers using the same measure (10 = excellent to 1 = totally insufficient); to pass, students need to receive more than 50%, i.e., > 5 points in both modules; otherwise they need to redo the respective module(s).
Criteri di valutazione	Ability to solve exercises and to construct proofs; Ability to discuss academic papers; Ability to present and summarize academic papers; Ability to critically analyze academic papers
Bibliografia obbligatoria	Module I and Module II: 'Classic' readings from different books and journals
Bibliografia facoltativa	Module I: there will be a reading list; Module II: Scott, W. R. & Davis, G. F. (2016). <i>Organizations and organizing: Rational, natural and open systems perspectives</i>. Routledge and other readings provided in the course of the lecture/seminar
Altre informazioni	
Obiettivi di Sviluppo Sostenibile (SDGs)	Sconfiggere la povertà, Partnership per gli obiettivi, Buona salute, Istruzione di qualità, Parità di genere, Energia rinnovabile e accessibile, Buona occupazione e crescita economica, Innovazione e infrastrutture, Ridurre le disuguaglianze, Città e comunità sostenibili, Utilizzo responsabile delle risorse, Lotta contro il cambiamento climatico, Utilizzo sostenibile della terra, Pace e giustizia, Sconfiggere la fame