

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Fundamentals of Economic and Management Theories
Code der Lehrveranstaltung	29084
Zusätzlicher Titel der Lehrveranstaltung	
Wissenschaftlich-disziplinärer Bereich	NN
Sprache	Englisch
Studiengang	Doktoratsstudium in Management
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Prof. Michael Claus Erhard Nippa, Michael.Nippa@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/35249
Wissensch. Mitarbeiter/Mitarbeiterin	
Semester	Erstes Semester
Studienjahr/e	1
KP	4
Vorlesungsstunden	24
Laboratoriumsstunden	0
Stunden für individuelles Studium	-
Vorgesehene Sprechzeiten	-
Inhaltsangabe	Module I of the course in Basic Economic and Management Theories will deal with the foundations of microeconomic theory, introducing students to choice, uncertainty, demand and welfare theorems. Module II focuses on the evolution of management theories as well as on the discussion of contemporary management theories.

Themen der Lehrveranstaltung	Module I: Institutions. Theory of the firm. The governance of corporations. Comparative institutional analysis. Models of capitalism. The recent evolution of ownership and control in the world. Module II: Rational organization and systems, organizations as organism natural and open systems, contingency theory, 'environment' and institutions, resource dependency, rbv, dynamic capabilities, microfoundation and behavioral approaches and research specific theories and concepts.
Stichwörter	Theory Management Economics
Empfohlene Voraussetzungen	
Propädeutische Lehrveranstaltungen	
Unterrichtsform	Seminar, presentations in class, discussions
Anwesenheitspflicht	Required
Spezifische Bildungsziele und erwartete Lernergebnisse	The course is designed as a primer and aims at providing PhD students with a robust understanding of contemporary theories needed to conduct meaningful and publishable research. Module I offers an overview of primarily economic theories about organization and their effective governance such as neo-institutional theories and perspectives such as property rights, principal-agent, and property rights. Module II offers an overview of contemporary theories about organizations, their management and organizing processes, intraorganizational relations, organization-environment relations, and the role of organizations in society. PhD students will acquire knowledge about organization and management theories they may have to apply in their future research. After a successful completion of the course, PhD students are enabled to select theories relevant for their specific research focus. Furthermore, they are enabled to decide which theories they may elaborate in more in-depth through specialized textbooks,

	readings, or courses.
Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	Module I and Module II: 1. Active participation (50%). PhD students have to attend all lectures of the course if absence is not approved by the lecturer. They will prepare summaries of mandatory reading assignments, present their findings in class and contribute to an active discussion of theories and their applicability. 2. Final exam (50%). The essence of gained knowledge will be tested in a final exam that focuses on application of theories and their assumptions, limitations and generalizability. Both modules will be assessed independently by the respective lecturers using the same measure (10 = excellent to 1 = totally insufficient); to pass, students need to receive more than 50%, i.e., > 5 points in both modules; otherwise they need to redo the respective module(s).
Bewertungskriterien	Ability to solve exercises and to construct proofs; Ability to discuss academic papers; Ability to present and summarize academic papers; Ability to critically analyze academic papers
Pfichtliteratur	Module I and Module II: 'Classic' readings from different books and journals
Weiterführende Literatur	Module I: there will be a reading list; Module II: Scott, W. R. & Davis, G. F. (2016). <i>Organizations and organizing: Rational, natural and open systems perspectives</i>. Routledge and other readings provided in the course of the lecture/seminar
Weitere Informationen	
Ziele für nachhaltige Entwicklung (SDGs)	Keine Armut, Partnerschaften zur Erreichung der Ziele, Gesundheit und Wohlergehen, Hochwertige Bildung, Geschlechter-Gleichheit, Bezahlbare und saubere Energie, Menschenwürdige Arbeit und

	Wirtschaftswachstum, Industrie, Innovation und Infrastruktur, Weniger Ungleichheiten, Nachhaltige Städte und Gemeinden, Nachhaltiger Konsum und Produktion, Maßnahmen zum Klimaschutz, Leben an Land, Frieden, Gerechtigkeit und starke Institutionen, Kein Hunger
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