

# Syllabus

## *Kursbeschreibung*

<b>Titel der Lehrveranstaltung</b>	Italienisch Fremdsprache - Fachsprachliche Kommunikations- und Präsentationsfähigkeiten
<b>Code der Lehrveranstaltung</b>	30168
<b>Zusätzlicher Titel der Lehrveranstaltung</b>	
<b>Wissenschaftlich-disziplinärer Bereich</b>	L-FIL-LET/12
<b>Sprache</b>	Italienisch
<b>Studiengang</b>	Bachelor in Tourismus-, Sport- und Eventmanagement
<b>Andere Studiengänge (gem. Lehrveranstaltung)</b>	
<b>Dozenten/Dozentinnen</b>	Dott. Vittorio Magoga, Vittorio.Magoga@unibz.it <a href="https://www.unibz.it/en/faculties/economics-management/academic-staff/person/50332">https://www.unibz.it/en/faculties/economics-management/academic-staff/person/50332</a>
<b>Wissensch. Mitarbeiter/Mitarbeiterin</b>	
<b>Semester</b>	Erstes Semester
<b>Studienjahr/e</b>	1
<b>KP</b>	3
<b>Vorlesungsstunden</b>	30
<b>Laboratoriumsstunden</b>	30
<b>Stunden für individuelles Studium</b>	-
<b>Vorgesehene Sprechzeiten</b>	9
<b>Inhaltsangabe</b>	<p>"Italian for the professional world – language, culture, and careers combined."</p> <p>This course strengthens your Italian language skills with a focus on professional and academic contexts. You will learn to understand and produce economic, political, and business-related texts. Topics include labour markets, tourism, sport, and event management.</p>

	You'll practice writing reports, giving presentations, and mastering job interviews and CVs. Sociolinguistic awareness and intercultural competence complete this hands-on, career-focused course.
<b>Themen der Lehrveranstaltung</b>	
<b>Stichwörter</b>	
<b>Empfohlene Voraussetzungen</b>	
<b>Propädeutische Lehrveranstaltungen</b>	
<b>Unterrichtsform</b>	
<b>Anwesenheitspflicht</b>	-
<b>Spezifische Bildungsziele und erwartete Lernergebnisse</b>	<p>Knowledge and understanding</p> <p>specialised texts relating to the economics and management of tourism, sports and events businesses;</p> <p>advanced and specialised vocabulary to be used in both text writing and academic conversation;</p> <p>how to make effective professional presentations</p> <p>fundamentals of intercultural rhetoric</p> <p>how to develop a cover letter and curriculum vitae</p> <p>how to prepare for an effective job interview.</p> <p>Ability to apply knowledge and understanding</p> <p>understand cultural diversity in both oral and non-oral communication</p> <p>communicate in written form effectively in normal business activities taking into account different cultural aspects</p> <p>express complex concepts and events accurately using terms specific to tourism, sport and events</p> <p>understand and use both academic and popular publications and information sources</p> <p>communicate professionally and present to peers or the public</p> <p>interpret and report on scientific texts</p> <p>write academic texts</p> <p>Communication skills</p> <p>Graduates of this degree programme in Tourism, Sports and Events Management will develop communication and presentation</p>

	<p>skills to explain, argue and summarise complex interdisciplinary issues in the tourism, sports and events industry in a professional context.</p> <p>Graduates of this degree course will develop excellent communication skills in at least three languages, and have basic knowledge of a fourth language.</p> <p>Training in the first year includes courses in communication and presentation techniques and strategies in the three official languages of the university, thus also offering distinct skills in the cultural context of the language. The second year includes the teaching of a fourth language. The case studies, projects and exercises in the courses and the written examinations at the end of each course also contribute to shaping the students' communicative skills.</p> <p>Finally, the final examination offers students an excellent opportunity to integrate their acquired knowledge with their communicative skills in a document that represents the culmination of their degree studies.</p> <p>The achievement of this objective will be assessed by means of written examinations, individual and group assignments as well as the final dissertation.</p>
<b>Spezifisches Bildungsziel und erwartete Lernergebnisse (zusätzliche Informationen)</b>	
<b>Art der Prüfung</b>	
<b>Bewertungskriterien</b>	
<b>Pfichtliteratur</b>	
<b>Weiterführende Literatur</b>	
<b>Weitere Informationen</b>	
<b>Ziele für nachhaltige Entwicklung (SDGs)</b>	