

# Syllabus

## *Course Description*

<b>Course Title</b>	Modeling Financial statement (curr. LP)
<b>Course Code</b>	25435
<b>Course Title Additional</b>	
<b>Scientific-Disciplinary Sector</b>	ECON-06/A
<b>Language</b>	Italian
<b>Degree Course</b>	Master in Accounting and Finance
<b>Other Degree Courses (Loaned)</b>	
<b>Lecturers</b>	dr. Fabio Ciaponi, Fabio.Ciaponi@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/40631">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/40631</a>
<b>Teaching Assistant</b>	
<b>Semester</b>	Second semester
<b>Course Year/s</b>	2
<b>CP</b>	6
<b>Teaching Hours</b>	36
<b>Lab Hours</b>	-
<b>Individual Study Hours</b>	-
<b>Planned Office Hours</b>	18
<b>Contents Summary</b>	<p>Making educated decisions today by forecasting operating and financial performance is a critical exercise for owners, managers, consultants, investment bankers, creditors, equity and credit analysts, and investors such as private equity groups, hedge funds, institutional investors and individuals.</p> <p>As we are ineluctably constrained by our inability to predict the future, financial projections are rarely perfect. Nonetheless, we endeavor to model several scenarios predicated on historical and anticipated results to derive various conclusions. There are myriad variables, which</p>

	<p>can certainly be incorporated into projections. However, the best financial model is always the one that is stable and robust, yet simple and easy to build, navigate and audit.</p> <p>The goal of this course is to instruct step-by-step how to build a comprehensive, multi-purpose projection model in Excel and subsequently interpret selective operating, credit and equity valuation data. Based on this information, you will learn how to (i) evaluate a company's operating and financial performance, (ii) develop models for analyzing projected results through the development of simulation techniques, and (iii) assess the quality of investments in a venture capital/private equity setting.</p>
<b>Course Topics</b>	<p>This course provides students with the knowledge and tools needed to build and analyze financial forecasting models using Excel. The course covers the full modeling process, from the reclassification of financial statements (Balance Sheet, Income Statement, and Cash Flow Statement) to the development of forecast scenarios and the assessment of operational, credit, and equity implications of business decisions.</p> <p>Students will learn how to:</p> <p>Build integrated forecast models (3-statement models)</p> <p>Analyze a firm's financial and operating performance</p> <p>Estimate financial needs, cash flows, and key financial ratios</p> <p>Simulate alternative scenarios using sensitivity and stress testing techniques</p> <p>Evaluate the sustainability and profitability of equity and debt investments</p>
<b>Keywords</b>	<p>Financial forecasting</p> <p>Reclassified financial statements</p>

	<p>Managerial Balance Sheet</p> <p>Net working capital (NWC)</p> <p>Excel modeling</p> <p>Sensitivity analysis</p> <p>Prospective financial analysis</p> <p>Operational and credit evaluation</p>
<b>Recommended Prerequisites</b>	<p>Students are strongly encouraged to have prior knowledge of:</p> <p>Financial accounting and reporting</p> <p>Ratio and cash flow analysis</p> <p>Fundamentals of corporate finance and financial mathematics</p> <p>Intermediate-level Excel skills (formulas, references, tables)</p> <p>It is especially recommended to have attended a Financial Statement Analysis course before or concurrently with this one, as it provides essential conceptual tools for effective model building.</p>
<b>Propaedeutic Courses</b>	
<b>Teaching Format</b>	<p>The course is taught through face-to-face lectures combined with practical case-based exercises using Excel.</p> <p>Each lecture typically includes:</p> <p>A theoretical introduction</p> <p>A practical application to real or simulated case studies</p> <p>A critical discussion of the models developed</p> <p>Student engagement during classwork is a key component of the learning process.</p>
<b>Mandatory Attendance</b>	Strongly suggested, but not required

<b>Specific Educational Objectives and Learning Outcomes</b>	<p>ILO (Intended Learning Outcomes)</p> <p>ILO 1 – Knowledge and Understanding:</p> <p>ILO 1.1 Knowledge of economic-financial communication to stakeholders in national and international contexts</p> <p>ILO 1.2 Understanding of business models and performance measurement for planning and management control, as well as internal and external auditing methods and models</p> <p>ILO 1.3 Accounting courses will also provide expertise in specialised topics that characterise the profession of chartered accountant and auditor</p> <p>ILO 2 – Applying Knowledge and Understanding:</p> <p>ILO 2.1 Ability to develop and integrate the results of economic-financial communication into corporate decision-making models</p> <p>ILO 2.2 Ability to engage and interact competently with heads of the various functional areas of the company, with financial markets, and with professionals in corporate and tax law</p> <p>ILO 3 – Making Judgements:</p> <p>ILO 3.1 Ability to apply acquired knowledge to make managerial and operational decisions and to solve problems related to administration and finance in companies, intermediaries, and financial markets, while jointly considering multiple analytical perspectives, from economic to legal, financial, strategic, and managerial</p> <p>ILO 3.2 Ability to select data and use appropriate information to describe a problem concerning the management of companies, intermediaries, and financial markets</p> <p>ILO 3.3 Ability to relate models and empirical evidence in the study of companies, intermediaries, and financial markets</p> <p>ILO 4 – Communication Skills:</p> <p>ILO 4 Ability to communicate effectively, both orally and in writing, the specialised content of individual disciplines, using different registers depending on the audience and the communicative and educational purposes, and to assess the educational impact of such communication</p> <p>ILO 5 – Learning Skills:</p>
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	<p>ILO 5.1 Ability to frame a new problem systematically and to generate appropriate taxonomies</p> <p>ILO 5.2 Ability to develop general models based on the phenomena studied</p>
<b>Specific Educational Objectives and Learning Outcomes (additional info.)</b>	<p>By the end of the course, students will be able to:</p> <p>Interpret financial statements from a forward-looking and managerial perspective</p> <p>Independently build a financial projection model in Excel</p> <p>Evaluate the financial sustainability of business initiatives</p> <p>Communicate clearly and effectively both in writing and orally on financial and technical topics</p> <p>Understand the logic behind financing and investment decisions from a managerial and analytical perspective</p>
<b>Assessment</b>	<p>The final assessment consists of a single written exam, divided into two sections:</p> <p>Model building and simulation in Excel based on a provided data set, focusing on financial projections and sensitivity analysis.</p> <p>Theoretical and applied questions to assess conceptual understanding and modeling logic.</p> <p>Alternatively, students may take an intermediate practical test, consisting of an individually developed financial model to be presented and discussed at the end of the course.</p> <p>ILOs assessed 1-5</p>
<b>Evaluation Criteria</b>	<p>Grading will be based on:</p> <p>Technical accuracy and consistency of the Excel model (formulas, structure, internal links)</p> <p>Critical interpretation and analysis of the outputs</p>

	<p>Mastery of theoretical and methodological concepts</p> <p>Clarity and precision in the documentation of the model</p> <p>Active participation during lessons and exercises (not mandatory but considered in borderline cases)</p>
<b>Required Readings</b>	<p>Course materials provided by the instructor via OLE &amp; Teams:</p> <ul style="list-style-type: none"><li>• Slides and lecture notes</li><li>• Instructor's Excel templates and case files</li></ul>
<b>Supplementary Readings</b>	<p><b>Penman, S. H.</b> (2012), <i>Financial Statement Analysis and Security Valuation</i>, McGraw-Hill</p> <p><b>Damodaran, A.</b> (2012), <i>Investment Valuation: Tools and Techniques for Determining the Value of Any Asset</i>, Wiley</p> <p><b>Parrino, R., Kidwell, D. S.</b> (2014), <i>Financial Markets and Institutions</i>, Wiley</p> <p><b>Palepu, K. G., Healy, P. M.</b> (2008), <i>Business Analysis and Valuation Using Financial Statements</i>, South-Western</p>
<b>Further Information</b>	<p>All course materials will be available on the university's e-learning platform (OLE)</p> <p>Students are strongly encouraged to bring their laptops to class for in-class exercises</p> <p>Optional tutoring sessions may be scheduled for in-depth exploration of selected topics or individual projects</p>
<b>Sustainable Development Goals (SDGs)</b>	Decent work and economic growth