

Syllabus

Course Description

Course Title	Sociology of Social Change
Course Code	97132
Course Title Additional	
Scientific-Disciplinary Sector	SPS/08
Language	English
Degree Course	Bachelor in Design and Art - Major in Design
Other Degree Courses (Loaned)	
Lecturers	Prof. Dr. Andreas Bernhard Josef Metzner-Szigeth, Andreas.Metzner-Szigeth@unibz.it https://www.unibz.it/en/faculties/design-art/academic-staff/person/36698
Teaching Assistant	
Semester	Second semester
Course Year/s	2nd, 3rd
CP	8
Teaching Hours	30
Lab Hours	0
Individual Study Hours	170
Planned Office Hours	24
Contents Summary	The course provides a general overview of the foundations, theories and essential findings of the sociology of social change.
Course Topics	<p>This course is designed to encourage students to actively engage with and critically explore selected topics, theories, and findings relevant to the sociology of social change, with the aim of acquiring a general overview and familiarizing themselves with key concepts.</p> <p>Developed for students in design and art, this course offers structured opportunities to gain initial insights into the following areas:</p>

	<ol style="list-style-type: none"> 1. Fundamental concepts for analyzing and describing changing social realities. 2. Various approaches to understanding the causes and driving forces of social change. 3. Basic methods for exploring social change in real-world contexts. 4. Key phenomena and characteristic patterns of social change in selected fields, with particular attention to significant megatrends. 5. The study of changing attitudes, lifestyles, interests, and living conditions across past, present, and future generations. 6. Different perspectives on social criticism and ways of understanding contemporary societies. 7. Addressing how these themes intersect with design and art perspectives, with particular attention to the ways in which subjects, problems, and solutions are conceptualized and framed in different disciplines.
Keywords	<ul style="list-style-type: none"> - Understanding how and why societies change over time - Exploring big trends that shape our world - Looking at how technology and media influence social change - Learning about different ways to study and analyze social change - Examining how people's lifestyles and attitudes shift across generations - Discussing how social issues are criticized and debated - Connecting ideas about social change to design and art
Recommended Prerequisites	<ul style="list-style-type: none"> - An open and curious mindset toward understanding social and cultural phenomena. - Basic interest in how societies and cultures evolve and how these changes might influence design and art. - Willingness to participate in discussions and group activities about contemporary issues. - No previous experience in sociology is necessary; however, having some familiarity with general principles of scientific inquiry or academic work may be beneficial. - Comfort with reading and reflecting on theoretical texts and relating them to creative practice.
Propaedeutic Courses	none
Teaching Format	The course places minimal emphasis on lecture-based instruction and maximizes the use of interactive components, including group activities, discussions, shared readings, and individual assignments.

Mandatory Attendance	Not compulsory but recommended
Specific Educational Objectives and Learning Outcomes	<p>Disciplinary competence</p> <p>Knowledge and understanding</p> <ul style="list-style-type: none"> - have acquired the basic knowledge to be able to turn a critical eye to their own work and to deal with contemporary complexity - have acquired the basic knowledge necessary for further Master's studies in all components of project culture as well as in scientific and theoretical subjects. <p>Applying knowledge and understanding</p> <ul style="list-style-type: none"> - recognise the main phenomena of contemporary society, to observe them critically, also from an ethical and social point of view, and to elaborate appropriate solutions at the level of a design proposal/response. - make use of the skills acquired during the course of study in the event of continuing studies in a Master's degree programme in the field of design and to develop them further. <p>Transversal competence and soft skills</p> <p>Making judgements</p> <ul style="list-style-type: none"> - Be able to make independent judgements, both in the critical evaluation of their own work and in their ability to use the right interpretative tools in those contexts in which they will work professionally in design and/or continue their studies, also considering ethical and social aspects. <p>Communication skills</p> <ul style="list-style-type: none"> - to professionally communicate and substantiate their own decisions and justify them from a theoretical point of view. <p>Learning skills</p> <ul style="list-style-type: none"> - have acquired basic knowledge in theoretical subjects as well as a study methodology suitable for continuing studies with a Master's degree programme.
Specific Educational Objectives and Learning Outcomes (additional info.)	<ul style="list-style-type: none"> - Students will enhance their ability to analyze and understand processes of social change. - Learners will develop skills to apply sociological concepts in

	<p>diverse contexts.</p> <p>- Participants will strengthen critical thinking and communication for academic and professional growth.</p>
Assessment	<p>For attending students:</p> <p>Attending students are those regularly present in class and delivering all required assignments during the time span of the course. For them the average of all grades of their completed assignments (written reports and oral presentations) will provide the anticipated final examination mark. The validity of the anticipated final examination mark will be concisely checked by some oral final examination.</p> <p>For not attending students:</p> <p>Not attending students are those not regularly present in class and not delivering all required assignments during the time span of the course. They have to study on their own on the basis of a list of essential literature (that will be published in the TEAMS domain of the course) in order to prepare themselves independently to pass a thorough final examination in written that will provide the final mark.</p>
Evaluation Criteria	<p>For attending students:</p> <p>Consistency in the elaboration of written reports; clarity in the preparation of oral presentations; ability to summarize, evaluate, and establish relationships between topics</p> <p>For not attending students:</p> <p>Correctness and accuracy in answering the questions of the written examination; ability to summarize, evaluate, and establish relationships between topics</p>
Required Readings	<p>Massey, Garth (2017): Social Change. in: Korgen, Kathleen Odell (Ed.): Cambridge Handbook Sociology. Cambridge, Cambridge University Press, pp. 485-496, https://doi.org/10.1017/9781316418376.048</p> <p>Complete listing will be communicated the first day of class and provided in the TEAMS domain of the course.</p>
Supplementary Readings	<p>Metzner-Szigeth, Andreas; Pechlaner, Harald; Kofler, Ingrid; Erschbamer, Greta (Eds.) (2025): Integrating Design in Governance and Management: Creative Approaches for the</p>

	<p>Future. Oxford, Routledge Publishers</p> <p>Complete listing will be communicated the first day of class and provided in the TEAMS domain of the course.</p>
Further Information	<p>Success in this course requires active engagement and constructive participation; a passive consumption attitude will not be sufficient to pass. Students are expected to contribute thoughtfully and take responsibility for their own learning. While commitment and effort are essential, meaningful involvement in the learning process can also be genuinely enjoyable.</p>
Sustainable Development Goals (SDGs)	<p>Good health and well-being, Quality education, Gender equality, Partnerships for the goals, Industry, innovation and infrastructure, Reduced inequalities, Peace, justice and strong institutions, Decent work and economic growth</p>