

Syllabus

Kursbeschreibung

Titel der Lehrveranstaltung	Handelsrecht und Praxis im Tourismus
	31015
Code der Lehrveranstaltung	31013
Zusätzlicher Titel der	
Lehrveranstaltung	
Wissenschaftlich-	IUS/04
disziplinärer Bereich	
Sprache	Italienisch
Studiengang	Master in Tourismusmanagement
Andere Studiengänge (gem. Lehrveranstaltung)	
Dozenten/Dozentinnen	Dottore di ricerca Federica De Gottardo,
	Federica.DeGottardo@unibz.it
	https://www.unibz.it/en/faculties/economics-
	management/academic-staff/person/46633
Wissensch.	
Mitarbeiter/Mitarbeiterin	
Semester	Zweites Semester
Studienjahr/e	2
KP	6
Vorlesungsstunden	36 Online
Laboratoriumsstunden	-
Stunden für individuelles Studium	-
Vorgesehene Sprechzeiten	18 Online
Inhaltsangabe	The Course offers an overview of Italian tourism law in the light of the regulatory framework resulting from both Italian and European regulation. Especially, the focus is on the way entrepreneurial activity in the tourism sector is conducted, with the consequent acquisition of useful professional skills (e.g., knowledge and ability to draft relevant contracts in the tourism sector, i.e. B2B and B2C contracts).



Themen der	1. Tourism law: concept and content
Lehrveranstaltung	2. National and european regulatory powers and sources in tourism
	law
	3. Hotel and tourism entrepreneurship: the main forms of business
	activity
	4. Tourism professions
	5. Travel and tourism agencies
	6. Agritourism: regulations and peculiarities
	7. «Hospitality contracts»: hotel reservations, hotel contracts and
	similar arrangements
	8. Tourist rentals
	9. «all-inclusive» package travel contracts
	10. Transportation contracts in the tourism sector
	11. Protection of tourists and travelers
Stichwörter	tourism law - business activities - tourist enterprise - tourism
	profession - tourist - consumer - contract - obligations - liability -
	damages - B2B contract - B2C contract
Empfohlene	-
Voraussetzungen	
Propädeutische	
Lehrveranstaltungen	
Unterrichtsform	Lectures with strong interaction with students and practical
	examples (contract analysis, work on regulatory sources, etc.)
Anwesenheitspflicht	-
Spezifische Bildungsziele	Knowledge and understanding
und erwartete	The student acquires advanced knowledge of the legal specificities
Lernergebnisse	surrounding the work of tourism companies as well as associations,
	consortia and non-profits, typical of the tourism system.
	Ability to apply knowledge and understanding
	The student acquires the ability to orientate himself/herself with
	sufficient mastery in the legal system concerning business activities
	and acts, with particular reference to the specificities of tourism
	companies, intermediation contracts and transport law.
	Autonomy of judgement
	acquire the ability to relate models and empirical evidence in the
	study of tourism businesses, associations, consortia and



	destinations
	Communication skills The Master's degree graduate will be able to communicate effectively in oral and written form the specialised contents of the individual disciplines, using different registers depending on the recipients and the communicative and didactic purposes, and to evaluate the formative effects of his/her communication. Written and oral communication skills are particularly developed in the training activities carried out for the preparation of the Master's thesis, in the discussion of business cases and in interactive lectures involving group discussions and the comparison of individual analyses.
Spezifisches Bildungsziel	Learning skills to identify thematic connections and to establish relationships between different cases and contexts of analysis to frame a new problem systematically and generate appropriate taxonomies. to develop general models from the phenomena studied.
und erwartete Lernergebnisse (zusätzliche Informationen)	
Art der Prüfung	Final exam consists of three open questions, to assess knowledge and understanding of the main issues of commercial practice and tourism law and to evaluate the ability to describe legal institutes as well as to highlight the critical issues emerging from their practical application.
Bewertungskriterien	Each of the three open questions gets 0 to 10 points (the minimum grade is 18/30; the maximum grade is 30 cum laude). The evaluation will cover the following elements: pertinence, completeness, and clarity of exposition; accuracy of the answers; ability to summarize, evaluate and establish relationships between topics; ability to think critically.
Pflichtliteratur	Direct knowledge of the regulatory texts that will be indicated during the course is essential.

	More detailed information on the materials and on the manual to be adopted (and the chapters to be excluded) will be provided at the beginning of the course.
Weiterführende Literatur	-
Weitere Informationen	-
Ziele für nachhaltige Entwicklung (SDGs)	Hochwertige Bildung, Menschenwürdige Arbeit und Wirtschaftswachstum, Geschlechter-Gleichheit