

# Syllabus

## *Course Description*

<b>Course Title</b>	English Foreign Language - Communication and Presentation Skills in Specialized Language
<b>Course Code</b>	30169
<b>Course Title Additional</b>	
<b>Scientific-Disciplinary Sector</b>	L-LIN/12
<b>Language</b>	English
<b>Degree Course</b>	Bachelor in Tourism, Sport and Event Management
<b>Other Degree Courses (Loaned)</b>	
<b>Lecturers</b>	
<b>Teaching Assistant</b>	
<b>Semester</b>	Second semester
<b>Course Year/s</b>	1
<b>CP</b>	3
<b>Teaching Hours</b>	30
<b>Lab Hours</b>	40
<b>Individual Study Hours</b>	-
<b>Planned Office Hours</b>	9
<b>Contents Summary</b>	<p>This B2+ course builds advanced English skills for academic and professional success in tourism, sport, and event management. Students improve fluency across all four skills, mastering field-specific vocabulary and intercultural communication. The course focuses on reading academic texts, writing formal reports and CVs, and delivering effective presentations.</p> <p>Students will practice real-world tasks like job interviews, public speaking, and interpreting complex content, ideal for aiming to study, work, and thrive in international, English-speaking environments.</p>
<b>Course Topics</b>	
<b>Keywords</b>	

<b>Recommended Prerequisites</b>	
<b>Propaedeutic Courses</b>	
<b>Teaching Format</b>	
<b>Mandatory Attendance</b>	-
<b>Specific Educational Objectives and Learning Outcomes</b>	<p>Knowledge and understanding</p> <p>specialised texts relating to the economics and management of tourism, sports and events businesses;</p> <p>advanced and specialised vocabulary to be used in both text writing and academic conversation;</p> <p>how to make effective professional presentations</p> <p>fundamentals of intercultural rhetoric</p> <p>how to develop a cover letter and curriculum vitae</p> <p>how to prepare for an effective job interview.</p> <p>Ability to apply knowledge and understanding</p> <p>understand cultural diversity in both oral and non-oral communication</p> <p>communicate in written form effectively in normal business activities taking into account different cultural aspects</p> <p>express complex concepts and events accurately using terms specific to tourism, sport and events</p> <p>understand and use both academic and popular publications and information sources</p> <p>communicate professionally and present to peers or the public</p> <p>interpret and report on scientific texts</p> <p>write academic texts</p> <p>Communication skills</p> <p>Graduates of this degree course will develop excellent communication skills in at least three languages, and have basic knowledge of a fourth language.</p> <p>Training in the first year includes courses in communication techniques and strategies and presentation in the three official languages of the university, thus also offering distinct skills in the cultural context of the language. The second year includes the teaching of a fourth language. The case studies, projects and exercises in the courses and the written examinations at the end of each course also contribute to shaping the students' communicative skills.</p>

	<p>Finally, the final examination offers students an excellent opportunity to integrate their acquired knowledge with their communicative skills in a document that represents the culmination of their degree studies.</p> <p>The achievement of this objective will be assessed by means of written examinations, individual and group assignments as well as the final dissertation.</p>
<b>Specific Educational Objectives and Learning Outcomes (additional info.)</b>	
<b>Assessment</b>	
<b>Evaluation Criteria</b>	
<b>Required Readings</b>	
<b>Supplementary Readings</b>	
<b>Further Information</b>	
<b>Sustainable Development Goals (SDGs)</b>	