

Syllabus

Course Description

Course Title	Best practice
Course Code	30149
Course Title Additional	
Scientific-Disciplinary Sector	SECS-P/08
Language	English
Degree Course	Bachelor in Tourism, Sport and Event Management
Other Degree Courses (Loaned)	
Lecturers	
Teaching Assistant	
Semester	Not defined
Course Year/s	Not defined
CP	6
Teaching Hours	0
Lab Hours	-
Individual Study Hours	-
Planned Office Hours	0
Contents Summary	<p>In the academic year 2025/26 the course “Best Practice” will not be offered. – Students can choose among the other courses offered in the current academic year.</p> <p>This course offers students the opportunity to engage with real-world examples of successful practice in the fields of sport, event management, and tourism. Through a combination of case studies, guest lectures, site visits, and applied assignments, students will critically examine how organizations design, implement, and evaluate effective strategies and operations. Emphasis is placed on connecting theoretical knowledge with practical application, fostering a reflective understanding of what constitutes best practice in different professional contexts. The course may include direct interaction with industry professionals, analysis of innovative</p>

	business models, and exploration of sustainability-oriented practices. Students will be encouraged to identify transferable insights and assess their relevance to diverse organizational settings.
Course Topics	
Keywords	
Recommended Prerequisites	
Propaedeutic Courses	
Teaching Format	
Mandatory Attendance	-
Specific Educational Objectives and Learning Outcomes	-
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	
Evaluation Criteria	
Required Readings	
Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	