

# Syllabus

## *Kursbeschreibung*

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| <b>Titel der Lehrveranstaltung</b>                  | Fremdsprache Spanisch                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Code der Lehrveranstaltung</b>                   | 30173                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Zusätzlicher Titel der Lehrveranstaltung</b>     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Wissenschaftlich-disziplinärer Bereich</b>       | L-LIN/07                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Sprache</b>                                      | Englisch                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Studiengang</b>                                  | Bachelor in Tourismus-, Sport- und Eventmanagement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Andere Studiengänge (gem. Lehrveranstaltung)</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Dozenten/Dozentinnen</b>                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Wissensch. Mitarbeiter/Mitarbeiterin</b>         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Semester</b>                                     | Erstes Semester                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Studienjahr/e</b>                                | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>KP</b>                                           | 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Vorlesungsstunden</b>                            | 36                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Laboratoriumsstunden</b>                         | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Stunden für individuelles Studium</b>            | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Vorgesehene Sprechzeiten</b>                     | 18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Inhaltsangabe</b>                                | <p>The course is offered in Spanish language.</p> <p>“Start speaking Spanish – for everyday life, travel, and your future career!”</p> <p>This beginner course helps you build essential Spanish for everyday situations. You’ll learn to introduce yourself, talk about family, hobbies, routines, and more. Key grammar and vocabulary support communication in real-life and tourism contexts. You’ll practice asking questions, giving directions, and expressing opinions. Bonus: Learn to write a presentation letter and create</p> |

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|                                                               | <p>your first Spanish CV!</p> <p>„¡Empieza a hablar español! Para la vida diaria, los viajes y tu carrera.“</p> <p>Este curso básico te enseña el español necesario para la vida cotidiana. Aprenderás a presentarte, hablar de tu familia, gustos, rutinas y tu ciudad. Vocabulario útil para turismo, deportes y eventos forma parte del contenido. Practicarás cómo pedir información, dar opiniones y describir hábitos. Incluye pautas para redactar una carta de presentación y un CV en español.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Themen der Lehrveranstaltung</b>                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Stichwörter</b>                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Empfohlene Voraussetzungen</b>                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Propädeutische Lehrveranstaltungen</b>                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Unterrichtsform</b>                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Anwesenheitspflicht</b>                                    | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Spezifische Bildungsziele und erwartete Lernergebnisse</b> | <p>Knowledge and understanding</p> <p>specialised texts relating to the economics and management of tourism, sports and events businesses;</p> <p>advanced and specialised vocabulary to be used in both text writing and academic conversation;</p> <p>how to make effective professional presentations</p> <p>fundamentals of intercultural rhetoric</p> <p>how to develop a cover letter and curriculum vitae</p> <p>how to prepare for an effective job interview.</p> <p>For French and Spanish, the macro-area aims to provide knowledge and comprehension skills with particular reference to basic grammatical structures</p> <p>basic vocabulary related to everyday life</p> <p>basic vocabulary relating to tourism, sport and events</p> <p>Guidelines for the development of a covering letter and curriculum vitae.</p> <p>Ability to apply knowledge and understanding</p> <p>understand cultural diversity in both oral and non-oral communication</p> |

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|                                                                                           | <p>communicate in written form effectively in normal business activities in consideration of different cultural aspects</p> <p>express complex concepts and events accurately using terms specific to tourism, sport and events</p> <p>understand and use both academic and popular publications and information sources</p> <p>communicate professionally and present to peers or the public</p> <p>interpret and report on scientific texts</p> <p>write academic texts</p> <p>For French and Spanish, the macro-area aims to provide the ability to apply knowledge and understanding in the following aspects</p> <p>reading, writing and communicating in the reference language</p> <p>understand fundamental elements of the reference culture through a linguistic approach</p> <p>use specialist vocabulary in the field of tourism, sport and events</p> <p>prepare simple professional presentations.</p> <p>Communication skills</p> <p>Graduates of this degree course will develop excellent communication skills in at least three languages, and have basic knowledge of a fourth language.</p> <p>The achievement of this objective will be assessed by means of written examinations, individual and group assignments as well as the final dissertation.</p> |
| <b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Art der Prüfung</b>                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Bewertungskriterien</b>                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Pfichtliteratur</b>                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Weiterführende Literatur</b>                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Weitere Informationen</b>                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Ziele für nachhaltige Entwicklung (SDGs)</b>                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |