

## **Syllabus**

## Course Description

Course Title	Scientific Dissemination for Public Engagement
Course Code	95211
Course Title Additional	
Scientific-Disciplinary Sector	NN
Language	English
Degree Course	PhD Programme in Experimental Research through Design, Art and Technologies
Other Degree Courses (Loaned)	
Lecturers	Prof. Roberto Farneti,
	Roberto.Farneti@unibz.it
	https://www.unibz.it/en/faculties/economics-
	management/academic-staff/person/17315
	Prof. Daniele Ietri,
	Daniele.Ietri@unibz.it
	https://www.unibz.it/en/faculties/education/academic-
	staff/person/39744
Teaching Assistant	
Semester	Not defined
Course Year/s	2
СР	2
Teaching Hours	10
Lab Hours	0
Individual Study Hours	40
Planned Office Hours	
Contents Summary	The course illustrates aspects of scientific dissemination in institutional settings and public engagement, with particular attention to social participation, democratisation of science and knowledge transfer.
Course Topics	The course is intended as a follow-up, adopting an applied

	approach, to previous courses on techniques and tools for documenting and disseminating the research activities.  The course will take place mainly in a laboratory form, with the aim of supporting students to develop the dissemination and public engagement aspects of their phd projects.  The lecturer(s) will use examples from their ongoing research/professional projects in order to share common issues and engage problem-solving and discussion.
Keywords	dissemination, public engagement, communication
Recommended Prerequisites	
Propaedeutic Courses	
Teaching Format	Laboratory
Mandatory Attendance	yes
Specific Educational Objectives and Learning Outcomes	Students will acquire: Knowledge and skills relating to communication, scientific dissemination, public engagement, and the third mission; Knowledge and skills relevant to a future academic career, including knowledge of the Italian system and possible international options.
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	Written project outline. The topic/contents will be defined with the students during the course, according to their research interests.
Evaluation Criteria	The course is Pass or Fail. Contents will be evaluated based on innovation, relevance and feasibility.
Required Readings	Students taking the course are advised to study the working materials and filmography presented or suggested in the classroom.
Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	Sustainable cities and communities, Quality education