Syllabus

Course Description

Course Title	English Foreign Language - Communication and Presentation Skills in Specialized Language
Course Code	30169
Course Title Additional	
Scientific-Disciplinary Sector	ANGL-01/C
Language	English
Degree Course	Bachelor in Tourism, Sport and Event Management
Other Degree Courses (Loaned)	
Lecturers	Dr. EdD, MA in TEYL Valentina Gobbett Bamber, Valentina.Bamber@unibz.it https://www.unibz.it/en/faculties/economics-management/academic-staff/person/8075
Teaching Assistant	
Semester	Second semester
Course Year/s	1
CP	3
Teaching Hours	30
Lab Hours	40
Individual Study Hours	-
Planned Office Hours	9
Contents Summary	This B2+ course builds advanced English skills for academic and professional success in tourism, sport, and event management. Students improve fluency across all four skills, mastering field-specific vocabulary and intercultural communication. The course focuses on reading academic texts, writing formal reports and CVs, and delivering effective presentations. Students will practice real-world tasks like job interviews, public speaking, and interpreting complex content, ideal for aiming to study, work, and thrive in international, English-speaking environments.

Course Topics	The course draws on themes of professional and academic relevance to students so as provide a range of meaningful contexts for the development of students' receptive (listening/reading) and productive (speaking/writing) English competences. The course thus entails supporting students as they develop their communicative expertise across a range of academic, professional and cultural contexts. Course topics include: - specialised terminology in tourism, sport and event management domains; - common lexical/grammatical and syntactical features in formal (academic / professional) and informal contexts; - coherence cohesion devices in texts and oral communication; - researching, drafting and finalising career-furthering texts (CVs, letters and personal statements); - intercultural communication and implications for verbal and paraverbal aspects of communication across cultures; - collaborative optimising of oral interview and presentation skills through appropriately aligning linguistic aspects of communication with paraverbal / embodied aspects for effective storytelling.
Keywords	Professional and academic discourses - specialised terminology – alignment of verbal and paraverbal competences for optimising professional and academic communication
Recommended Prerequisites	English language knowledge at level B1 (Common European Framework of Reference for Languages – CEFR).
Propaedeutic Courses	
Teaching Format	The learning/teaching format intersperses interactive lectures with individual, pair and small group listening, reading, speaking, writing and integrated skills tasks leading to individual / group student presentations informed by lecturer/peer feedback. Due to the active / collaborative engagement and related feedback needed to support the development of linguistic and communicative skills, attendance is highly recommended.
Mandatory Attendance	-
Specific Educational Objectives and Learning Outcomes	ILO (Intended Learning Outcomes) ILO 1 - Knowledge and understanding

	ILO 1.1 Specialist texts relating to the economics and management of tourism, sports and event companies ILO 1.2 Advanced and specialised vocabulary that can be used both in writing texts and in academic conversation ILO 1.3 Methods for effectively designing professional presentations ILO 1.4 Fundamentals of intercultural rhetoric ILO 1.5 How to write a cover letter and CV ILO 1.6 Preparing for an effective job interview ILO 2 - Ability to apply knowledge and understanding ILO 2.1 Understanding cultural diversity in oral and non-oral communication ILO 2.2 Effective written communication in normal business life, taking into account various cultural aspects ILO 2.3 Correctly expressing complex concepts and events using tourism, sports and event-specific terminology ILO 2.4 Understanding and using both academic and popular publications and sources of information ILO 2.5 Communicate professionally and present to peers or the public ILO 2.6 Interpret and report on scientific texts ILO 2.7 Write scientific texts ILO 2.8 Basic concepts useful for attending courses in economics, business administration and management ILO 3 - Communication skills ILO 3.1. Graduates of the Bachelor's programme in Tourism, Sports and Event Management will develop communication and presentation skills in order to explain, discuss and summarise the complex, interdisciplinary topics of tourism, sports and events in a work environment ILO 3.2 Graduates of this Bachelor's programme will have developed very good communication skills in at least three languages and basic language skills in a fourth language ILO 3.3 The educational activities in the first year include courses in all three official languages of instruction, covering communication and presentation strategies and techniques, as well as the acquisition of various skills for the cultural environment related to language. The second year includes a language course

	in a fourth language. Case studies, projects and exercises within the courses, as well as written examinations at the end of each course, also contribute to the development of students' communication skills ILO 3.4 At the end of the programme, the final thesis offers students an excellent opportunity to incorporate their acquired specialist knowledge and communication skills into a document that represents the completion of their Bachelor's degree. ILO 3.5 The achievement of this objective is assessed by means of written examinations, group work, homework assignments, the presentation of case studies and projects, and the final thesis
Specific Educational Objectives and Learning Outcomes (additional info.)	
Assessment	Final examination modalities for both attending and non-attending students: - final two-part written exam comprising degree-relevant tasks relating to 1. professional, and 2. academic contexts: All ILOs are assessed (ILO 1-3); - oral presentation planned during course on freely-chosen degree-relevant topics, demonstrating an alignment of verbal and paraverbal communicative competences: All ILOs are assessed (ILO 1-3); - 20% oral examination - collaborative reflection on course-related topics and lifelong learning/continuing development strategies: All ILOs are assessed (ILO 1-3).
Evaluation Criteria	Criteria: - student's written and spoken/interactive output is assessed on the basis of the contextual appropriacy, independent use, and communicative efficacy of their verbal (lexis, grammar, syntax) as well as paraverbal (embodied) language. Weighting: - 40% final written exam; - 40% oral presentation; - 20% oral examination. Further details will be made available, discussed and exemplified

	throughout the course.
Required Readings	Vince, M. (2014). *Advanced Language Practice.* Macmillan. Collins COBUILD Advanced Learner's Dictionary. Further materials will be made available to students during the course.
Supplementary Readings	
Further Information	
Sustainable Development Goals (SDGs)	Quality education, Responsible consumption and production, Reduced inequalities, Gender equality