

# Syllabus

## *Course Description*

<b>Course Title</b>	AI and Financial Decision Making (FIN III)
<b>Course Code</b>	25407
<b>Course Title Additional</b>	
<b>Scientific-Disciplinary Sector</b>	ECON-09/A
<b>Language</b>	Italian
<b>Degree Course</b>	Master in Accounting and Finance
<b>Other Degree Courses (Loaned)</b>	
<b>Lecturers</b>	Dott. Carlo Milani, Carlo.Milani@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/45265">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/45265</a>
<b>Teaching Assistant</b>	
<b>Semester</b>	First semester
<b>Course Year/s</b>	2
<b>CP</b>	6
<b>Teaching Hours</b>	36 Online
<b>Lab Hours</b>	-
<b>Individual Study Hours</b>	-
<b>Planned Office Hours</b>	18 Online
<b>Contents Summary</b>	<ul style="list-style-type: none"><li>- This course explores the application of artificial intelligence (AI) in financial decision-making processes.</li><li>- Students learn machine learning techniques, using R software at an intermediate level.</li><li>- The programme includes predictive models, classification, regression, neural networks, clustering and dimensionality reduction.</li><li>- Teaching activities combine lectures, tutorials, practical projects and expert talks.</li><li>- Assessment is based on written examination, presentation of a paper with generative AI support and development of a data</li></ul>

	science project.
<b>Course Topics</b>	<p>Topics covered:</p> <ul style="list-style-type: none"> <li>· Introduction to general AI concepts</li> <li>· From big data to generative AI</li> <li>· Machine learning models</li> <li>· Data preparation and collection</li> <li>· Classification and regression models</li> <li>· Ensemble learning</li> <li>· Neural networks</li> <li>· Clustering</li> <li>· Dimensionality reduction</li> </ul> <p>A detailed program will be provided at the beginning of the course.</p>
<b>Keywords</b>	Artificial intelligence, AI, machine learning, data science, predictive models
<b>Recommended Prerequisites</b>	Intermediate proficiency in R
<b>Propaedeutic Courses</b>	
<b>Teaching Format</b>	A combination of lectures, exercises, projects, and guest speakers.
<b>Mandatory Attendance</b>	The regular attendance of the lectures is strongly recommended
<b>Specific Educational Objectives and Learning Outcomes</b>	<p>ILO (Intended Learning Outcomes)</p> <p>ILO 1 – Knowledge and Understanding:</p> <p>ILO 1.1 of the fundamentals of corporate finance for the correct application, for example, of decision-making models and the management of financial data and risks in treasury management</p> <p>ILO 1.2 of management models and cost-effectiveness of different types of intermediaries, market microstructure, operational efficiency of financial markets, and the impact of financial markets on the cost-effectiveness of intermediaries</p> <p>ILO 1.3 of a wide range of investment, financing, and risk management instruments, starting from the fundamentals of portfolio diversification and the classic models for asset pricing and risk measurement</p> <p>ILO 1.4 of specific Finance topics that characterize the profession of Financial Analyst, Portfolio Manager, Chief Financial Officer (CFO), Administrative Manager, Controller, Internal Auditor, and Business Consultant</p> <p>ILO 2 – Applying Knowledge and Understanding:</p>

	<p>ILO 2.1 for the identification, evaluation, and management of investments in financial markets</p> <p>ILO 2.2 for setting coherent financial management strategies in companies or financial intermediaries, competently applying the acquired knowledge in risk management techniques, asset valuation, and derivative handling</p> <p>ILO 3 – Making Judgments:</p> <p>ILO 3.1 ability to relate models and empirical evidence in the study of companies, intermediaries, and financial markets</p> <p>ILO 4 – Communication Skills:</p> <p>ILO 4 Ability to effectively communicate, both orally and in writing, the specialized content of individual disciplines, using different registers depending on the audience and the communicative and educational purposes, and to assess the educational impact of one's communication</p> <p>ILO 5 – Learning Skills:</p> <p>ILO 5.1 ability to develop general models based on the phenomena studied</p>
<b>Specific Educational Objectives and Learning Outcomes (additional info.)</b>	
<b>Assessment</b>	<p>The final grade will be based on a combination of written exam, project works, and active participation in the course (presentations, case study discussions, active participation during guest lectures).</p> <p>ILOs 1-5 assessed</p>
<b>Evaluation Criteria</b>	<p>The assessment consists of four parts:</p> <ol style="list-style-type: none"> <li>1) A written exam with multiple-choice questions on theoretical concepts discussed in the course.</li> <li>2) Presentation and discussion of a paper on artificial intelligence, supported by generative AI.</li> <li>3) Development of a data science project applied to the banking-financial sector.</li> <li>4) Active participation during guest lectures (for attending students only).</li> </ol>
<b>Required Readings</b>	<p>Articles, business cases, and other materials distributed in class</p>

	<p>and on OLE.</p> <p>Lantz, Brett (2019). "Machine Learning with R: Expert techniques for predictive modeling", 3rd Edition Packt Publishing</p>
<b>Supplementary Readings</b>	<p>Gosmar, Diego (2020). "Machine Learning: Il sesto chakra dell'intelligenza artificiale".</p> <p>Additional materials will be announced at the beginning of the course.</p>
<b>Further Information</b>	
<b>Sustainable Development Goals (SDGs)</b>	Industry, innovation and infrastructure